

As the unborn child develops, the mother needs additional protein, vitamins, and minerals. Multiple vitamins have been designed especially to provide these for the pregnant woman when they cannot be furnished fully through special diets.

The natural processes often are upset by pregnancy. To reduce acidity and heartburn—and even prevent them—there are special preparations to soothe the digestive tract and provide extra protein. Another advantage is that they're nonfattening.

To relieve constipation, there are gentle-acting compounds such as a mineral-oil emulsion of phenolphthalein and an extract of the senna plant, both of which are particularly recommended in pregnancy. Senna's value as a laxative has been known for centuries, but only lately has it been marketed in a stable, standardized form for general use.

Hemorrhoids are another common complication in pregnancy. To combat these, there are suppositories which soothe and relieve congestion.

Infections of the birth canal always have been a delicate problem for mothers-to-be. Now there are effective compounds such as hexetidine gel which are simple to apply, have no harmful side effects, and do not irritate membranes.

Another serious complication of pregnancy is toxemia, which usually appears after the sixth month and which causes thousands of stillbirths a year. With this condition, the woman's blood pressure rises and there is danger of convulsions.

Recently, however, drugs such as reserpine and hydralazine hydrochloride have proved effective against toxemias of pregnancy, decreasing blood pressure and increasing blood flow through the kidneys. In one group of 100 cases, good results were reported in 91, and fair results in the remaining nine.

A pharmaceutical development of recent months is use of a female sex hormone which combats perhaps the most important problem in obstetrics today—premature birth.

Made from sow ovaries and the result of more than 30 years' investigation, the drug is used to halt premature labor. This can be a godsend, of course, in cases where additional days—or even weeks—are necessary to insure the birth of a living, healthy baby. It also is used in full-term deliveries to facilitate labor and reduce pain.

So all hail the American baby! But give a word of thanks, also, to the new medicines which help make Baby's arrival in the world a healthier, happier occasion than ever before.

NEW MEDICAL ADVANCE

Corrects constipation without laxatives!

REGUTOL is *not* a laxative—*not* irritating, *not* habit-forming. Laxatives "whip" your intestine, but new REGUTOL works only on constipating waste—keeps it *soft, moist, movable* with the natural moisture in your colon. *Corrects* constipation and establishes *continued* regularity—usually in *just 3 days!* REGUTOL is hospital-proved—safe even for children and expectant mothers. 30 tablets, \$1.00—at any drug store.

Better than laxatives all these ways:

1. Relief comes naturally... no embarrassing urgency.
2. Does not irritate the intestine or distend it with bulk.
3. Does not cause leakage.
4. Contains no laxative drug... needs no warning on the label... not habit-forming.
5. Establishes continued regularity safely, surely... as no laxative can!



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