

Survey Shows Products Wanted

Chicago — **U** — What new product would you like? That was the question Illinois members of the Manufacturing Chemist's association asked recently in an on-the-street survey here.

About 280 persons were asked what new products they would like to lighten household chores, and improve clothing fabrics and cosmetics. Here are some of the results:

Most of the women said that dusting was their biggest household headache, and they wanted effective dust and dirt repellents. Men decided that dishwashing was the worst task around the house and asked for something to make it easier.

Fifty-two per cent of both sexes said that truly wrinkle-proof fabrics would be the greatest improvement in clothing.

Women decided that cosmetics to remove facial wrinkles would also be the best improvement in cosmetics. Men, answering questions in this category, said that improved shaving creams, effective deodorants and men's facial depilatories were the biggest needs.

Some women requested longer-lasting perfumes and "something to make eyes sparkle." A few men asked for hair restorers.

Pueblo Indians Slate Dances

Espanola, N.M. — **U** — The Indians of Santa Clara Pueblo are returning to their ancestral home in the cliffs to perform ceremonial dances this summer.

Costumed Indians will conduct ancient and colorful rites at the site of the prehistoric village of Puye, one of the most dramatic settings in the Southwest.

This will be the first time the Santa Clara people have formerly renewed their link with the cliff dwellings where their ancestors are believed to have lived before the Spanish conquest of New Mexico.

The two-day "Puye Ceremonial" on Aug. 17-18 will combine performances of dances with exhibits of the arts and crafts produced by the modern Santa Clara Indians. Potters, beadworkers and other artisans will exhibit their wares at the foot of the towering Puye cliff in the Jemez mountains 15 miles southwest of Espanola.

The village of Puye was one of many cliff houses that flourished 400 years ago on the Pajarito plateau overlooking the Rio Grande valley in northern New Mexico. Actually, it consists of two separate community houses.

One was built along the foot of the cliff, with rooms extending out from natural or man-made caves. Blocks of soft volcanic "tufa" were used in the construction of the rooms.

Ladders and stone stairways led to the top of the cliff where a second community house was built in a rectangular pattern with terraced sides three and four stories in height.

The ruin on top of the cliff has been partially restored by archeologists and commands a breath-taking view—a 150-mile panorama of mountain ranges extending from southern Colorado to the Sandia peak near Albuquerque, N.M.

The Santa Clara Indians, whose present pueblo is on the banks of the Rio Grande three miles south of Espanola plan to make the ceremonial at Puye an annual event.

Cave Formations Found in Basement

Washington — **U** — Stalactites and stalagmites were recently discovered in the damp sub-basement beneath the Lincoln Memorial. Some are seven feet long.

A stalactite hangs downward. It's usually formed when water, saturated with calcium carbonate, drips from the roof of a cave, evaporates and leaves rock.

The rarer stalagmite grows upward from the puddle beneath the drip.

Normally, the formations are found in caves. There's a spectacular display several hours drive from here in the Luray Caverns of Virginia.

But they are not unheard of in man-made structures. The Lincoln Memorial's sub-basement cement has a high calcium carbonate content. The water apparently seeps down from a storm drain.

Stalactites sometimes are seen hanging under bridges and there are some in the dank corridors under the Library of Congress.

Try and Stop Me

By BENNETT CERF

THE ASSOCIATED GHOSTS of Northern Scotland were having a reunion. It was a bitter cold night, and every time another ghost flung open the door, a blast of frigid air swept through the hall. "Confound those inconsiderate members!" grumbled a delicate old ghost finally. "Why must they keep opening that door? What do they think the keyhole is for?"

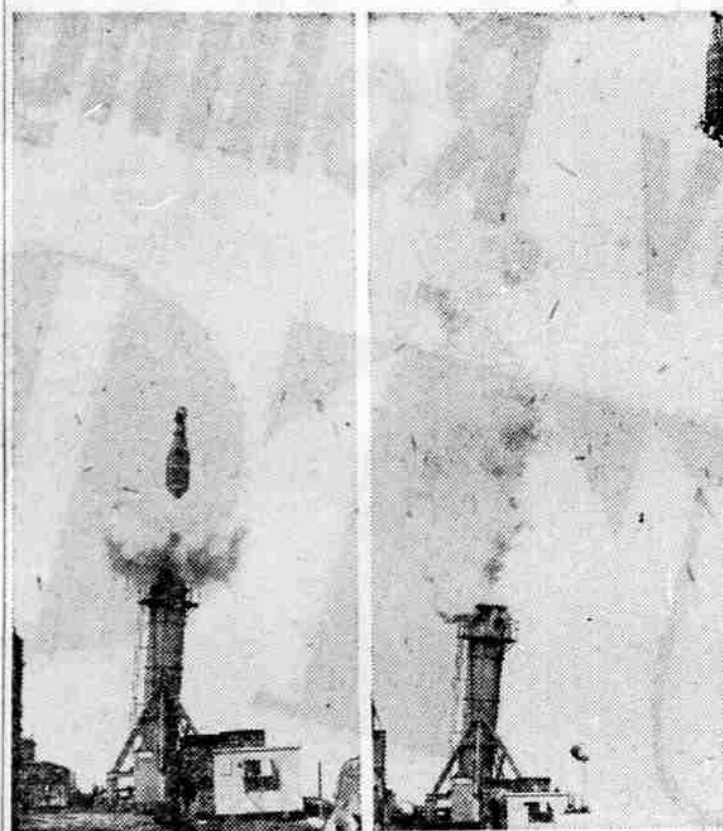


A Wall Street stock manipulator was delighted to meet a college classmate on a Washington-bound plane one morning. "How ya' doing?" inquired the friend jovially. "Just great!" boomed the manipulator. "Never had it so good. What's your line now?"

"Didn't you hear?" asked the friend. "I'm the new Assistant Collector of Internal Revenue."

The manipulator explained hastily, "I meant I never had it so good spiritually, of course—not materially."

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MISSILE LAUNCHER TESTED—Heavy cloud of smoke trails from mouth of prototype launcher (left) for the Navy's Polaris fleet ballistic missile during tests at San Francisco Naval Shipyard, Hunter's Point, Calif. At right, huge dummy missile made of concrete and steel can be seen falling toward San Francisco Bay after successful launch.



AMPUTATES — Samuel Cardinal Stritch, Catholic archbishop of Chicago, is reported in "very good condition" in Rome following amputation of his right arm by a team of four doctors headed by Prof. Pietro Valdoni (above). The drastic surgery was made necessary by a blood clot which could have threatened the prelate's life.

College Degree Used To Prepare Retirement

Grand Rapids, Mich. — **U** — A Grand Rapids Junior College honor student, Miss Edith Gates, 50, is preparing for retirement by seeking a college degree.

Miss Gates, a long-distance telephone operator for 25 years, will be eligible for retirement in five years.

She became a part-time student at GRJC four years ago and is working for a bachelor's degree and a teaching certificate.

Judge, Wrongdoers Will Be Separated

Nebraska City, Neb. — **U** — Wrongdoers here will continue to come face to face with justice — but there'll be a wider distance between the faces.

After complaints by judges that defendants ignored the dignity of the court by leaning and sprawling on the bench, the Otoe County Court custodian was ordered to paint a white stripe six feet back from the bench.

From now on, defendants will not be permitted to cross the line.

Poor First Quarter Reported by Auto Industry in Nation

New York — **U** — The auto industry drove through the first quarter of 1958 in low gear.

General Motors and Ford, the industry's two biggest producers, suffered sharp declines in earnings and third-ranked Chrysler actually ran in the red.

The poor first quarter showing of this key industry explains why manufacturers and auto dealers are putting

such stress on the "You Auto Buy Now" campaign being conducted across the country.

Net Income
General Motors reported Tuesday that its net income for the initial three months of 1958 fell 29 per cent to \$184,601,266, or 65 cents a share, from \$261,357,742, or 93 cents a share a year ago.

GM's dollar sales were off 11.6 per cent to \$2,721,373,342 from \$3,076,974,030 in the initial quarter of 1957.

The corporation's domestic production fell 17 per cent to 780,941 cars and trucks, but its Canadian and overseas

output rose 50 per cent above a year ago to a record 201,022 units.

First Quarter
As previously reported, Ford's first quarter net income topped 77 per cent to

\$22,700,000, or 42 cents a share, from \$100,500,000, or \$1.85 a share a year ago.

Chrysler lost \$15,139,802 in the first quarter, against a net profit of \$46,545,521, or \$5.34 a share a year earlier.

The steel industry is another that has been hard hit by the recession. The auto industry is its biggest customer. U.S. Steel Corp. also reported Tuesday that its first quarter sales and earnings dropped off sharply from a year ago.

However, "Big Steel" Chairman Roger M. Blough told a press conference that the outlook "is better now than at any time in the last six months for a bottoming out and for an improvement."

Plan to Stimulate Consumer Buying In Area Gets Start

An all-out community program to stimulate consumer buying will get under way in Medford tomorrow, according to Paul Lea, president of the Medford Automobile Dealers association, the group which is spearheading the local effort.

The action came after several weeks of discussion and planning by the association, Lea said. He reported the success of similar campaigns in metropolitan areas of the country and noted that President Eisenhower and business economists have lauded the efforts of those communities that have inaugurated such programs.

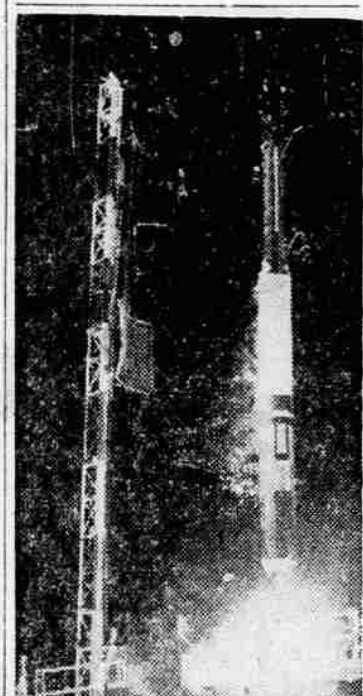
He drew attention to the healthy business and construction outlook for this area, and said that such a community effort has the endorsement of Governor Robert D. Holmes as well as local community groups.

Name General Chairmen

The planning group named Hugh Coleman and Darrell Miller of Medford as general chairmen of the program with Russ Jamison, Medford public relations consultant, as coordinator.

Committee appointments include Bud Parsons and Warren Hamlin, finance; Mayor John Smider, Otto Frohnmayer, Russ Haysell, Jay Allen, Dick Knight and Don McNeil, community support; Darrell Miller, Fred Stevens, Paul Lea, Dick Knight, Russ Haysell, Joe Moore and Dwight Houghton, advertising and publicity; Bob Taylor, Wendell Sessions and Lon Skinner, special events and promotion; Woody Morse, Warren Hamlin and Darrell Miller, allied industries.

Media consultants appointed include Eric Allen, Herb



FAILS — Vanguard rocket rises from launching pad at Cape Canaveral, Fla., carrying the hoped-for fourth U. S. earth satellite. The third stage of the rocket failed to ignite and it crashed into the ocean.

Motorist Drives Two Miles To Report Fire

Manchester, Conn. — **U** — An unidentified motorist drove two miles to report a fire instead of telephoning the alarm.

By the time firemen arrived the inside of the office of the Manchester Sand and Gravel Co., had been destroyed at a loss estimated at several thousand dollars.

Animal Orphans Find Companionship

Oshkosh, Neb. — **U** — Two orphans, a fawn and a lamb, found companionship and shelter at the Floyd Mizell home.

The fawn was found on the farm, too weak to stand, apparently having been separated from its mother for several days. The lamb strayed onto the farm and no one claimed him.

The orphans got along fine except at feeding time when the lamb attempted to butt the fawn away from the bottle.



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1 Roll Gulistan Wool.....	7.95 Sq. Yd. or 86c Sq. Ft.
1 Roll 100% Nylon.....	7.95 Sq. Yd. or 86c Sq. Ft.
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