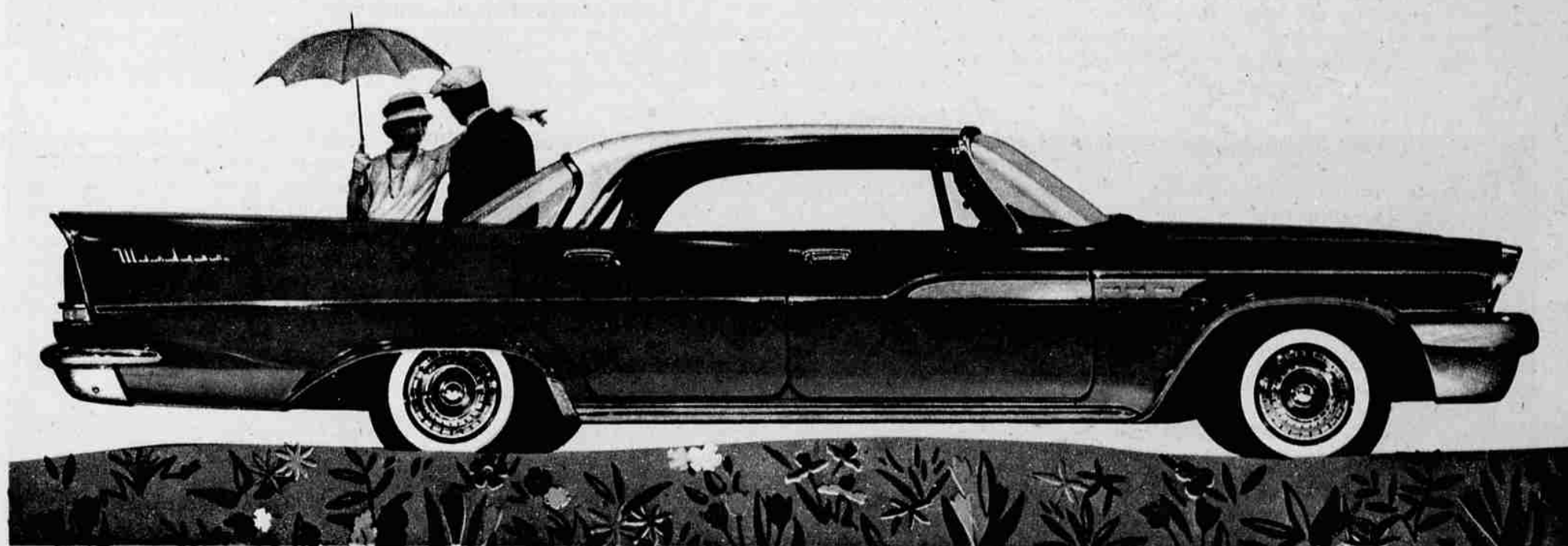


...ANNOUNCING THE NEW WINDSOR

DARTLINE



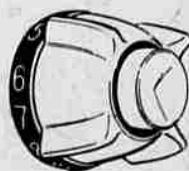
It's all **CHRYSLER** and you'll like the price!

New styling! New colors! Brilliant new chromework, sparkling new spring colors—the Windsor *Dartline* is a luxurious new Chrysler series, here just at the time of year you get the most enjoyment from a new car.

New low price! You can actually own this Mighty Chrysler for only *a few dollars* a month more than most small cars.

More car for your money! More comfort—thanks to Chrysler's exclusive Torsion-Aire Ride. More convenience—with Chrysler's dynamic TorqueFlite transmission you just touch a button and go. More safety—only Chrysler has big, beefy Total-Contact Brakes. More economy—thanks to the kind of engineering that has helped Chrysler win many Mobilgas Economy Run Championships.

More reason than ever to step up to Chrysler! You get all the solid advances that make Chrysler cars last longer, cost less on upkeep. You get the satisfaction and solid prestige that come only from owning a Chrysler. The Chrysler Windsor *Dartline* is priced so low—why settle for anything else?



IT'S HERE!

Chrysler's exclusive new
auto-pilot
for easier, safer driving!

Patrols your speed. Set dial for the top speed you want. When you reach the speed you've set, Auto-Pilot gently pushes the gas pedal against your foot. If you need extra speed, press down a little harder.

Holds your speed. Press the Auto-Pilot button when you reach the cruising speed you want. Take your foot off the gas and relax. Auto-Pilot holds the speed you've set *even up and down hills!* A touch of the brake releases Auto-Pilot instantly.

Think how much safer and easier Auto-Pilot can make your driving—especially on turnpikes! Saves gas, too—up to 3 gallons on every tankful! Drive-test the amazing Auto-Pilot as soon as you can.

See and drive the new **DARTLINE** —NOW AT YOUR CHRYSLER DEALER'S