

## College (Continued)

conducive to serious study, or the co-educational college because it is said to promote a more normal attitude toward the opposite sex?

**I**S YOUR YOUNGSTER confronted with similarly confusing questions in trying to choose an *alma mater*? If so, you can help him arrive at a wise decision.

Miami University in Oxford, O., recently conducted a survey to find out why its 1,900 freshmen chose Miami. Perhaps the answers from neophytes at this university might help your favorite freshman.

The school's location was the primary reason students of either sex gave for selecting Miami. For the young women, the size of the university and its beautiful campus were the next-biggest factors, while for the young men, the institution's business school and the comparatively low costs were most attractive.

Other things that influenced the freshmen to choose this particular school included: their parents, students at the university, graduates, and publications describing the institution. Interestingly enough, the university's faculty, its admissions counselor, and the students' counselors in high school were said to have had little influence on their decision.

Here are several suggestions that will help you and your high-school senior choose the college best suited to his or her needs:

**1. Consult competent counselors.** Many high schools have college counselors who can be of great assistance. College representatives also are prepared to answer questions about their own schools and can direct your youngster to information on other institutions.

**2. Study college guides.** The guides list all the colleges in the country and give pertinent facts about each. Is your son interested in a specialized

field? You will no doubt find a college that offers it. For example, if Phil wants to go into youth or community service work, Springfield College in

Springfield, Mass., offers such a program. If Ann is interested in ranch management, Colorado A. and M. gives that training.

**3. Send for catalogs.** Make a list of colleges that seem to offer what he or she wants, at the price you can afford, and send for their catalogs. If these



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