

Wendell "Stretch" Sessions has been making fast deliveries on Mercs and Lincolns all through the season. He'll send you "home" with a deal that can't be beaten.

"Lefty Lon" Skinner will make the "great catch" you've wanted on a new Buick or Cad. You'll never be "out" in one of his fine cars!

The tallest first baseman in the league is "Dynamite Darrell" Miller. He can "field" the Olds you want — and you can be sure it will be a "hit"!

Paul "Larupin'" Lee calls the plays on those versatile Ramblers. Buy one of his dandy cars and you'll make the "big save" of the day!

"No Error" Russ Heysell sells the Chev — and it's hot in any league! You can make a "grand slam" deal with him today!

"Say-hey" Jay Allen goes into the game with a snazzy assortment of Fiats and Borgwards. He can "haul in" a bargain for you that will "beat out" anything you've seen!

Warren "Babe" Hamlin serves up those Chryslers, Plymouths and Imperials, and there's plenty of room in them for a seventh inning stretch. You're no "rookie" when you deal with him!

For a good solid hit be sure to see Fred "Sizzler" Stevens! He's got a variety of sharp imported cars — and will give you a "safe" deal every time!

Bud "Perfect Game" Parsons knows how to "serve up" just what you like! Just try one of his Dodges or Plymouths — you'll find real "hustle" and "competitive heart"!

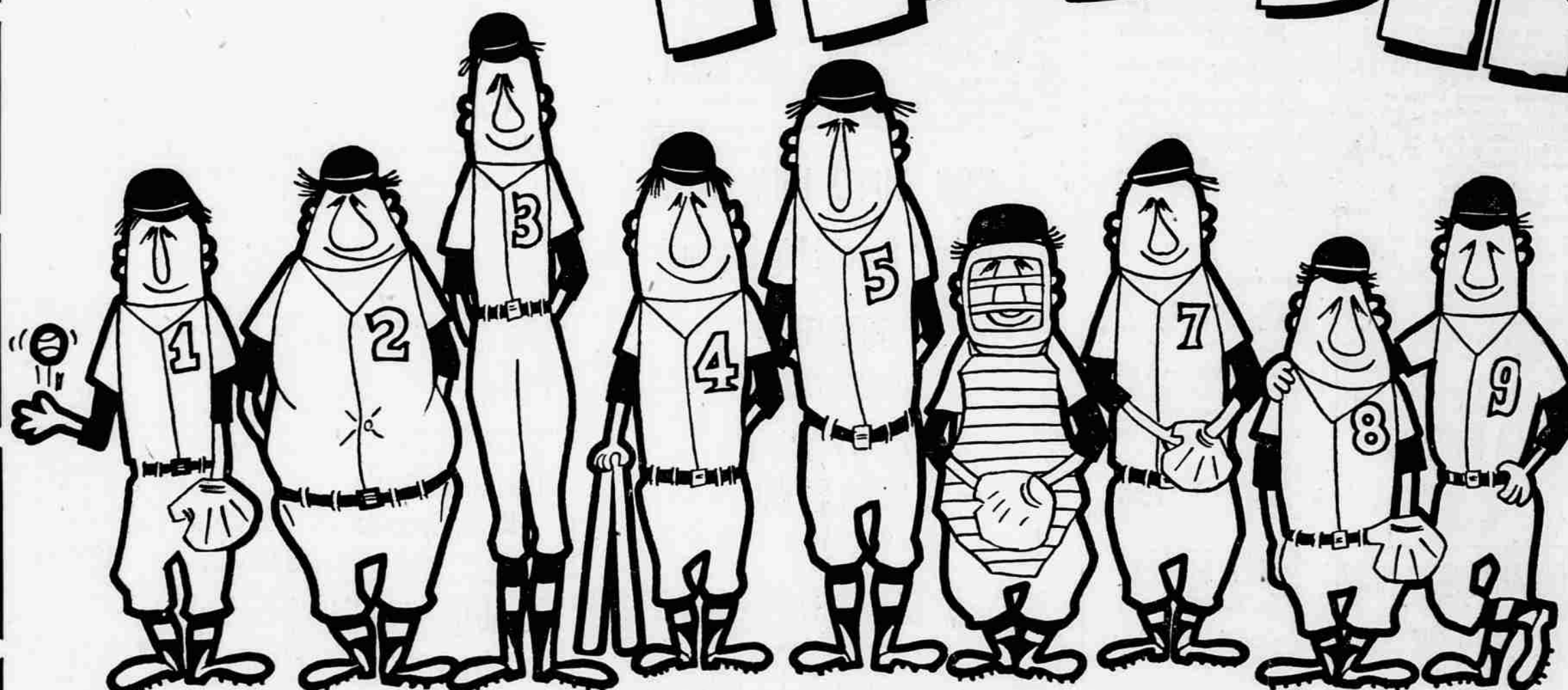
Woody "No Muffs" Morse fields the great Volkswagen — and its got a terrific average! See him for a good, honest "pitch" you'll go for.

"Bullet-Bob" Taylor knows you'll get your money's worth in a Pontiac, or one of his imports. You can make a sharp play with one of his dandy cars!

You'll be ahead in the league if you drive one of "Hustling Hugh" Coleman's Fords or Edsels! He can give you a "great catch" in a mighty fine car!

"Daring Dick" Knight can wind up and deliver a sharp Plymouth or DeSoto right to your door. See him for the "hit" you've been waiting for!

We're ready to **PLAY BALL**



◀ Check this line-up of hometown greats and watch them "play ball" on a new car during **YOU AUTO BUY NOW DAYS!**

Ample dealer stocks give you big selection of models, colors, and extra equipment

Every dealer has pledged outstanding values!

Healthy Used Car market means you get more when you trade for a new car!

Reduced interest rates make your payment program less costly!

Dealers will be open Till 9:00 every week day

Till 6 on Sat., Closed Sun.

\$50 "Prosperity Award" to every new car buyer!
TO SPEND IN MEDFORD STORES

Answer your phone with "You Auto Buy Now," you may win \$5.00 from "Mystery Voice"

TAKE A SWING AT THESE PROSPERITY PITCHES —You're Sure to Get Some Grand Slam SAVINGS!

The new 1958 cars are better than ever before!

Buy now and take advantage of special offers good only during this event!

THE WELCOME MAT IS OUT FOR YOU AND YOUR FAMILY AT MEDFORD'S AUTO DEALERS!

WIN A "BULLPEN FULL" OF PRIZES IN BIG DOLLAR VALUE CONTEST!

Over \$550.00 in wonderful prizes to be given away! First place winner receives \$100 plus a host of items. Five winners altogether. Contest open to any licensed driver who wishes to participate. The purpose is to try to estimate the total dollar volume of the franchised Medford Automobile Dealers during 1957. This figure would include all new and used car sales for Medford, the total salaries and wages for all franchised dealers' organizations and the total of service and parts charges for the year 1957. Nothing to buy — just pick up an entry blank and try your luck. Each dealer and each bank will have a supply of entry blanks. Deposit stub with estimate, name and address of any dealer. CONTEST CLOSES MAY 7.

KEEP MEDFORD'S ECONOMY ROLLING—YOU AUTO BUY NOW!