

trainload savings - 3-pc. groups

chaise, 2 chairs **39.88** \$4 down

Big savings because Wards made a big volume purchase. Matching "Monterey" pattern on vinyl covers. Rust-free Alcoa aluminum frames. Innerspring Deeco Chaise has adjustable back. Chairs fold.

SALE \$62

REG. 72.95 4 speed automatic change 2 speakers. Good tone.

SALE 25.88

30.95 3-way portable. AC, DC or battery. Texon case.

SALE \$99

REG. 114.95 big screen portable TV. Compact, lightweight. Only 40 lbs.

Sale of web patio chaises

Wards best **22.88** Budget beauty **13.88**

29.95 quality—save 7.07 now! King-size aluminum frame. Best Saran webbing. Colors. Easy-roll.

REG. 16.95—aluminum and colorful Saran webbing. Adjustable 4-position back. Save 3.07 now!

sale 2.88

3.95 patio chaise cover. Washable terry cloth. Colors.

SALE \$29

4-transistor radio. Good local reception. Ear phone jack.

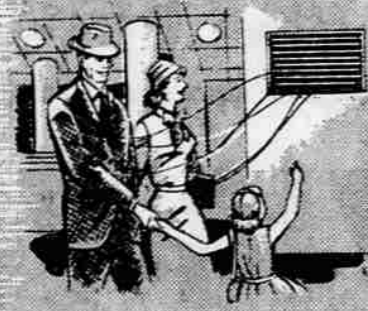
sale 6.88

7.95 patio chaise pad. Vat-dyed duck, cotton-filled.



SETS ALTITUDE RECORD—Maj. Howard Johnson of Novato, Calif., wears a broad grin as he steps from cockpit of his F-104A Starfighter at Palmdale, Calif., after setting new world altitude record for operational aircraft. In a 27-minute flight, Maj. Johnson climbed to 91,248 feet, breaking the old record of 80,190 feet set less than a week before.

NEW! AIR CONDITIONING!
SHOP IN COOL COMFORT ON THE HOTTEST DAY!



your new WARDS

DEMONSTRATIONS thruout the entire store by **Factory Representatives, Wednesday thru Saturday**

- SEWING MACHINES
 - HI-FI PHONOGRAPHS
 - SHOPSMITH
 - SUNBEAM APPLIANCES
 - NEW 1958 ELECTRIC RANGES. Free Cook Book for first 500 ladies visiting the Appliance Department.
 - SEAT COVERS
 - BARBECUE DEMONSTRATION
 - VISIT the PIG-O-RAMA. Guess the weight and win the pig.
 - FLY TIEING DEMONSTRATION
 - PAINT DEMONSTRATION
- FURNITURE FLOOR BASEMENT

SEE THE BOAT SHOW ON PARKING LOT

Get your ticket from Hostess at Parking Lot entrance to win SEA KING BOAT and TRAILER!

BIG TROUT CONTEST!

Longest Trout Registered between May 14th and June 1st WINS \$50.00 in Merchandise Coupons. Register in Sporting Goods Dept.

FREE KEY CASE TO THE FIRST 500 ADULT VISITORS INTO OUR NEW TIRE AND AUTO ACCESSORY STATION

sale SAVE TO \$20

Five Colonial Maple bedroom pieces at low special purchase prices. Solid maple and select Eastern hardwood.

Double Dresser w/Mirror 74.88
Bookcase Bed 54" or 39" 31.88
Poster Bed, 54" or 39" 21.88
4-dr. Chest 47.88 Stand 15.88

sale 17.88

REG. 19.95 Cocktail or Step Table. Modern in choice of 4 finishes.

sale 57.88

64.95 value! Deluxe brazier. 10-lb. bag Charcoal 84c

sale 27.88

\$32 quality! Wagon ensemble with a big 16x24-inch grill.

sale 46.88

REG. 51.95 'Western Wagon' with stainless steel reflector!

sale 8.44

9.45 Brazier with big 24" bowl. Sturdy legs.

sale 12.95

Smart train case. 21" Case 13.95
26" Cases 17.95

sale 103.88

112.50 trailer for boats up to 14 feet. 500-pound capacity!

sale 189.88*

199.95 fiber glass 12-foot boat. *Plus shipping charges.

sale 174.88

\$215 quality! Sea King 5-h.p.; auto. re-wind. Speeds 1 1/2-12.

sale 458.64

529.45 combination 12' fiber glass boat, 14' trailer, 5-h.p. mtr.

sale 4.88

7.95 rod & reel set. Split bamboo fly rod, single action reel.

sale 2.99

3.49 air mattress. Laminated plastic... easy to keep clean.

sale 18.88

21.95 Dacron sleep bag with 3 full lbs. of DuPont Dacron fill!

sale 2.99

3.98 Joe Gordon. Full size Cowhide with shaped felt pad.

sale 19.88

21.95 ice chest. No-rust aluminum with fiber glass insulation.

sale 2.22

REG. 2.85 tool box. Welded box with big partition tray.

sale 17c

20c running ft. galv. porch paint. 28-inch width. Extra-heavy 12-wire.

sale 6.44

REG. 7.39 lock set of sparking solid brass. Rust-proof steel parts.

sale 1.88

REG. 2.59 closer. Air compression type ends door slam.

sale 2.88

REG. 3.69 mail box in striking black. With 3 initials, free!

NOTHING DOWN!

New roofing installed now... first payment due October 1st!

NOTHING DOWN!

1st payment due Oct. 1st on installed spun wool. Free estimate!

sale 54c sq. ft.

REG. 59c fiber glass panels. Three sizes, 7 smart color choices!

sale 79.88

89.95 electric, 42-gal. size. 3" Fiber glass insulated. UL-appr.

sale 3.99 gal.

5.79 Super House— in 5-gal. can, white. Other colors reduced

sale 4.74 gal.

5.29 Treadpruf floor, porch paint. Use it indoors or out. Smooth!

sale 5.98 gal.

7.29 Lo-Lustre in 4-gal. case. Low-sheen beauty, 1-coat speed!

sale 88c

1.29 soaker. One tube flexible plastic—25 feet long.

sale 114.88

124.50 self-propel rotary. 2 1/4-hp Briggs and Stratton engine.

sale 74.88

18" reel mower at \$8 saving! 1 3/4-hp Briggs and Stratton engine.

sale 99.88

119.50 rotary tiller with a powerful 2-HP engine. \$10 down!

sale 8.88

11.95 steel garden barrow—big 4-cu. ft. capacity! Rugged.

sale 81.88

REG. 92.50 19-inch rotary; push type. Automatic recoil starter.

Big Market Buyers Said Institutions, Investment Firms

By ELMER C. WALZER
United Press Financial Editor
New York — Experts in things financial have been doing some exploring to find out where all this recent stock buying has been coming from.

They report the big buyers are institutions and investment companies. And, they add, there are barrels more money seeking investment.

As L. O. Hooper, analyst for W. E. Hutton & Co. puts it, there's a big supply of cash which is "all dressed up with nowhere to go."

Hooper concludes that the plethora of cash has neutralized all such things as poor earnings, dividend cuts and the deniable outlook for a longer period of sluggish business trends.

He ponders the point that apparently the easy money policy of the economy managers has been more successful, at least to date, in the securities markets than in the area of commercial activity.

The big money is piling up in the mutual funds, pension funds, and many institutions. Mutual funds sold new shares to the tune of \$333,713,000 in the first quarter and had redemptions in that period of only \$91,795,000. That leaves nearly a quarter billion dollars for investment. Market men say the mutual funds' sales during April were substantially better than in the first three months and redemptions even lower.

Not idle for long. This money cannot be left idle for long. The tendency has been to put it back to work. A quarter billion dollars will buy more than 6,000,000 shares of stock — and that's a lot of demand for this market. And this doesn't include the other funds and institutions.

Does the buying by mutual and other funds reflect their belief there will be an early business recovery? Joseph E. Granville, analyst for E. F. Hutton & Co. has this answer: "According to the type of buying being done by the large investment companies, one cannot readily assume that they are betting on an early general business recovery."

"They are very selective and are buying into many special situations. The increase in their holdings of gold shares best reflects their uncertainties regarding the immediate future for the economy."

Is it the proper thing to follow the big investors and pay "more than stocks are worth, assuming a greater and greater over-appraisal," Hooper asks, "or should we assume that the mills of the gods are grinding and that eventually the grinding will be exceedingly fine?"

Attendance Hits High at Museum

Jacksonville—Attendance at the Jacksonville museum during April was the greatest since the museum was first opened, according to officials. They said 3,043 visitors toured the building during the month.

This brings the total visitors since July of 1950 to 282,077. Attendance for April in 1957 numbered 2,595. Visitors during the record month were from 29 different states and several foreign countries.

Twenty-four school classes visited the museum during April in addition to several other groups from the Southern Oregon and northern California areas.

Gifts and loans during the month were received from Mrs. Ann Davis, Medford; Anton Scheussler, Provolet; Mrs. Charles Manning, Trail; Mrs. Mary S. Robinson, Medford; Chuck Lyons, Gold Beach; Mr. R. S. Waugh, Oakland, Calif.; Mrs. Harry Bernburg, Medford; Marc Prentice, Medford; Mrs. George Zollman, Klamath Falls; Charles Koyl, Ashland; Mrs. Hugh Taylor, Ashland; Roger Stutton, Jacksonville; and a painting collection by R. Doland Robinson from the Museum of Art, University of Oregon.

Several members of the Oregon centennial commission toured the museum during the month, officials reported.

THE NEWEST IDEAS

In home furnishings, appliances, decorating, remodeling, modernizing, and building methods... plus new ideas on

"Living Outdoors For Fun"

ADDED ATTRACTIONS:

- Nightly Stage Show
- "Kiddyland"
- Redwood Loghouse
- Parade of Homes
- The "Moverama"

ALL IN ONE BIG SHOW

3rd Annual MEDFORD HOME SHOW

May 15, 16, 17, 18
Medford Armory

WANTED OLD NEBULIZERS

Asthmatics! We give \$5 trade-in allowance for your old neb (even if broken) on a new Breatheasy set—precision pyrex nebulizer; bottle of inhalant; zipper carrying case. Money-back guarantee. At Your Druggist

Take Advantage of Wards Convenient Credit Terms