

Red Cross Corps Completes Class

Mrs. Clair L. Larson announces the completion of a home service training class for Red Cross under the direction of Mrs. Frank Fairweather, volunteer field consultant. These volunteer workers will assist in the social welfare program for Jackson County.

Attending the class were D. B. Laury, Mrs. Robert De Lorme, Mrs. V. P. Nicoletti and Mrs. Chloe Fairweather. The final class was held at the home of Mrs. Larson, who served as chairman of home service, with Mrs. Sheridan Gifford as her co-chairman.

Season Closed By Zonta Club

Medford Zonta club held its last luncheon meeting of the season Thursday at the Jackson hotel. There will be two picnics, one in July and one in August, and meetings will resume in September.

Mrs. Blanche Martin, a new member, gave a classification talk concerning her business which is retail hardware. She is with Coast to Coast Stores.

Mrs. Jean Fish told of the reports which were given by the five girls from Medford who attended Girls State in Salem recently. The Zonta club annually pays the expenses of one delegate to the meeting.

Mrs. Dora Gates is chairman of the July picnic which will be held at the home of Mrs. Edith Gifford.

Rainwear Manufacturers Shower Down New Styles

By FAY PAULEY
UPI Women's Editor

New York—(UPI)—It never rains but it pours new orders in to the nation's rainwear manufacturers.

The industry is so happy with current sales — one source called them "fantastic" — that they want to keep the pace, even better it, for fall. So they're showering down with new styles designed to make you old slicker as outmoded as the shoulder length bob.

One manufacturer, Lawrence of London, even makes a mink-lined raincoat, the most expensive I've found on the market. It retails for \$800.

The outer layer is of water-repellent silk in grey, beige, red or mocha.

Two Purpose Coat
The unusually cool and damp season in many sections of the country created a "fantastic late spring season," said Esther Willens of the National Rainwear Manufacturers association. But the seasonal gain is only part of the story. She said there had been a sales growth annually as manufacturers put new stress on styling and brought out the dual purpose coat-water repellent, but of topcoat fabrics.

Or some — of velveteen and silk — double for evening wraps.

The association's president, Simon Cohen, told a recent dinner meeting of members that "raincoats are outselling

regular coats." "You just name the fabric and we'll make it shed water," said Norman Lawrence of the firm bearing his name. Lawrence added, "I test some of the new materials in the shower at home, before they go into the line."

Will See Many Fabrics
Fabrics for fall include flannels, wool jerseys, jacquards, narrow and wide wale corduroys, gabardines, silk broadcloths and taffetas, challis, and a new imported material which looks sleek as a wet seal.

Lawrence has an evening raincoat of gold lame "for snob appeal."

Helen Van Vliet, a one-time opera singer in Europe, uses fiber blends. One is a 20 per cent wool, 80 per cent orlon combination. This designer, who turned to coats some eight years ago, features fake fur trims and linings on wide wale corduroys in black, red, beige and blonde. And several manufacturers line with a deep pile alpaca.

Prints, some of them giant florals on a black background, and plaids both subtle and bold run throughout the collections. Lawrence puts huge roses on a black velveteen. Miss Van Vliet has one print repeating "Paris" all over.

The influence of the chemise silhouette is small in the rainwear industry because its narrow lines do not fit comfortably over a suit or bulky dress. But Miss Van Vliet uses both the high-waisted empire and spacious trapeze lines for fall.

Townsend Auxiliary Announces Meeting

Townsend Harmony auxiliary will meet Wednesday, July 2, for a routine session and plans will be made to have a picnic in July.

At last week's club meeting of the Washington D.C. Flash was read by Mrs. Ida Kelly and A. W. Ellison. Mr. and Mrs. C. E. Naffziger furnished music for dancing. Visitors are welcome to the meetings, held every Wednesday at Carpenter's hall.

Restaurant Advertises In Reverse

Chicago—(UPI)—"Hello," said a hearty male voice, may we help you with tonight's dinner?

"For the main dish, we suggest Swedish meatballs in sour cream, surrounded by a ring of broad noodles. Your salad could be a simple head of lettuce with French dressing."

"A tasty side dish is baby lima beans. Serve the meal with whole wheat bread. For dessert, we advise warm apple pie with cheddar cheese."

This message, to the harassed homemaker, is a blessing. To a restaurant chain in Chicago (Harding's), it is reverse advertising which pays off.

The service consists of one meal suggestion a day, very rarely duplicated. It explains how an ordinary dish can be made different and exciting.

Working Wives
The restaurant has received 2,183,000 calls since the program was installed in 1955, said John Harding, grandson of the founder of the chain. That's about 3,000 per day.

"The callers are largely married working girls," Harding explained, "because they have a job and don't have the time to think ahead."

"We also help housewives get away from the expected," he said, "since they tend to fall into a pattern when they learn what their husbands like to eat. The service is good for career girls in entertaining, and for young brides who are stuck for ideas."

Harding realizes he is practicing a big "don't" in advertising principle — telling the housewife how to eat well at home.

"But the system works," he said, "because it makes our name familiar. When the housewife finally goes out to eat, she has been more or less brainwashed into coming to us."

Roxy Ann HEC To Hold Meeting

Roxy Ann Home Economics club will meet Wednesday, July 2, at 8 p.m. at the home of Mrs. Glen Rader, 1428 Crown avenue. Co-hostess will be Mrs. R. J. Ritchey.

Albuquerque Designer Says Chemise Won't Last

By BOB LAWRENCE
United Press International

Albuquerque, N. M.—(UPI)—The chemise won't last long because it caught on "too fast" says a designer of unique dresses.

"Women used to dress to please their men. Now they dress only to please themselves. They've stopped looking like girls," said Mrs. Jeanette Pave. She designs "fiesta" dresses, or squaw-style fashions adapted from Indian wear.

"The chemise has caught on too fast to last," she said. "If a style is different, some woman will buy it for that reason. Of course, the chemise can be lovely, but it takes a perfect

figure to wear it. But then, the figure can't be seen," she added.

A Hobby
The Polish-born artist-designer, 46, closed down what was left of her Warsaw dress design firm during World War II. She arrived in this country in 1944. Seven years ago, she began to adapt the ancient Indian style squaw dresses of velvet to lightweight fabrics.

The business began as a hobby. Then her friends ordered the dresses. Now she sells the outfits in 48 states, Canada and Europe.

"My big moment came last summer," said this defender of the well-outline shape. "People on the Italian and French coasts raved about these American 'imports' made by a European export."

"And they liked them because they didn't look copied," she added. "I had to explain they are like a cocktail... a little of this and that. The spirit is Indian, the design American-Polish, with Swiss braid and American fabrics."

Full Skirt
For the hobbled citizenry still skirting the shimmy, the fiesta dress nips a lady at the waist, clings to the bodice and blossoms out at the hem. Skirts have up to 18 yards of material and are worn over as many as half a dozen petticoats.

Materials range from corduroy for winter to bleached muslin for summer. The Swiss-made braid, designed by Mrs. Pave, is copied by ricrac factories and then sewed on the dress. She has used miles of braid on special designs.

The designer warned that the fiesta dress is like any other style. "Not everyone can wear it well. More women would be better dressed if they looked at themselves in a mirror, in stead of following fashion magazine pages alone," she said.

Central Point Corps To Aid Medford Group With Party at Camp

Central Point—At the last meeting of Central Point Women's Relief corps, held at the home of Mrs. Bessie Henderson, Gold Hill, the groups voted to assist Medford Military Order of Lady Bugs in giving a party at Camp White. It will be held during July.

The members also planned to make or obtain a chart of the Central Point cemetery in order that veteran's graves may be located more readily. Mrs. John Foster was appointed to secure information on this matter, and she will appreciate information on the location of the graves of veterans buried in the cemetery.

Two candidates will be initiated at the next meeting, to be held in Central Point American Legion hall July 22. They are Mrs. Mable Goodwin, Gold Hill, and Miss Flora Moore, Medford.

Visitors at the last meeting were Mrs. Madge Dorman, Mrs. Maybell Raines, Mrs. Goodwin and Deena Griggs.

Calendar

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Monday:
7:30 p.m. — Medford Rose society, courthouse auditorium.

Tuesday:
10:45 a.m. — Christian Women's Fellowship, First Christian church, at church.
12 noon—Medford chapter of the Gold Star Mothers, Hawthorne park.

Saute mushrooms and onions in olive oil and lemon juice and add to steak before serving.

Off-Beat Wall Decor Predicted

By MARY PRIME
United Press International

New York—(UPI)—Pictures are becoming the wall flowers of home decorating, says a merchandising coordinator.

Instead of framed pictures, designers this year will give us such off-beat wall decor as stained glass panels, 45 by 65-inch scrolls, plaques, and ceramic tiles. Even mirrors will be decorated with plaques, says Emily Gordon, who works with interior designers in the United States and Europe. She helps adapt their designs into more than 4,000 pieces of contemporary furniture and accessories for Raymor, a home furnishing distributor.

"There's a growing trend for wall decor as a color accent rather than the actual representation of a painting. People want big, bold pieces to blanket the wall as the focal point of a room," said Miss Gordon in an interview.

Glass to Divide Rooms
She predicted that stained glass will be put on walls, mirrors, and picture windows and used in screens and room dividers.

The glass panels, which will be on the market this fall, come in abstract designs, still life, landscapes, and Americana.

Other decorations include reproductions of primitive ceremonial figures done in bronze and mounted on wood; large ceramic butterflies on wood; plaques of chipped mosaic; and surf-board shaped walnut plaques.

"It's part of a trend to the hand-crafted look, unusual yet functional furnishings, and emphasis on color, surface, and texture instead of silhouette," said Miss Gordon. Colors will be brighter this year, she predicted. Top shades are mauve, all tones of blue, green, turquoise, and orange.

More wood will be used in accessories and walnut will be the most popular wood. Modern furniture will become softer, less stark and cold, she said.

Writer Defines American Look

Chicago—(UPI)—Just what is this thing called "the American look?"

Ask the American man who has seen U.S. women away from home. Some will say her clothes are more expensive, she looks more tailored or that her tastes are less complex than those of European women.

Englishmen say she's guided by the typical American craving for function-first. A Frenchman will tell you she has a casual appeal, as opposed to the studied chic of his countrywomen.

The H. W. Gossard Co., a foundation garment manufacturer, recently completed a survey on the subject. It found that our fashions follow the tradition of our heritage — a combination of influences from many cultures.

The average well-dressed American woman gets a tweedy, tailored look from the British, flair and styling from Orientals and originality from Italians, the survey showed.

Abroad, American women are considered relaxed and casually confident, with figures well controlled by corsets, diets and exercise.

The survey also found we are not the world's greatest beauties, but we make the most of what we have.

Summer Dessert

Spoon watermelon balls, chilled in Rose wine that's been lightly sweetened with sugar and sharpened with fresh lemon juice, into sherbet-type glasses. Serve generously of the delicious liquid. Sip the refreshing beverage, then eat the crisp melon.

Two Attend Convention

Mrs. Maxine (Paul R.) Smith, Madrona Jane, left, Portland Friday for Cleveland, Ohio, where she is attending the annual convention of National Education association. Mrs. Smith is president-elect of Oregon Education association.

Today Mrs. Smith was slated to give a talk before the Department of Classroom teachers of the national association which would nominate Ewald Turner, Pendleton, for the presidency of the department. Mr. Turner has served as national vice-president the past year.

James McDonald, Medford, president of the Student National Education association, is also in Cleveland for the national meeting.

Friday night he will be one of four students to interview James B. Conant, former president of Harvard university, on the ABC-TV network program, College News Conference. The panel discussion will be moderated by Ruth Geri Hagy and kinescoped for telecast Sunday, July 6. This will be the final general session of the NEA convention.

Speakers at the NEA session included Clifford C. Furnas, chancellor of the University of Buffalo and formerly assistant secretary of defense for research and de-

velopment, and Max Lerner, professor of American civilization at Brandeis university, New York Post columnist and author of the current best seller, "America as a Civilization."

Also on the convention program are showings of the NEA-state association film, "Crowded Out" as well as a special presentation of a play written and performed for the association by the American Theater Wing Community Players.

Mrs. Smith, who is attending summer session at the University of Oregon, will return to Eugene July 5.

Nutrition Advises On Frozen Vegetables

Fargo, N. D.—(UPI)—The trick in freezing asparagus and other vegetables for winter meals is to make sure the vegetables are as free of water as possible.

Ruth Dawson, a nutritionist for North Dakota State College Extension service said vegetables such as asparagus must be pre-cooked and then placed in cold water. When cool, they must be drained well on absorbent paper or towels to remove the water.

Vegetables cause ice crystals to form during the freezing, producing an inferior product.

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Class Planned In Citizenship

Crater Lake chapter, Daughters of the American Revolution, announced today that a class in citizenship will begin Thursday, July 3, at the home of Mrs. G. D'Albini, 308 North Ivy street. The class will be in two sections, one to meet in the afternoon at 2 p.m. and a second in the evening at 7:30 o'clock.

Mrs. D'Albini will be instructor, and no charge will be made for either instruction or material.

Classes for the foreign born who wish to become citizens of the United States have been conducted in Medford by the DAR chapter and Mrs. D'Albini for about 30 years.

Oregano and Tomato Makes Tasty Salad

If you are looking for a new salad flavor, season tomatos with the herb, oregano. Wash and cut two tomatos into four crosswise slices each. Combine one-half teaspoon salt, one-fourth teaspoon ground black pepper, one-eighth teaspoon garlic powder, one teaspoon crumbled whole oregano, two tablespoons each of olive oil, and wine vinegar. Sprinkle over sliced tomatos. Serve as a vegetable or as a salad on lettuce with slices of red sweet onion. Makes four servings.

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ROBERTSON SCHOOL OF BUSINESS

40 N. Riverside Medford, Oregon SP 3-4264

630 S.E. Jackson, Roseburg, Oregon OR 3-7256

411 Main Klamath Falls, Oregon TU 2-4126

Summer Term — Beginning July 7, 1958

DAY SCHOOL SCHEDULE

8:00		IBM-Key Punch	Dictation
9:00	Accounting 1-2	IBM-Key Punch	Speedwriting
10:00	Shorthand 1	IBM-Key Punch	Business Math
11:00	Business Law 1	IBM-Key Punch	Speed/Building
1:00	Speed/Building	IBM-Key Punch	Office Pract.
2:00	Bus. Machines	IBM-Key Punch	Bus. English
3:00	Bus. Machines	IBM-Key Punch	Letter Writing
		typewriting 2-3-4	Typewriting 1

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