

2 BIG DAYS!
MONDAY AND TUESDAY!

WE'RE GROWING, GROWING, GROWING

OPEN
MONDAY
TUESDAY
NIGHTS
Till **9**

**SAVE DURING OUR
BIG EXPANSION**

Sale!

at **LEONARD ELECTRIC CO.**

**SAVE!
SAVE!
SAVE!**

FREE - JUST FOR COMING IN!
NEW MAGIC SCRAPER
Saves work—saves fingernails! Scientifically shaped to fit any utensil—won't scratch, stain or rust. Made of durable, washable nylon to stay clean, last longer!



All this talk about "Recession" and "Depression" hasn't bothered us, here at Leonard Electric Co. There are THREE GOOD REASONS! Frigidaire is the TOP NAME in appliances—the last word in VALUE! There's Leonard Electric Company's SERVICE, too, that makes and keeps friends for this long-established Medford firm. Then there is Leonard Electric Company's policy of best dollar-for-dollar value and CONVENIENT TERMS we handle ourselves. All in all, these have contributed to building our business through the years. Now we MUST EXPAND TO BETTER SERVICE our customers. We've had carpenters, electricians and painters busy for many days—now we must REDUCE OUR STOCK and CLEAN HOUSE in preparation for the opening of our NEW, BIGGER and BETTER STORE. Come in tomorrow and Tuesday . . . some REAL BARGAINS AWAIT YOU, and a FREE GIFT for our guests!

**EASY
TERMS**

SEE IT NOW!
**GIANT-SIZE
BARGAIN BEAUTY**

All-New 1958 Sheer Look—PLUS—Refrigerator from
FRIGIDAIRE!

If you've been looking for the one refrigerator that gives you more for your money—more usable space inside—more glamour and grace outside,

THIS REFRIGERATOR IS FOR YOU! Styled to the future to stay new-looking longer—studded with "plus" features for new ease and convenience—

10.8 cu. ft. BIG EVERYTHING YOU WANT WHERE YOU WANT IT!

- * Big Freezer Chest
- * Twin Quickcube Ice Trays
- * Full-Width Removable Aluminum Shelves
- * Automatic Interior Light
- * 1/2 Gallon Milk Bottle Storage
- * 5 Removable Door Shelves Including Egg Shelf
- * Butter Compartment
- * New Safety-Seal Door
- * Glide-Out Porcelain Enamel Hydrator



A Price Tag So Low You'll Blink!

COME IN AND see our wonderful new Golden Anniversary Models, Celebrating 50 Years of GENERAL, MOTORS Leadership.

NOTHING DOWN

\$199⁹⁵ With Trade

DOUBLE SAVINGS SPECIAL!
Was \$429⁹⁵ **SAVE \$160⁴⁵**
—on this **FRIGIDAIRE** MODEL RI-39-57 IMPERIAL RANGE

Features exclusive Spatter-Free Broiler Grill at no extra cost! Fully automatic—imperial in every sense—with giant French Door Oven and Automatic Roll-to-You Shelf plus dozens more, in 30 thrifty inches of floor space. Don't wait on this one—get down today to get these terrific savings!

Special Heat Unit Automatic

EXPANSION SPECIAL \$269⁵⁰ With Your Oil Range

You Save and Save!

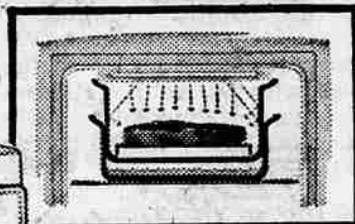
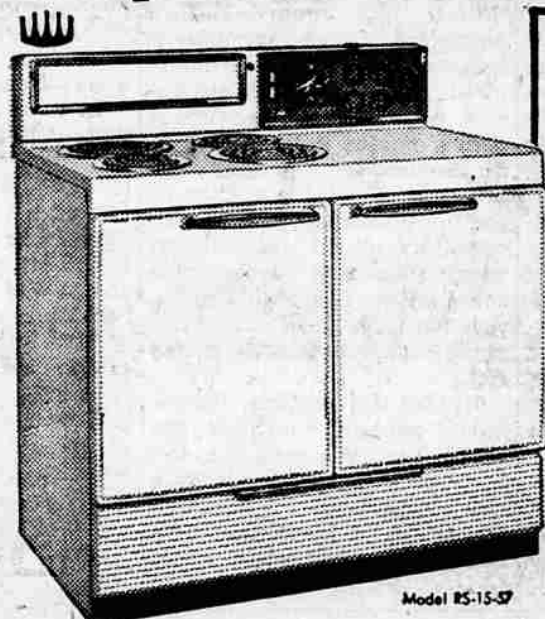
Get a Free Gift!

KING-SIZE TRADES! LOW EASY TERMS!

"DOUBLE SAVINGS!"

SAVE When you buy!
SAVE while you use!

on new **FRIGIDAIRE** Ranges with **Spatter-Free Broiler Grill!**



EXTRA!

SAVE \$85⁴⁵

Expansion Sale Price

\$165⁵⁰

And Your Old Range

ON THIS FULLY AUTOMATIC **FRIGIDAIRE** MODEL RS-15-57 ELECTRIC RANGE WITH EXCLUSIVE **SPATTER-FREE BROILER GRILL** Plus 4 fast-heating Radiant Tube Surface Units; Automatic Cook-Master Oven Control and more. Hurry—you won't match this price and value anywhere!

BROIL 100 TIMES! and NEVER clean the oven!

King-Size Savings on Spatter-Free Broiling in New Frigidaire Ranges!

BUY ON EASY TERMS

Specials

Used RANGES

Reconditioned - Guaranteed
\$39⁵⁰ to \$69⁵⁰

NOTHING DOWN \$5 a Month

MOTOROLA CLOCK RADIOS

\$27⁵¹ to \$34³⁷

USED REFRIGERATORS

All Makes - Reconditioned and Guaranteed

\$39⁵⁰ to \$69⁵⁰

NOTHING DOWN, \$5 A MONTH

EXPANSION BARGAINS

MOTOROLA TVs

From **\$109⁹⁸** to **\$269⁹⁵**

Small PHONOGRAPHS

\$29⁵⁰ to \$69⁵⁰

SUNBEAM UNIVERSAL AND G-E IRONS

Only **\$5⁹⁵**

REVERE WARE

Covered—4 Quart **SAUCE PAN \$6⁶⁰**
8-inch Covered **Skillet \$5⁰⁰**

General Electric FAN HEATER

\$5⁹⁵

UNIVERSAL AUTOMATIC 8-CUP PERCOLATOR

\$12⁶³

Sunbeam Large FRY PAN

With Lid **\$21⁸⁸**

Expansion Special

HAMILTON BEACH MIXER WITH JUICER

EXPANSION SPECIAL \$29⁷⁶

Ronson, Sunbeam Remington, Shick MEN'S SHAVERS

\$16⁴⁷

LADIES SHAVERS \$9⁷³

G-E CLOCKS

EXPANSION SALE
\$2⁹³ - \$3⁸⁶ and **\$4⁶¹**

UNIVERSAL HEATING PADS

\$3⁸⁷ - \$4⁵² and **\$5⁹⁷**

MOTOROLA TABLE RADIOS

\$16⁹⁰ to \$24⁸⁴

LEONARD ELECTRIC CO.

309 EAST MAIN

Medford's Leading Appliance Dealer for the Past 27 Years

PHONE SP 2-4427