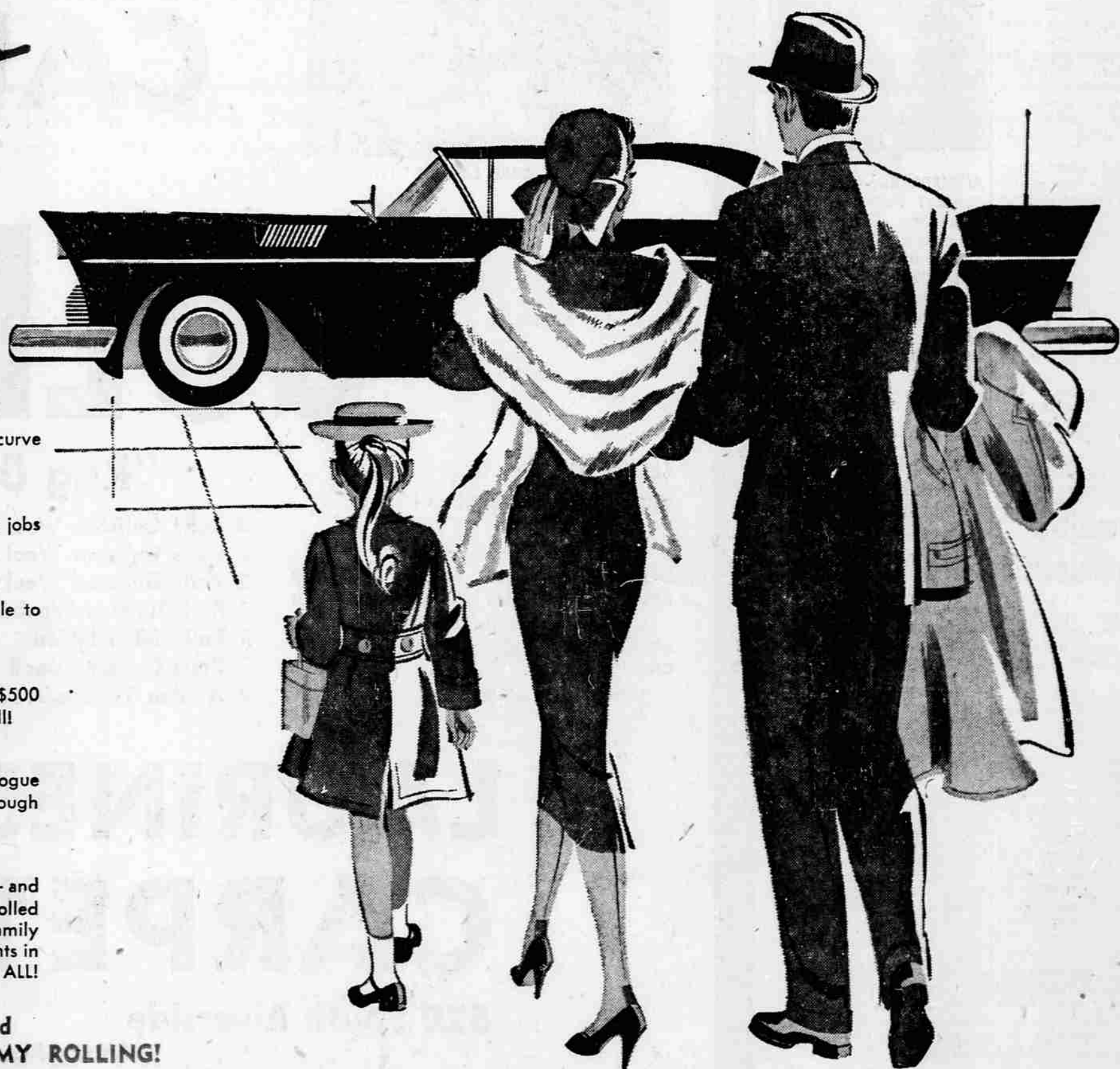




Keep the Dollars Rolling —

Keep Medford's Economy Rolling — **YOU BUY AUTO NOW**



- United States Population has DOUBLED in the last 50 years, and our prosperity curve has always followed our population curve!
- Though employment has fallen off in some areas, there are 15 MILLION MORE jobs than in 1939 . . . and there will be 22 MILLION MORE in 1975 than today!
- U. S. Production DOUBLES every 20 years. It will require millions more people to make, sell and distribute products in the immediate future.
- Individual Savings are at an ALL TIME HIGH — \$300 billion! The U. S. NEEDS \$500 billion worth of new schools, highways, homes — creating opportunities for all!
- The Talent Irrigation project, Southern Oregon College building program, the Rogue Valley Manor, three new schools in Medford, construction of Highway 99 through Medford — all point to record business and growth THIS YEAR and next.
- All we have to do is to BUY IN CONFIDENCE right NOW. It's time to keep — and accelerate Medford's Economy. Regional and national prosperity have always rolled forward on wheels — AUTOMOBILE WHEELS. You Auto Buy Now . . . the family car you've wanted, the home improvements you've planned, the other investments in good living that oil those wheels of PROGRESS and PROSPERITY for YOU and ALL!

Help YOURSELF to PROSPERITY • Join this Campaign, sponsored by Medford's Automobile Dealers to KEEP MEDFORD'S ECONOMY ROLLING!