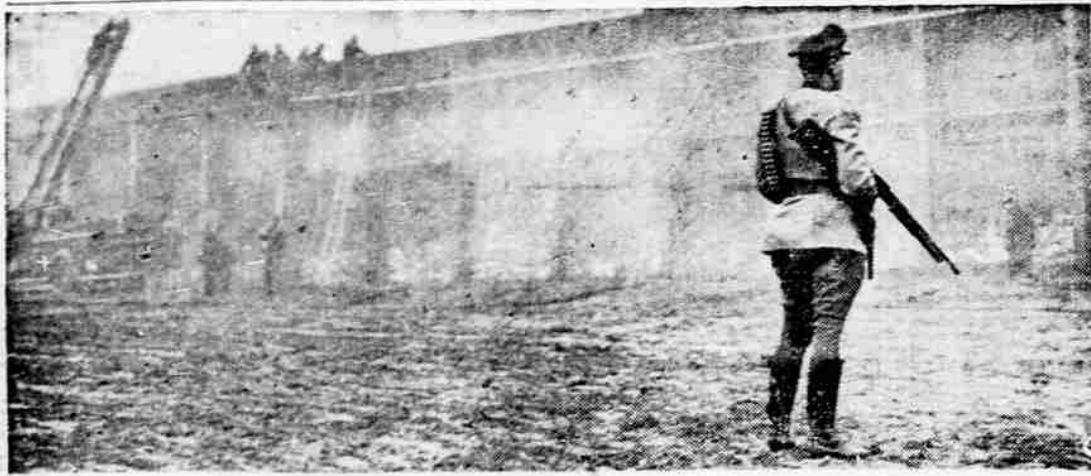




CLIMBING WALLS of Concord, Mass., Reformatory, firemen bring up hoses to fight fire set by rebellious inmates who injured five employees. Heavily armed guards took up positions outside walls as fire raged. Damage exceeded \$200,000. (International)



Career Secretary Traits Outlined

Chicago—A sociologist says a career secretary must have all of the attributes of a good Girl Scout.

She must be courteous, thoughtful, loyal, dependable, tactful and responsible—all this, and human, too.

B. C. McCall, a social research consultant, said a successful boss-secretary relationship can require as much time and effort as a successful marriage.

McCall reached these conclusions after conducting a study for American Photocopy Equipment Co.

He interviewed 250 bosses and secretaries representing various parts of the country and various types of business.

A good secretary wears many hats, McCall said. She must be:

—A "boss-freer." An accomplished organizer, she should free her boss from routine and administrative details.

—An administrative assistant. She should have the initiative and ability to make decisions in her boss' absence, within limits.

—A confidante and adviser. She should combine the traditional feminine quality of a responsive ear with the rather less traditional one of discretion.

—An informed member of the company. She must be well-versed in the technical jargon of the business.

SALUDOS AMIGO—Ledo Arroyo Torres (left), president of the Uruguay Senate, greets Vice President Richard Nixon on his arrival in Montevideo on the first stop of his 18-day goodwill tour of Latin America. Nixon received a generally enthusiastic reception.

The nine planets in the solar system are Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, and Pluto.

Benjamin Franklin was the first American editor to introduce woodcut illustrations in the advertising columns of a newspaper.

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Supporting Firms See Stimulant to Retail Purchasing

The "Keep Medford's Economy Rolling—You Auto Buy Now" campaign was developed to restore consumer confidence in the economy of the area and to stimulate retail buying, according to the sponsors.

The campaign is being spearheaded by the Medford Automobile Dealers Association and supported by the combined efforts of the Jackson County Chamber of Commerce, business leaders and civic officials.

The slogan is intended to convey the basic concept of "cars and confidence" and to allow for community-wide support and participation in the program.

Keep Economy Strong
Hugh Coleman and Darrell Miller, cochairmen of the 10-day drive which starts May 1, said if "Medford is to grow and prosper, we need to keep the economy strong with the lifeblood of commerce, the flow and exchange of dollars for goods and service."

"We can contribute to the strength of the economy by maintaining our normal purchasing pattern," they pointed out. "It is only when we fail to make these necessary, planned purchases that we upset this balance of commerce."

The cochairmen pointed out that everyone will benefit from the campaign—the purchasing public, the media, the community, and the automobile dealers.

Purchasing Public
The purchasing public will receive value for money spent, plus the change to further help the total economy by release of more dollars, and the opportunity to participate in various contests in connection with the campaign.

The media benefits, they said, through stimulation of the local business community, without which they could not continue to operate. Revenue derived from advertising of the sponsoring and supporting groups also benefits the community.

The community itself benefits by the business activity generated. It will see the benefit through an estimated \$10,000 cash outlay which will be spent almost immediately, plus the far-reaching effects of the retail buying during the 10 days and beyond.

Community Relations
Automobile dealers will benefit directly by new and used cars sales, plus the community relations factor of having started a retail buying trend in the valley. It also will serve to establish greater confidence by the public in car dealers and salesmen, and strengthen the dealer organization by group participation in a project of mutual concern.

Dealers pointed out that there are several reasons why "You Auto Buy Now." They include:

—Bank terms are at lowest interest ever. Reduced rates make payment program less costly.

—Local economy is strong and growing. Business starts, building permits and other indicators point to this.

Saving Accounts
Higher savings accounts then ever before can be brought into circulation.

Vitality of the huge automotive employment force will reflect on every other business in the community. "No business stands alone," they noted.

The national economy can only reflect the strength of the local economy, and by boosting ourselves, we demonstrate a confidence in the national well-being.

"We all have a stake in the job of 'Keeping Medford Growing' through community-wide self-help program," they said.

Saw-Timber-Size Trees in Balance

Cloquet, Minn.—For the first time this century America's annual growth volume of saw-size trees—large enough to make lumber for homes—is virtually in balance with removal, the Minnesota Forest Products Industries said.

Raymond J. Wood, chairman of the committee, said commercial forests in the United States are growing enough sawtimber each day to build 15,500 new one-family frame houses.

Wood said the brightest star on the timber horizon is rapid growth of young forests. Latest figures show, he said, that annual timber growth on trees five inches and over in diameter is 25 per cent greater than removal by harvest and all other causes—fire, insects and diseases.

1856 Melodeon Sought By Wisconsin Officials

Watertown, Wis.—Town officials are looking for an 1856 "melodeon" to complete the furnishings of a shrine commemorating the first kindergarten in the country.

The melodeon, a small reed organ, was used by Mrs. Marquette Schurz, who taught the first kindergarten class here 101 years ago. Her husband, Carl Schurz, later was secretary of state and a U. S. Senator from Missouri.

The shrine is open to the public. Wax figures of the original six children and their teacher are inside the small building.

Steam Engine Made At Home as Hobby

Chattanooga, Tenn.—Floyd Messer always has liked steam engines so he made one at his home as a hobby.

Messer collected parts from many places and welded many of them himself. His engine is made up of about 85 per cent automobile parts ranging from a hydraulic brake cylinder to heavy duty tires.

The home-made engine can go about 10 miles an hour. When Messer takes it out for a spin, the neighborhood youngsters come running.

Messer says that all his life he wanted to make a steam engine "to prove to myself that I did know how."

The first balloon tires were introduced on U. S. cars in 1922.

Average House Has 108 Pounds of Dirt

Chicago—The average six-room house in a metropolitan area collects 108 pounds of dirt per year, a study shows.

Almost 53 tons of dirt fell per month on every square mile of Chicago during 1956. And residents of Los Angeles, New York and other major cities were bombarded by similar amounts.

These amounts were compiled by Servicemaster, a national home furnishings care organization dedicated to cleanliness.

Suburban and small town dwellers don't have it as bad as citizens of big cities, but the dustfall even in rural areas is considerable, the study showed.

Servicemaster said that the American public spends more than two billion dollars annually in cleaning and repair bills, to say nothing of expenditure of elbow grease.

The real villain isn't the dust that shows up plainly on polished table tops. It's the

Two Hours Needed To Start Fire in House

Battle Creek, Mich.—It took two hours and seven cans of kerosene to get a fire going in a condemned house so the local firemen could practice latest fire fighting techniques.

"It is difficult to get a fire going in an empty house," Assistant Fire Chief Don Burrows explained.

"atmospheric soil" that lodges in carpets, upholstered furniture and draperies, the company said. "Atmospheric soil" means the oily film from cooking, heating, industrial waste, automobile exhaust and other sources. Carpets should be kept free of fiber-cutting grit by vacuuming the entire carpet twice a week, Servicemaster said, and by vacuuming traffic areas daily.

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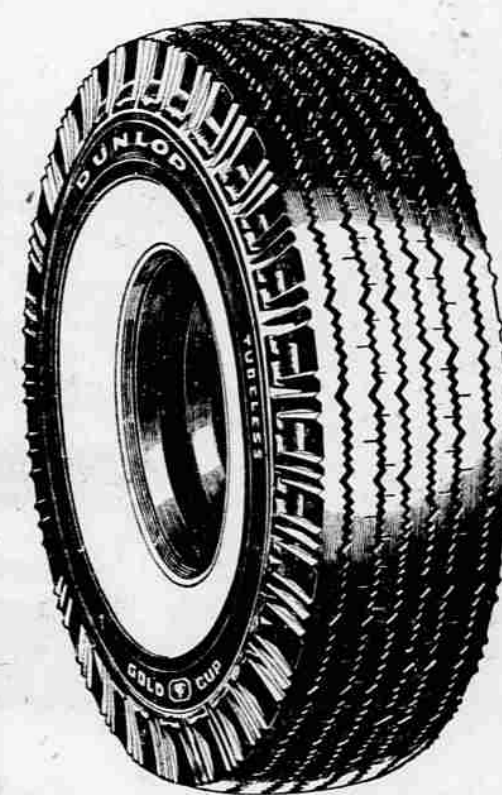
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