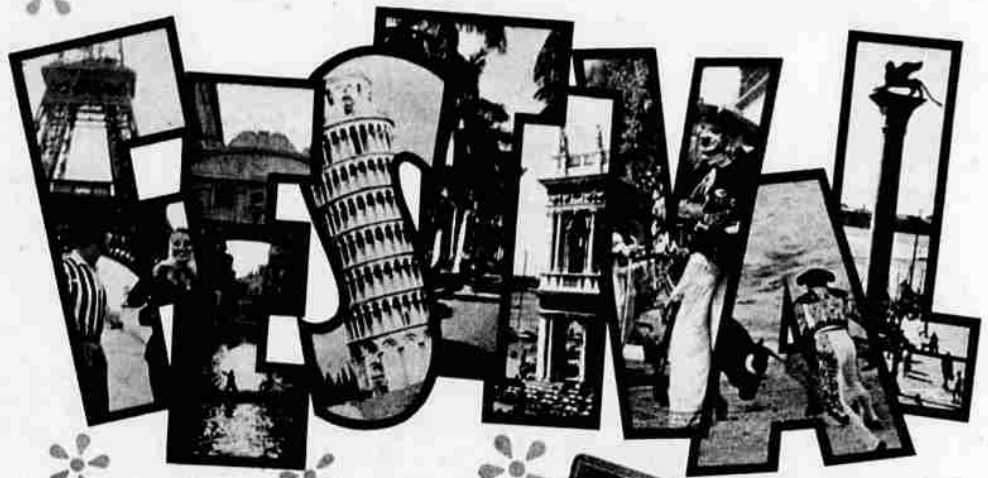


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OF SOUND!



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Does Your Child Hear Well?



Headphones help this young man to hear for the first time.

Five percent of all school children don't, yet parents often are unable to detect the trouble.

by Phil Hirsch

JANE, A DIMPLE-CHEEKED, blue-eyed first grader, sits in class staring wistfully out the window. The other children are listening eagerly to the teacher, who's at the piano singing a new song they're about to learn. Jane looks at her teacher and classmates occasionally, but most of the time her gaze is fixed on the window.

Dick is an eighth grader. His teacher is worried about him because he doesn't seem to learn his lessons very well, and he's dis-

(Continued on page 22)



The wonders of speech and hearing are as much fun as the recreational activities these children take part in at an Easter Seal Summer camp.

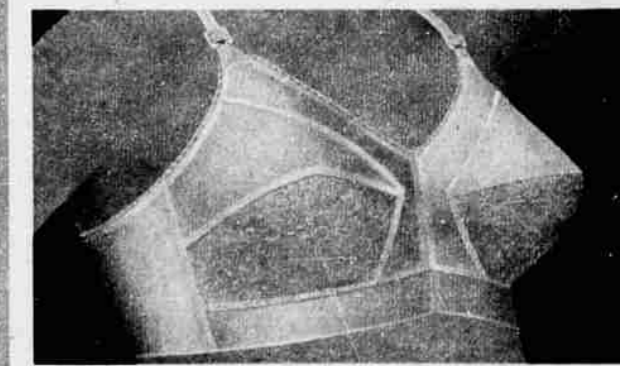


Most people don't know how they pronounce the letter "m," but this little girl is learning how the hard way.



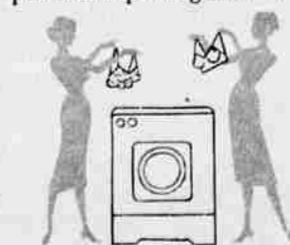
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Even after many, many months of washing, its perfect shape and fit will be like new!



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No more of this with Cotton-Pretty! Here is one bra that does wonders for you, not just when new, but even after many, many months of machine washing. Why? Because only Cotton-Pretty is so expertly constructed at points of strain that it holds its perfect shape long after other bras have lost theirs.



ORDINARY COTTON BRA becomes shapeless after 30 machine-washings.

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