

**In the Day's News**

By FRANK JENKINS

Interesting industrial note: Back in New York the other days, the head of a factory locating service—that is, an organization that gives manufacturers expert advice for a fee—told a management conference audience that population shifts and rising transportation costs are spurring industries to MOVE AWAY FROM THE OLD INDUSTRIAL CENTERS.

He added: "BRANCH PLANTS are the only sound answer in these days for manufacturers selling products nationally."

WHAT is to say:

The smart thing for manufacturing industries to do in these days is to GET CLOSER TO THEIR CUSTOMERS.

If they don't, their distribution costs will eat up their profits.

It's a fair guess that this expert's advice to "move away from the old industrial centers" raised in the minds of his hearers (who were largely Eastern industrialists) this question:

Where shall we move? For an answer to that question, let's go back a little better than a century.

IN 1851, John Babson Lane Soule wrote an article in the Terre Haute, Indiana, Express, in which he offered this advice: "Go West, young man, and grow up with the country."

Soule's pungent phrase came under the eye of Horace Greeley, the distinguished editor of the New York Tribune, and he used it in an editorial. It caught on. People began to quote it. Gold had just been discovered in California, and the attention of all Americans was strongly oriented toward the West.

Because of his reference to it in a Tribune editorial, the advice was generally credited to Greeley. So, being an intellectually honest editor who refused to be the beneficiary of a plagiarism, he printed Soule's article in its entirety in the Tribune to show the source of his inspiration.

BACK in 1851, when young men hearkened to the advice to "Go West and grow up with the country," their minds were filled with dreams of gold. In their ears sounded the miner's gloating chant: "There's GOLD in them thar hills, podner."

So WEST they went, telling their left-behind Susannahs consolingly:

"Oh, don't you cry for me, "For I'm off to California "With my pickaxe on my knee."

WELL, there's STILL gold in them thar hills. And in them thar valleys. And in them thar wide plains.

The gold of trade and commerce in ever-swelling metropolitan cities and in burgeoning hamlets and towns that WILL BE CITIES before one has much more time to say Jack Robinson.

THE population of the 11 Western states is growing at a rate twice that of the rest of the country. These new people who are coming to the new West will be NEW CUSTOMERS for the industries that make things for people to use.

Most important of all from the standpoint of the industrialist, they will be customers for the products that are manufactured in the West and therefore do not have to add to their price the cost of transportation clear across the country. These new Western plants won't have to include in their advertising this time-honored phrase: "PRICES HIGHER WEST OF THE ROCKIES."

KEEP your eye on the West. What will happen here in the next decade or so will be worth seeing.

**Loyalists Encircle Cuban Rebel Band**

Havana—Loyal troops cordoning off the rebels in the Maestra mountains of eastern Cuba inflicted eight casualties on an insurgent band in the Joturo area Monday, the army announced today.

The communique did not indicate how many of the eight were killed and how many were wounded. It said uninjured members of the rebel band fled into the hills, "abandoning their casualties and a great quantity of equipment."

In Havana, a joint session of Congress boycotted by the opposition voted 100 to 0 to extend the current suspension of civil rights to Cuba for 45 days. The vote ratified a decision reached by the cabinet Friday.

Forests cover more than half of South Carolina.

**Try and Stop Me**

By BENNETT CERF

JOEY ADAMS appears at many benefits, and the societies and fraternal orders he has thus favored have given him elaborate badges as tokens of their appreciation. Adams used to tuck the badges into the glove compartment of his car.

One evening a motorcycle cop clocked him doing 75 miles an hour and asked for his license. Joey, remembering his badges, thought the cop might be sufficiently impressed to let him off with a dressing-down.

The cop looked at the badges with a fishy eye, spoke his piece, and wrote out a ticket. But now, for the first time, Adams knows what he can do with those badges.



4-29

A tank-about-town was persuaded to take up yoga. After months of torturing long unused muscles, he became quite proficient at it, too.

"Has yoga helped him?" his wife was asked. "In one way," she answered. "Now he can get loaded standing on his head, too."

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**Comparisons Show Long Differences Among Aged Groups**

By DELOS SMITH

United Press Science Editor

New York — Careful comparisons among 66 men and women who were 65 years old or older suggested there were life-long differences between those who had been "successful" and those who had done so "unsuccessfully."

From early childhood onward, the successful had been much less inclined to "submit" to fate. They had been much more independent in their living. Their relations with families and friends had always been better. They knew how to amuse themselves, and they were more religious.

"Successful aging" was judged on the basis of maintaining one-self in the mainstream of life despite a burden of years. "Unsuccessful aging" was taken to mean being wholly incapable of coping with life—in this case by becoming an inmate of a state mental hospital.

Groups Compared

The comparisons were made by William Pappas, sociologist, and Dr. Reuben J. Silver, psychologist, of the state hospital at Fergus Falls, Minn. They began with 12 men and 21 women 65 years old or older who for the first time in their lives had become incompetent to deal with life.

They went back into the communities from which these 33 came and found a match for each one, that is a person of the same age, sex, and family, social, and economic backgrounds who was continuing to function as a member of the community. This added up to 66—24 men and 42 women—and the life histories of all were carefully assembled.

The similarities between the life histories of the successful and the unsuccessful were even more striking than the dissimilarities. As children they had been very much alike. Their schooling had been more or less identical. The women had been housewives, the men farmers and laborers; there were no differences in occupations.

Differences Become Apparent

The unsuccessful were submissive and dependent toward their parents as children, and as adults were that way toward mates and other people. However, the differences between the successful and unsuccessful were not sharply apparent until they were somewhere between 40 and 55 years old.

The unsuccessful were indifferent about the future; the successful planned for it. The successful were satisfied with what life had brought them so far; the unsuccessful were not. The latter were inclined to retire from work, but the former were not. When retired, the successful had outlets for their leisure—they knew how to stay amused. The unsuccessful didn't.

It may be that unsuccessful aging represents a sickening "exaggeration of life—long trends," the scientists said in reporting to the American Geriatrics Society.

AUTHOR DIES

London—May Lambertson Becker, 84, author of many children's books and former editor of "The Reader's Guide" column and "Books for Young People" section of The New York Herald Tribune, died Sunday.

ENGINEER DIES

Victoria, B.C.—Richard L. Keith, 65, who retired last year as traffic operating engineer of the long lines department of the American Telephone and Telegraph Co. died here Sunday of a heart attack.

**One of Most Complex Laws on U.S. Books Behind Deportation of William Heikkila**

By LOUIS CASSELS

United Press Correspondent

Washington — Behind the round-trip deportation of San Francisco draftsman William Heikkila is one of the most complex, least-understood laws on the U. S. statute books.

It is called the Immigration and Nationality Act. The current version was passed in 1952 and is commonly known as the McCarran-Walter Act.

To the 2,933,000 aliens living in the United States, this many-paged law often looms larger than the Constitution or Bill of Rights. Any alien who runs afoul of its numerous provisions can be deported, no matter how long he has lived in America.

Lived Here 52 Years

Heikkila, for example, has lived in this country for nearly 52 years. He came here with his parents from Finland when he was 10 weeks old. If his parents had become naturalized citizens while he was a child, he would have automatically "derived" U. S. citizenship. Contrary to published reports, records of the immigration and Naturalization Service records show that neither of his parents ever became naturalized Americans.

Heikkila could have applied for citizenship in his own right at any time after he became 18. Records show that he did file a "declaration of intent" to become a citizen—the so-called "first papers"—when he was 18. But it was not until 1945, when he was 39, that he filed an actual petition for naturalization.

Petition Turned Down

It was turned down because Heikkila admitted at a hearing that he had been a member of the Communist Party from 1929 to 1939.

Whether Heikkila had any connection with Communist activity since 1939 is not an issue in his deportation case. Under the McCarran-Walter Act, an alien can be deported if it is shown that he has been a member of the Communist Party, or that he espoused its doctrines, "at any time" after his entry into the United States.

Immigration officials said this means that even one week's membership in the Communist Party 30 or 40 years ago is sufficient grounds for deportation of an alien.

What if an alien repents a youthful flirtation with Communism, breaks with the party and becomes strongly anti-Communist? Is he still subject to deportation?

Technically, yes. But the law contains a provision under which such a person may appeal to Immigration authorities for "suspension of deportation." He must show that

he is now a person of "good moral character," free of subversive leanings and that he would suffer "exceptional hardship" if deported.

Applied in 1953

Heikkila applied for suspension of deportation in 1953, six years after the Immigration Service had started proceedings to expel him. His request was rejected first by a hearing officer and later by the Board of Immigration Appeals. Heikkila then took his case into the federal courts, where it has been bouncing around ever since.

Although deportations for past or present Communist activity usually receive the most publicity, they constitute only a tiny fraction of the total.

During the last fiscal year, 5,082 aliens were deported. Of these, only 12 were charged with a history of subversive activity.

The vast majority of depor-

tations—more than four-fifths of the total—involve people who never had any legal right to be permanent residents of the United States.

Most Entered Illegally

In this category are aliens who sneak across the border or use false papers; those who come here on temporary visitors' permits and stay after their visas expire; and those who manage to get back into the country after having been previously deported.

Specific offenses for which an alien may be deported include selling narcotics, or becoming a narcotics addict; becoming a prostitute or a pandener; carrying illegal weapons; and smuggling.

Any alien who becomes a "public charge" or who is confined to a public institution for "mental disease, defect or deficiency" within five years after entering the country also is subject to deportation.

A deportee normally is sent to the country of which he is a citizen. However, there are a number of ifs and buts to this rule. An alien sometimes is allowed to choose deportation to a country other than his native land.

The consent of the country to which an alien is being sent must be obtained in advance, whether or not it is his native land. International customs, reinforced in some cases by treaties, dictates that a country should always take back one of its own citizens who becomes unwelcome abroad.

SUITOR SCORES HIT

Stockholm, Sweden — Douglas-Home, British suitor of Sweden's Princess Margaret, has made a "hit" with the Swedes. A song he wrote—called "Spring Is in the Air"—has just been released in Sweden and it is estimated that record sales for the tune may go over the 100,000 mark.


London—Soviet studios will make a full-length color film about the Suez Canal, Moscow Radio said today. The broadcast also said that "in connection with the plan for cultural cooperation between the U.S.S.R. and the United Arab Republic . . . it is proposed to publish an anthology of Arabic poetry and another of Arabic prose."

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