

Help Keep Medford's
Economy Rolling . . .
**YOU AUTO
BUY NOW!**
May 1-10



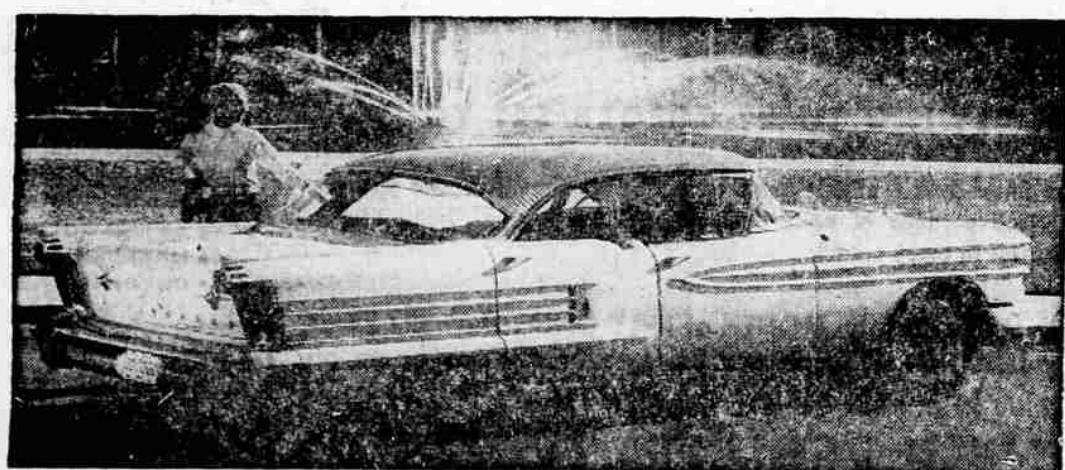
The Welcome mat is out for 13 DEALERS OFFER BARGAINS - - BETTER

You are cordially invited to inspect, drive

NOW IS THE TIME TO BUY! NOW IS THE TIME TO SAVE!

- All dealers are pledged to offer you a better value than ever before on a guaranteed basis!
- Increased automobile sales strengthen Our Economy, reflect on YOUR Business!
- Ample dealer stocks allow you a big selection of models, colors and equipment!
- Healthy used-car market means your dealer can grant you a liberal trade-in allowance!
- Reduced interest rates make your payment program less costly!

Take it from the experts: The new 1958 cars are stronger, safer, more comfortable, easier handling, more economical, and far better looking than ever before. Choose yours now!



DARRELL MILLER COMPANY
415 SOUTH RIVERSIDE
● Oldsmobile



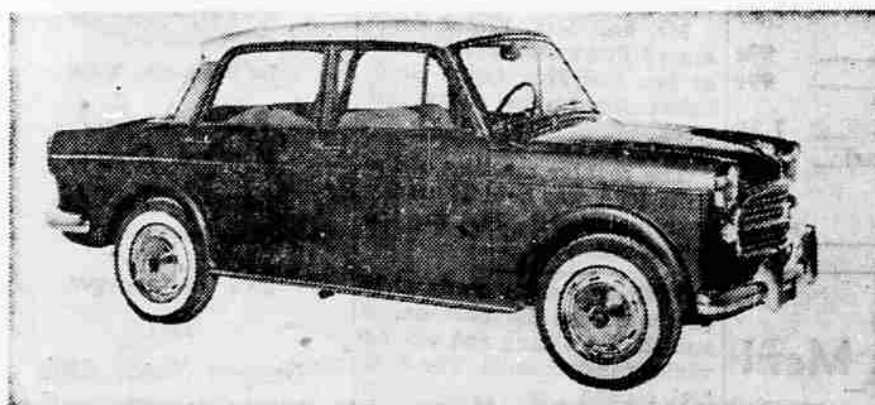
COURTESY CHEVROLET
NINTH at BARTLETT
● Chevrolet ● Chevrolet Trucks
● Lloydwagen



CRATER LAKE MOTORS
MAIN at FIR
AND COLEMAN-EDSEL SALES, 6th and FIR
● Ford ● Edsel
● Ford Trucks ● English Ford



MEDFORD MOTORS
225 SOUTH RIVERSIDE
● Mercury ● Lincoln
● Willys Jeep



JAY ALLEN COMPANY
1201 NORTH RIVERSIDE
● Fiat ● Borgward



STEVENS AUTO SALES
505 NORTH CENTRAL
● Simca ● MG ● Morris
● Austin-Healy ● Austin