

NOW, EVERY SOUTHERN OREGON FAMILY USING WATER FROM A WELL CAN HAVE CLEAN, SOFT WATER for a few pennies a day!

WHY WELL WATER USERS SHOULD Have a LINDSAY WATER SOFTENER

Cleaner Washes— Soaps and detergents fail to rinse out satisfactorily in hard water. Instead they combine with hard water's impurities to form a sticky, clinging film, which causes washables to look gray and still soiled. Soft water eliminates this problem. Yes, you can be proud of your washes! And you will enjoy substantial monthly savings on soaps and detergents too—with Lindsay Soft Water in your home.

Spotless Dishes— Ever notice how shiny and sparkling a new drinking glass looks, and then how spotted and cloudy it looks after repeated washings? Blame hard water. The cloudy film and spots are caused by hard water's impurities. Your glassware and silverware will look better washed in soft water. And if you own an automatic dishwasher, Lindsay soft water will be even more important to you.

Plumbing Protection— Most well water in our area contains iron. This iron oxidizes in your plumbing system, causing toilets, shower doors, etc., to stain. Oxidized iron, incidentally, is of no value from a health standpoint. In addition, hard water causes your plumbing and water heater to become heavily coated with scale. This scale gradually reduces water pressure to a point that necessitates expensive repairs or replacement. It also causes water heaters to burn out long before their time. These expensive, undesirable conditions can be eliminated with Lindsay equipment.

Better Cooking— Soft water is better for cooking, and more economical too! The best restaurants use soft water, and you will find that you save as much as 25 per cent on your coffee, tea, and sugar expense. You will prefer it for drinking too! Pure, filtered Lindsay soft water will sparkle in your glass!



Here's the modern way to provide your home with unlimited, rain-soft water at your faucets . . . the all-automatic Lindsay DeLuxe. This unit regenerates automatically on a schedule tailored to fulfill your family's requirements economically. Regeneration occurs while you sleep! The unit is also offered with the tabletop cabinet at a lower price. Lindsay also offers semi-automatic models in a range of sizes to fit individual family requirements economically. All Lindsay's feature rustproof fiberglass tanks . . . exclusive with Lindsay and guaranteed for life. Stop in, write, or phone for additional information.



Should You Buy?

Because Lindsay water softeners are built with a lifetime fiber glass tank, it will cost you less to own your own equipment. The condition of your water determines the Lindsay model that you should own. One of our Lindsay servicemen can advise you on the correct model for your home.

Terms of Sale are Cash, Regular 90 Days Terms, 24 Month Budget Terms, or FHA Terms. FHA terms to home buyers and owners are no money down, 3 years to pay. We will handle all details for you and payments will be arranged through your favorite bank.

Should You Rent?

With an Option to Buy

Many people will prefer to rent a Lindsay water softener. The rental charge is \$3 per month. You will be given an option to buy within 3 months and the amount paid in rent will be applied against the purchase price. The choice of renting or buying is entirely yours and no effort on our part will be made to sell you if you decide that you wish to continue renting.

Lindsay Water Softeners and Conditioners will Be Sold, Rented, Installed and Serviced Exclusively by

Water Analysis FREE
... Phone Us or
Bring In a Sample Pint

JOHNSTON STORES
112 So. Riverside Phone Spring 3-3619