



Don't bite off more than you can chew!

Makes good sense, doesn't it, particularly when you're planning to finance a car. So avoid stretched out "easy" terms. Use only as much "time" as you need, for the *longer* you pay, the *more* you pay. Millions of families have bought their cars on the GMAC Plan with terms arranged to suit their needs.

Ask your General Motors Dealer who uses the GMAC Plan how you can enjoy the convenience and other valuable benefits of financing where you buy.



ASK YOUR DEALER in CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC new cars, and used cars of all makes, also FRIGIDAIRE • DELCO APPLIANCES

THE PLAN THAT HAS HELPED MILLIONS BUY CARS "ON TIME"