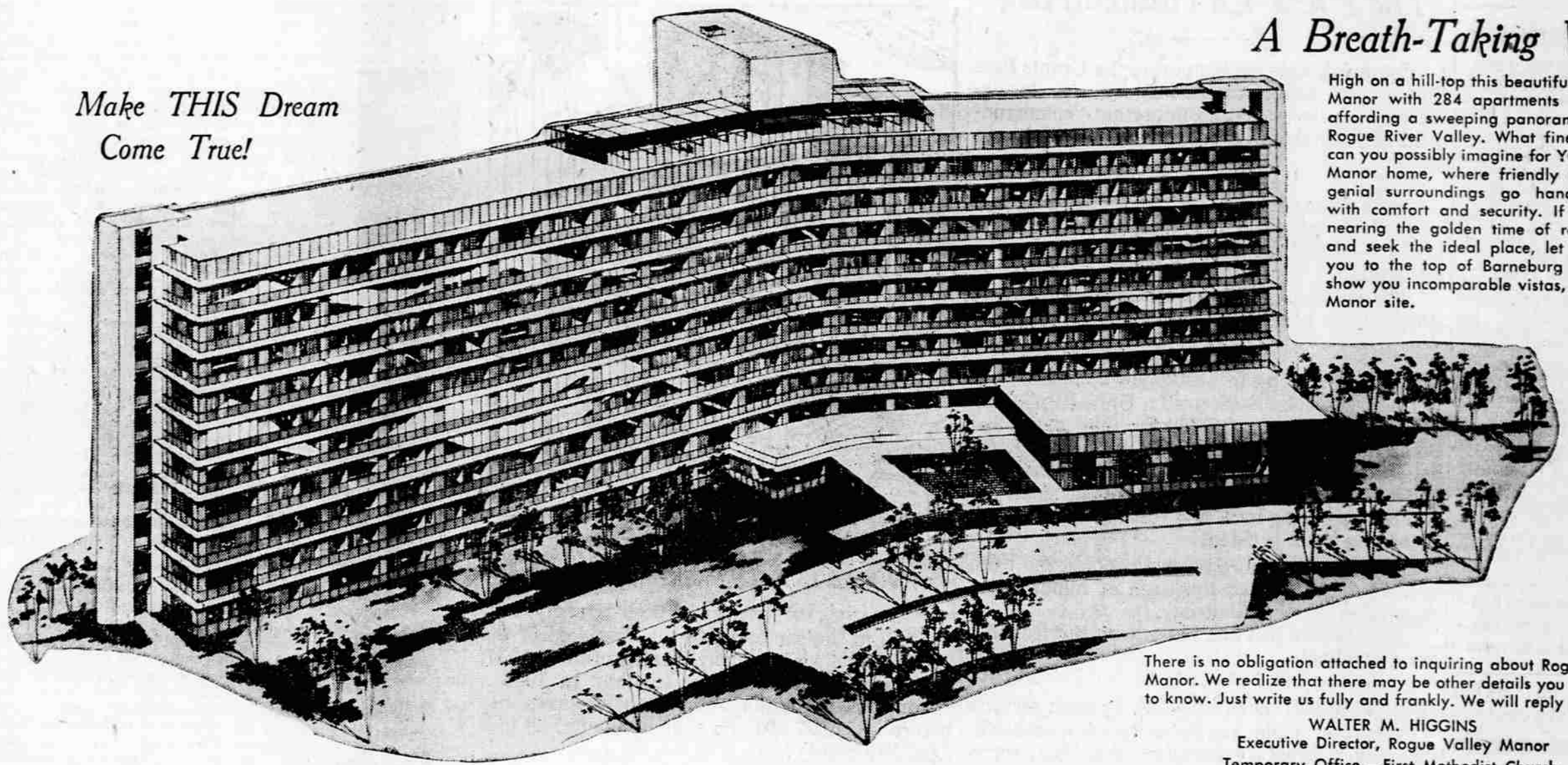


Make THIS Dream
Come True!



A Breath-Taking Vista!

High on a hill-top this beautiful 10-story Manor with 284 apartments will rise, affording a sweeping panorama of the Rogue River Valley. What finer setting can you possibly imagine for YOUR new Manor home, where friendly and congenial surroundings go hand-in-hand with comfort and security. If you are nearing the golden time of retirement and seek the ideal place, let us drive you to the top of Barneburg Hill and show you incomparable vistas, from the Manor site.

There is no obligation attached to inquiring about Rogue Valley Manor. We realize that there may be other details you will want to know. Just write us fully and frankly. We will reply promptly.

WALTER M. HIGGINS
Executive Director, Rogue Valley Manor
Temporary Office—First Methodist Church,
Medford, Oregon or Phone SPring 3-3691

The ROGUE VALLEY ASSOCIATION of LIFE UNDERWRITERS ENDORSE The ROGUE VALLEY MANOR!

These Life Underwriters, collectively as an association and individually, are working for the development and speedy completion of the Rogue Valley Manor program. They are generously contributing their time and effort to this worthwhile enterprise as a community service and without compensation. They firmly feel that one of the most important things in life is human welfare, a philosophy expressed and practiced daily by members of the Association. They believe, too, that the Rogue Valley Manor project is of great economic importance to all who live

in southern Oregon. The immediate impact of a \$5,500,000 investment and continuing payrolls and expenditures resulting from this enterprise will help greatly to strengthen the economy of this entire area. We salute President Bill Abbott, Secretary Don Carlon and the Life Underwriters! PRESIDENT BILL ABBOTT SAYS: The Rogue Valley Manor represents one of the finest plans to guarantee retired and semi-retired people—a wonderfully independent new way of life—with the promise of dignity, comfort and security for so long as they shall live.

Read These Facts Concerning The Rogue Valley Manor

MEMBERSHIP FEE

The Membership Fee varies according to the size of the apartment you choose, from \$6,800 and up. This fee is for a home you will be proud of, and completely at ease in, for the rest of your life. The fee covers basic furniture (you are free, of course, to bring your own well-loved pieces) and furnishings, such as wall-to-wall carpeting, blinds, and in most apartments, a kitchenette.

heating and air-conditioning (both under your personal control through room thermostats in the apartments), free bus service to downtown Medford and many other comforts and necessities. Life-Care is paid for monthly by a fee based on the current economy, at non-profit, minimum rates. The fee is to be \$110 per month for original members when the Manor opens.

require a special diet, your meals will be prepared under doctor's orders in the Diet Kitchen without any extra cost. There are always the facilities of your apartment kitchenette for informal entertaining, or for occasions when you don't care to use the dining room.

true hospital services, such as laboratory work or X-rays. We do, however, care for members who may have heart attacks, strokes and other older-age ailments. We also provide, without additional charge, convalescent nursing service for members after surgery, or broken bone setting, regardless of the time involved. Essentially we feel that our medical plan offers about 90-95% of the care needed by most members, (included in the fee) and that only occasionally will any member need outside medical care.

LIFE-CARE PLAN

The Life-Care fee covers personal services furnished to Rogue Valley Manor members. These include meals and medical care, flat laundry service weekly, heavy house cleaning, utilities,

FINEST FOOD

At Rogue Valley Manor members will be served by uniformed waitresses in the spacious, carpeted dining room with large view windows. Tables will seat 2, 4 or 6 and you may freely choose where you sit and with whom you dine. Dining hours and menus will be flexible. If you

MEDICAL CARE

At Rogue Valley Manor medical care will include services of our staff physician, services of staff nurses on duty day and night, use of infirmary and room care if confined to room. In our infirmary we will be able to care for 40 persons in bed at one time; in private, or in two-, three-, or four-bed rooms. We cannot perform any surgery or extend any of the so-called

There are many advantages in being among the first on the Rogue Valley Manor membership list. We will be happy to discuss YOUR retirement program with you and show you how moderate the long-range investment in gracious living can be for YOU!



Abbott, C. W. "Bill"
Dist. Mgr. West Coast Life Ins.



Asher, James P.
Dist. Agent
Prudential Ins. Co. of America



Baker, Edith E.
Agent Standard Ins. Co.



Bennett, Charles A.
Supv. John Hancock
Mutual Life Ins. Co.



Burpee, Jack F.
Dist. Mgr. Northern Life Ins. Co.



Caldwell, William M.
G. A. Occidental Life



Carlon, Donald W.
Agent Standard Ins. Co.



Chase, Don M.
Surety Life Ins. Co.—Asst. Mgr.



Crick, Joseph G.
Special Agent Provident Life



Cummings, Jack V.
Agent
Prudential Ins. Co. of America



Curl, Clifford W.
Agent
Business Men's Assurance Co.



Cutting, Dave C.
Northern Life Ins. Co.



Fabrick, Glen L.
Standard Ins. Co.



Gastineau, Gerald M.
Dist. Mgr.
Equitable Life Assurance Society



Hopkins, Curtis L.
Ins. Conslr. Aetna Life Ins. Co.



McCullough, Glenn
G. A. Provident Life Ins. Co.



Organ, Robert H.
Great West Life Assurance Co.



Safley, Wayne H.
Agent Aetna Life Ins. Co.



Salade, William A.
Phoenix Mutual Life Ins. Co.



Elliott, Robert A.
Dist. Mgr.
Conn. Mutual Life Ins. Co.



Ellis, Paul W.
Sr. Agent
Prudential Ins. Co. of America



Sears, Fred F.
S. A. Prudential
Ins. Co. of America



Savard, Arthur M.
Agent
Equitable Life Assurance Soc.



Schmidt, C. R.
Asst. Mgr.
Metropolitan Life Ins. Co.



Sodaro, Alfred A.
Dist. Mgr.
United Benefit Life Ins. Co.



Webster, Joseph H.
G. A. United States Life Ins. Co.



Wilkes, Virgil R.
Agent State Farm Ins. Co.



Wise, Raymond S.
Dist. Agent Northwestern
Mutual Life Ins. Co.