

Fortune Magazine Says Upturn in Economy Started

New York—Fortune magazine's monthly Business Roundup will say tomorrow in a copyright 18-month forecast that the anxiously awaited upturn in the American economy has begun and that within a year's time the U.S. will reach new records both in total output and in industrial production.

Fortune's economists project an especially sharp gross national product rise of about \$20 billion in the next six months, particularly as inventory liquidation is followed by normal replacement, followed by a further rise of nearly \$30 billion during 1959. The combined increases will raise the economy's gross national product from last quarter's \$420 billion to an all-time high rate of \$470 billion by the end of 1959.

The recession, says Fortune, touched bottom some weeks ago. Fiscal and credit action have now begun to turn the tide, and the economy is launched on a powerful upsurge. Increases in many types of demand and activity have proved astonishing in their variety and vigor and the fact that they occurred separately and simultaneously is significant, it says.

"Not only did defense outlays expand and public works advance, but housing starts also rose 14 per cent in two months, sales of new and used cars increased nearly 10 per cent, and machinery orders were up by the same amount in April. About twice as many industries increased production in May as in April. The FRB index of production rose a full point in May and probably rose another point in June. Employment also increased in May for the first time since the recession began.

Malheur County Collision Fatal

Ontario—(UPI)—One man was killed and another seriously injured near here early today in Malheur county's third serious traffic mishap in two days.

A 73-year-old Japanese farmer identified as Y. Ota was killed outright in the crash and Roscoe Finley of Ontario was taken to Holy Rosary hospital with serious injuries.

State police said the Ota pickup and the Finley sedan collided at an intersection on Highway 20-26 three miles south of Ontario. Both vehicles were demolished.

Oscar Levant, TV Station Make Up

Hollywood—(UPI)—Pianist Oscar Levant still had a television outlet for his caustic brand of humor today after a short-lived suspension by TV station KCOP.

The chain-smoking musician "reconciled" with KCOP Sunday after a one-day suspension enforced by the station for "inexcusable conduct on the air by a star personality."

Station officials objected to Levant's advice to his audience to refuse to buy a former sponsor's television sets after the firm had dropped the 85-minute Levant show.

Civil Engineers Gather at Portland

Portland—(UPI)—The national convention of the American Society of Civil Engineers which opens here today is expected to draw more than 1000 civil engineers, some of them from foreign lands.

Gov. Robert D. Holmes will speak at a welcoming luncheon today. One hundred and 30 technical papers are scheduled to be presented during the meeting, which runs through Saturday.

Founded in 1852, the ASCE claims distinction as the nation's oldest engineering society.

In Cars it's Cadillac
In Vitamins it's... **PILAZIS**
with B-12
The Most Complete
Vitamin and Mineral
Formula
AT ANY PRICE.
No Vitamin Upset
THREE MONTHS \$13.95
SUPPLY
Available at Your Drug Store

Reg. 63¢ Kraft
Miracle Whip
Kraft's popular salad dressing — a distinctively different flavor. qt. **49¢**

Save on Fine Quality
Nob Hill Coffee
The coffee that tastes as good as it smells Reg. \$1.65 2-lb. bag **\$1⁵³** Reg. 83¢ 1-lb. bag **77¢**

Reg. 39¢ Zee
Toilet Tissue
Finest quality for your bathroom 3 4 roll packs **\$1⁰⁰**



Prices in this advertisement are effective through Wednesday, June 25, at Safeway in Medford.

Lucerne 3.8 Milk
A Better Milk! A Better Buy!
Lucerne Bonus Quality Milk

½ gal. ctn. **47¢**

Fresh Bread
Save 2¢ a Loaf on
Mrs. Wright's White or Wheat
Lge. loaf **29¢**

Reg. 25¢ Famous
Heinz Ketchup
Heinz—The World's largest selling Ketchup 2 14-oz. btl. **39¢**

Reg. 60¢ NuMade
Salad Dressing
Try and enjoy NuMade for that truly-old-fashioned flavor qt. **45¢**

Fresh because you grind it
Airway Coffee
The coffee with the mild-mellow flavor Reg. \$1.69 2-lb. bag **\$1⁴⁹** Reg. 80¢ 1-lb. bag **75¢**

For the Finest Produce—Remember Safeway



Ripe Bananas
Firm, Plump Golden-Ripe 2 lbs. **29¢**

Ripe Tomatoes Perfect Slicers lb. **29¢**

Fresh Peaches Red Havanas lb. **19¢**

Potatoes U.S. No. 1 Long whites 25-lb. bag **\$1¹⁹**

Potatoes U.S. No. 1 Economy pack 10-lb. bag **49¢**

Roman Meal Cereal
Delicious Hot Breakfast Cereal 28-oz. pkg. **37¢**

Modess Sanitary Napkins
Perfect Protection 2 pkgs. of 12 **89¢**

Shop Safeway for Famous
Kraft Food Products
Pasteurized process cheese
American Cheese 2-lb. pkg. **\$1¹⁵**
Spreads, slices, toasts
Velveeta Cheese 2-lb. pkg. **89¢**
Pasteurized—slices easily
Old English Cheese 2-lb. pkg. **\$1²⁹**
6 popular flavors
Party Snacks 4-oz. pkg. **21¢**
Dairy Fresh
Kraft Caramels 1-lb. pkg. **39¢**

Bisquick Packaged Biscuits
Refrigerated and Ready to Bake
Betty Crocker
Buttermilk Biscuits 2 8-oz. pkgs. **31¢**
Betty Crocker
Homestyle Biscuits 2 8-oz. pkgs. **31¢**
Coffee Cake Mix Aunt Jemima 10½-oz. **39¢**
Pineapple Juice Dole 46-oz. can **29¢**
Chunk Tuna Breast o-Chicken No. 2½ can **29¢**
Pure Maple Syrup Carey's 8-oz. bottle **53¢**
Instant Cocoa Hershey 16-oz. pkg. **47¢**
Snowflake Crackers 1-lb. pkg. **31¢**
Hi Ho Crackers Sunshine 1-lb. pkg. **37¢**
Instant Cocoa Hershey 8-oz. pkg. **27¢**

For the finest meats—remember Safeway

Boiling Beef
Plate Cuts of Tender "USDA CHOICE" Beef for Economical Meals lb. **15¢**

Beef Short Ribs "USDA CHOICE" Aged Beef lb. **25¢**

Polish Sausage Safeway or Del Monte 2 12-oz. rings **89¢**

Frozen Meat Pie Manor House, Beef, Chicken, Turkey 4 for **\$1⁰⁰**

Frozen Pet Food Safeway "All Beef" for dogs and cats 3-lb. pkg. **59¢**

In our advertisements published between June 2 and June 14th, 1958, we erroneously described Gardenside brand, All-Green, Cut Asparagus as "Asparagus Spears." By inadvertence, a number of cans of this item were sold prior to our being made aware of the error. We sincerely regret this mistake which is bound to happen, occasionally, when so many items are advertised at bargain prices. For those of you who purchased Cut Asparagus under the misapprehension you were buying Asparagus Spears, return this merchandise to your Safeway Manager and your money will be gladly refunded.

Sliced Luncheon Meat
Safeway Pickle Pimento, Combination, Spiced, or Sandwich Spread 8-oz. pkg. **35¢**

Hair Tonic
Valcream 4-oz. Bottle **59¢**

Facial Soap
Dial Regular 2 Bars **29¢**

Bath Soap
Dial Bath 2 Bars **39¢**

Starch
Niagra 12-oz. Pkg. **21¢**

Sandwich Bags
Zee Pkg. of 30 **10¢**

Lint Starch
Quick, economical 12-oz. Pkg. **16¢**

Pie Fillings
Jello Chiffon 2 Pkgs. **31¢**

Frozen Pies
Bradley's Boysenberry 8 Inch **59¢**



SAFeway

Plan Now to Attend YMCA FIREWORKS SHOW — July 4