



# It's National Jell-O-to-Drink-Is-Even-Better-Than-You-Think Week!

**Or if you never think** — about Jell-O to drink, that is — it's time you did. Why shouldn't the most refreshing, most delightful dessert in the world make the most delightfully refreshing drink! And what could be better for always-thirsty children than coolers made of wholesome, thrifty Jell-O?

It's child's play to fix, too. Just dissolve a package of Jell-O in one cup hot water. Pour in 3 cups cold water and lots of ice. Nothing to add, nothing to do now, except sit back and let "little blotters" drink up all they want.

WAIT . . . don't forget to save a tall one for yourself!

Jell-O is a registered trade-mark of General Foods Corp.



Don't let this week go by without **JELL-O**