



CALLING ALL STRONG ARMS

YOU CAN WIN \$750⁰⁰ BY HELPING US PROVE WE GROW 'EM BIGGER AND STRONGER IN SOUTHERN OREGON!

If you will check the April 14 issue of Life Magazine you will see where an Eastern Merchant offered \$500 in silver dollars to the first person who could carry that many silver dollars in a bag a distance of 1 mile without resting, changing the bag from one hand to another or allowing it to rest against himself while carrying it. The weight of the bag was 33½ lbs. Only stipulation was that before entering the contest the contestant must have made a (\$5 or larger) purchase that day. We'll better that contest because we think they grow them bigger and stronger in Southern Oregon! To the first person, after making a (\$5 or larger) purchase, who can carry our bag containing approximately \$750 in silver dollars a distance of 15 laps around the inside of the Big Y, a distance of approximately 1 mile, goes the bag of silver dollars.

SPECIAL NOTE: This Contest was run in Eugene and there was two successful contestants for the \$750.00.

APPROXIMATE VALUE OF A 50-LB. BAG OF SILVER DOLLARS



CONTEST RULES

- A purchase of \$5.00 entitles you (or someone you wish to try for you) a chance at winning this terrific jack pot.
- The bag of silver dollars must be carried in the same hand a distance of 15 laps around the inside of the Big "Y" without resting or allowing the bag to rest against your person.
- The bag cannot be tied, strapped, or attached to the hand, or wrist, or arm in any manner. In other words, you must grip the bag.
- No mechanical assist may be used to help you, and you must make the test bare-handed.
- A Big "Y" employee will accompany you on tour.
- Contest may end with first successful contestant.
- Winner may not repeat if contest is continued.

PLAN TO ENTER . . . IT'S FUN, EXCITING, MONEY-MAKING AND MUSCLE BUILDING!

PURCHASES MADE AT THE EASTSIDE OR OAKDALE MARKETS MAY BE USED TO QUALIFY, TOO!

MEDFORD'S FINEST MEATS

EXTRA LEAN—EXTRA GOOD. FROM FANCY YOUNG EASTERN PORKER

PORK SHOULDERS TRIMMED NO SHANK 4 to 6 lb. Average lb. **43¢**

MEATY PORK NECK BONES (While They Last).....lb. 23¢ • PORK SHOULDER STEAKS, Center Cutlb. 53¢

OREGON CASCADE BRAND—AVG. WT. 10-LBS.

HAMS SKINNED, TENDERIZED — THESE ARE REAL NICE SMALL SIZE HAMS WHOLE lb. **59¢**

SLAB BACON HORMEL'S DAIRY BRAND 1st GRADE A FISHIN' TRIP MUST WHOLE OR HALF lb. **59¢**

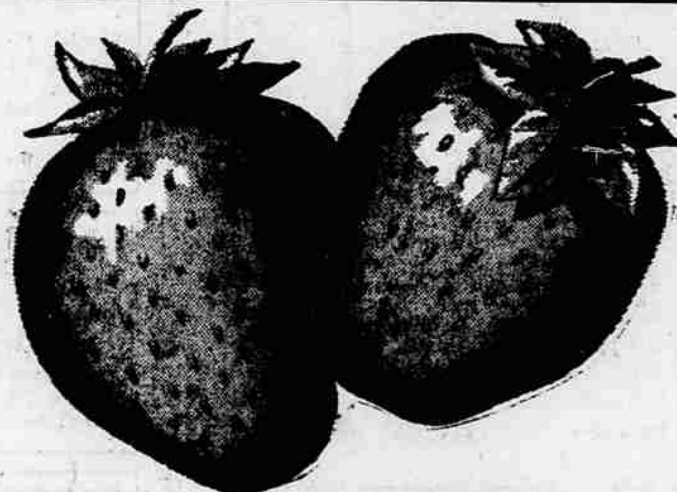
FRESH DRESSED — PLUMP, MEATY

HENS FOR STEW OR FRICASSEE Eviscerated—Dressed FRESH DAILY lb. **35¢**

U.S. CHOICE STEER—BONELESS **TOP SIRLOIN** lb. **\$1.29** U.S. CHOICE STEER **RIB STEAKS** lb. **89¢**

A REAL MONEY SAVER!

FRANKS ARMOUR STAR CELLO PKG. lb. **49¢**



EXTRA FANCY PLUMP Strawberries

The Cream of the Crop These sweet juicy berries are the very best. FIT FOR A KING

4 BOXES **79¢**

RED LETTUCE YOUR CHOICE AUSSIE LETTUCE 2 Bunches ENDIVE 29¢ ROMAINE WATERCRESS

Celery Hearts Pkg. **29¢**

Avacodas Furetes 2 for **25¢**

CRISP TENDER **Head Lettuce** 2 heads **25¢**

ASPARAGUS FOR CANNING AND FREEZING 30 lb. Box **\$2.29**

BUNCH CARROTS CRISP GOLDEN BUNCH **10¢**

VALENCIA ORANGES SWEET JUICY **15¢** lb.

THE FINEST SELECTION OF FRESH PRODUCE IN TOWN. WATERMELON, DANISH SQUASH, YELLOW SQUASH, ZUCCHINI, SUMMER SQUASH, MUSHROOMS, SALAD MIX, PINEAPPLE, NEW POTATOES

PLANTS — SEEDS — GOLDEN VIGARO — ROSE VIGARO

FOLGERS COFFEE 1-LB. CAN **89¢** 2-LB. CAN **\$1.77**

SHORTENING CREAM FLAKE 3 LB. CAN **67¢**

SALAD OIL BEST FOODS QUART BOTTLE **59¢**

MARGARINE DIERICH CUBED 5 lbs. **\$1.00**

SALAD DRESSING NALLEY'S TANG 2 Qts. **\$1.00**

CHEESE FOOD WILSHIRE PLAIN or PIMENTO 2 LB. LOAF **59¢**

FAB DETERGENT GIANT BOX **69¢**

DETERGENT SOFT WHITE LIQUID 24-OZ. BOTTLE 3 FOR **\$1.00**

ALERT DOG FOOD NO. 1 CAN 13 FOR **\$1.00**

ALERT CAT FOOD NO. 1 CAN 13 FOR **\$1.00**



Southern Oregon's Largest and Most Complete Markets — Meet Your Friends At Your Friendly Big "Y"—Eastside—Oakdale Markets