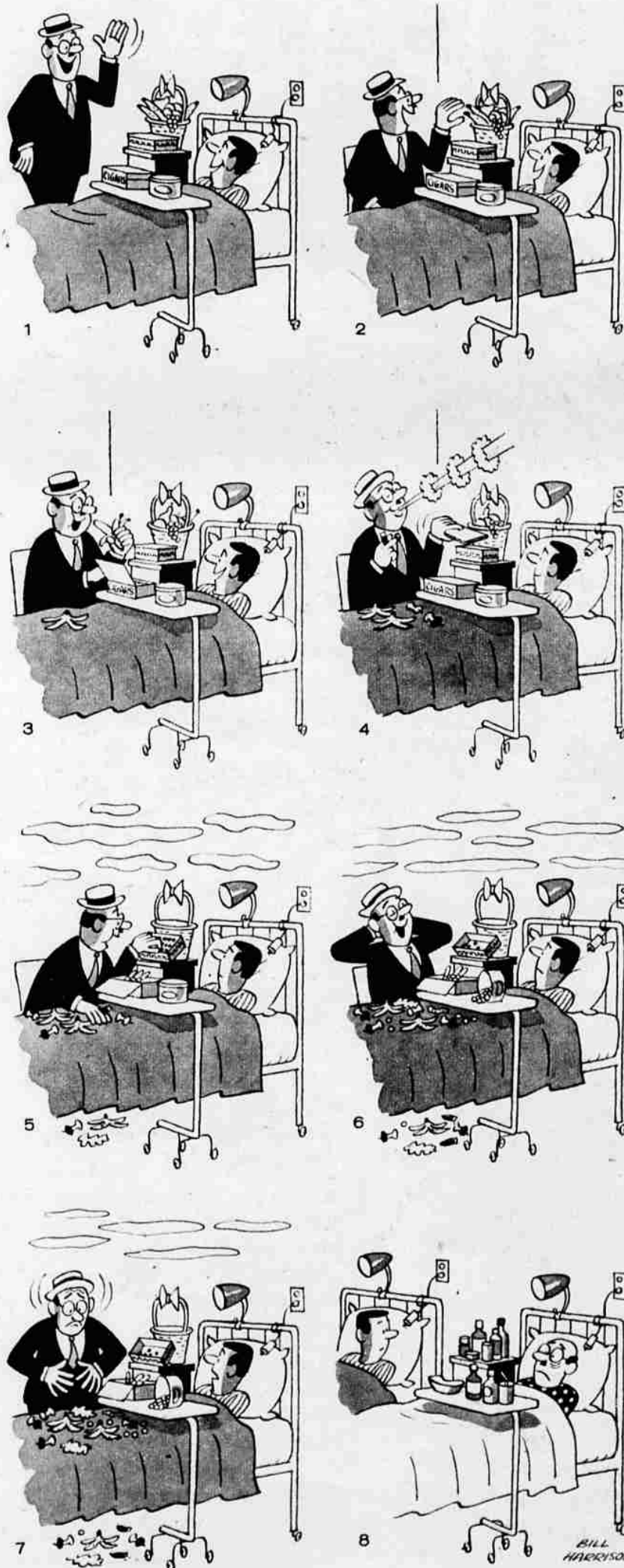


THE VISITOR

by Bill Harrison



new kind of alarm

- wakes you
- lets you snooze
- wakes you again!



**LITTLE
SNOOZ-ALARM* clock**

When it calls, just tap the control bar and enjoy "40 winks" more. About 10 minutes later, it calls again. Antique white case with plain dial. Dawn gray case, luminous dial.

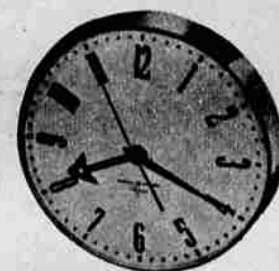
Because G-E Telechron clocks are electric they can't run down during the night, never need winding, stay "on time" to the minute, and alarms sound 45 minutes unless shut off.

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SIMPLICITY. A wall clock with the bold, modern appeal of gleaming copper or chrome color cases. Big easy-to-read dial. 8 1/2" diameter.



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Clock and Timer Dept., General Electric Co., Ashland, Massachusetts

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