



HOME APPLIANCE CO.
 YOUR GENERAL ELECTRIC DEALER
 115 EAST MAIN • MEDFORD

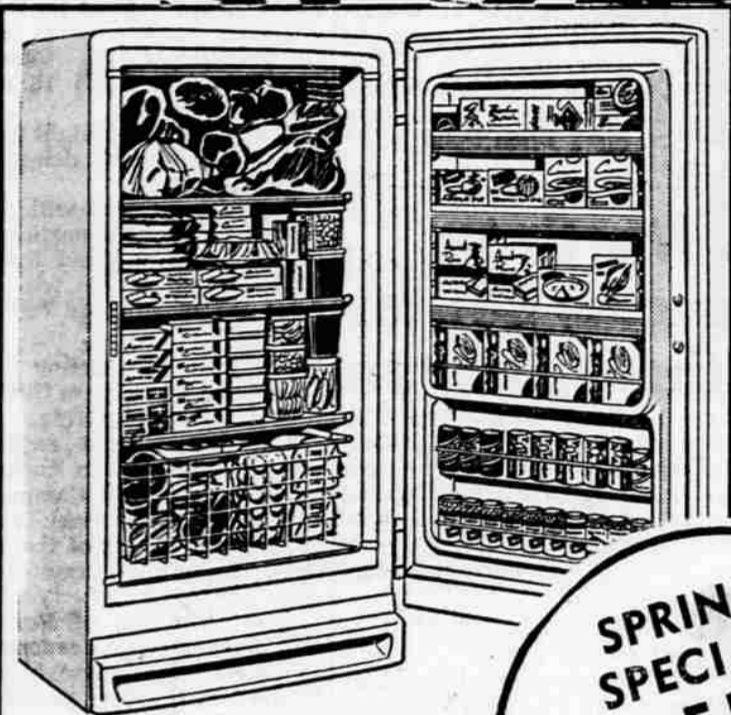
Modern, easy-to-use G-E appliances give you hours of new leisure time, give you pleasure with your garden, hobby, and, most of all, with your family. Home Appliance Co. is proud of its General Electric household-helpers, and invites you to visit us tomorrow to inspect the complete line of G-E Spring Specials.

SPRING SPECIALS

No Cash Down With Trade!

No Payments Till August!

REGULAR PRICE CUT \$20⁰⁰ ON NEW G-E PORTABLE DISHWASHER



Want A \$150 Per Year Raise?

People interviewed on our floor tell us they save \$150.00 or more per year with a freezer . . . That would be \$600.00 in 4 years. That could be food free for a month each year. Have the convenience of a big food store at home. Buy a G-E freezer and save!

SPRING SPECIAL
New G-E Freezer
\$279⁹⁵ Easy terms
 Model Shown 385-lb. Cap.
 350-lb. Cap. Freezer
 Only \$248.00

G-E FREEZERS COME WITH THESE CAPACITIES:
 350-lb. 385-lb. 445-lb. 640-lb.
 \$248.00 • \$279.95 • \$349.95 • \$449.95



Model SP20

Get out of the kitchen after dinner! Eat from hygienically clean table service! See glassware sparkle! Completely automatic dishwasher rolls anywhere! New "Flushaway Drain" eliminates hand-rinsing. Needs no installation! Take one home for Mom today!

SPRING SPECIAL
\$169 Easy Terms

Your money back if not satisfied



FILTER-FLO[®] PLUS TWO-CYCLE[®] Automatic Washer

MATCHING HIGH-SPEED Automatic Dryer

\$228⁰⁰

\$168⁰⁰

AMAZING LOW PRICES ON THESE SPECIAL SPRING MODELS!

Never before have you seen such deluxe equipment at these amazing low prices! Trade now and save!

BEST BUY!
 New 1958 General Electric **SWIVEL-TOP** VACUUM CLEANER



PLUS: extra-long non-kink hose, dusting brush, crevice tool, fabric nozzle, two lightweight extension tubes and extra throw-away bags.

With exclusive **DOUBLE-ACTION CLEANING UNIT!** The ideal cleaner: convenient to store away; efficient operation with powerful suction; inexpensive to buy; amazing dependability and long life.

Reg. \$54.95

Now \$48⁸⁸

Easy Terms



A point to remember: Home Appliance backs up each purchase with its famous slogan "You Must Be Satisfied or Your Money Back." We want you to be satisfied and we work hard to assure it. Through the years our endeavor has won us many loyal friends and customers, and we point with pride to how it has reflected well upon the General Electric Company as well as Home Appliance.

HOME APPLIANCE CO.
 115 East Main St.
 Medford, Oregon

YOUR BOX SEAT BEHIND HOMEPLATE...

... your new

PORTABLE RADIO

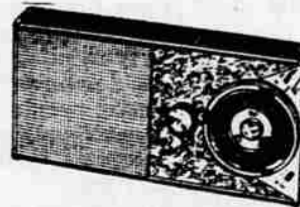
ALL-TRANSISTOR POCKET RADIO



Take it on your vacation—take it to the beach—to your favorite fishing stream—to the patio dance. Select now from limited stock of beautiful ebony and turquoise sets.

REG. \$34.95 **NOW \$28⁸⁸**

ALL-TRANSISTOR POCKET RADIO



Rechargeable batteries play 10,000 hours! Thin, modern style to take anywhere—enjoy everywhere! Adapts to earphone and recharger. Available now in tan and turquoise.

REG. \$49.95 **NOW \$42⁸⁸**

ALL-TRANSISTOR PORTABLE RADIO



Powerful long distance reception on flashlight batteries. Up to 600 hours enjoyment anywhere for only 80c. Cabinet unbreakable in normal use.

REG. \$51.95 **NOW \$44⁸⁸**

Prices include 90-day written warranty on parts and labor—
 Full one year warranty on cabinets

Enjoyment wherever you go!!



BUY NOW — TO LIGHTEN SPRING HOUSE CLEANING . . .
NEW GENERAL-ELECTRIC FLOOR POLISHER

Add quick luster to your floors through frequent polishing with the new easy-to-use G-E floor polisher. Now keep your floors table bright—and save time! DULL TO BRIGHT AGAIN WITH NO KNEE ACTION.

REG. \$49.95

NOW \$43⁸⁸