

THE LINDSAY COMPANY PROUDLY ANNOUNCES THE APPOINTMENT OF JOHNSTON STORES ...

AS THE EXCLUSIVE AUTHORIZED DEALERS FOR LINDSAY AUTOMATIC WATER SOFTENERS!

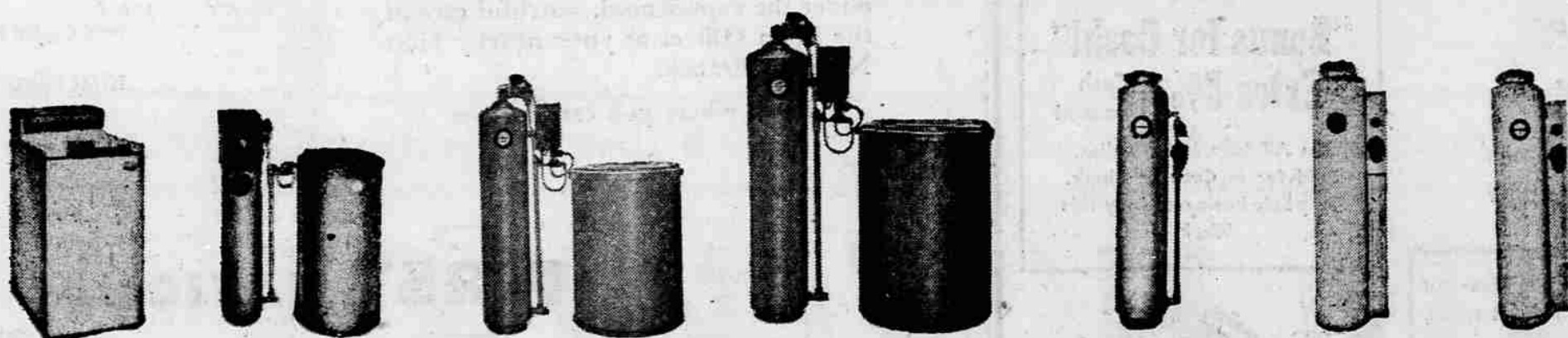


Now, through Johnston Stores, you can have the full benefit and economy of unlimited hot and cold soft water at your regular faucets . . . and unlimited soft water is so easy the Lindsay way. Today's Lindsay all-automatics, like the one illustrated above, eliminate the guesswork and annoying inconveniences associated with the water softeners of yesteryear . . . and there's no tank exchange or delivery delays! It's really true . . . life is better with soft water, and soft water is better with a Lindsay!

Stop in at Johnston Stores and see these amazing Lindsay features.

- Fiberglass tanks, rustproof forever . . . and guaranteed in writing for life against failure. A Lindsay exclusive.
- Completely automatic controls. No valves to turn, no buttons to push. Regenerates on scheduled nights while you sleep!
- Rustproof brass valves and water-bearing parts. They're guaranteed.
- Permanent type mineral — high capacity resin.
- Automatic by-pass during the automatic regeneration cycles. You're never without water.

Lindsay is America's largest manufacturer of automatic water softeners for the home. Nationally advertised; nationally recognized.



Stop in at Johnston Stores tomorrow and see the amazing Lindsay Water Softeners. And while you're there, register for a FREE chemical analysis of the water in your home.