

# GRAND OPENING of the NEW S-W Floor Cover Shop

We have rebuilt our warehouse and showroom which were damaged by fire. We have restocked with an exciting array of fine floorcoverings!

## SATURDAY, APRIL 12 thru SATURDAY, APRIL 19 WE WILL PRESENT The Best Floor Show In Town!



FUTURESQ SERIES IN  
Armstrong VINYL CORLON



the floor of tomorrow... here today

Previewed in the House of Tomorrow in California and featured in Celestial Room, National Home Furnishings Show in New York.

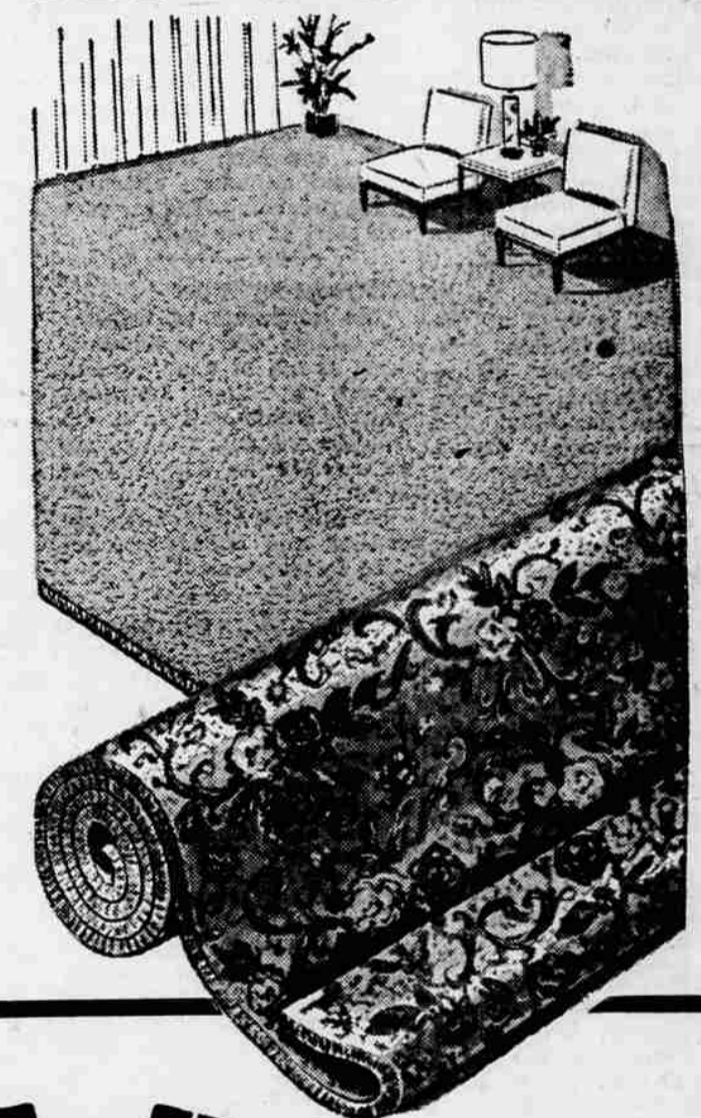
The Futuresq series in Armstrong Corlon is a plastic floor that is extravagantly different! Combines metallics with the beauty of clear vinyl. Truly, a floor that's absolutely breathtaking in beauty. No wonder it has been hailed in the previews as the floor of tomorrow!

See it now in our display room. Its real beauty cannot be illustrated in an advertisement. You have to see the material to see the beauty.



featuring

- 250 Rolls of Linoleum
- Complete Line of Firth Acrilian Carpet
- Hundreds of Carpet Samples
- Warehouse Full of Floor Tile



**FREE!**

Nothing To Buy  
Just Come in and Register!

1. Firth Carpet with Hair Pad. 12x15. Completely Installed.
2. Armstrong Plastic Surfacing for Kitchen Counter, 42-in.x10-ft., installed
3. Futuresq Corlon Floor Covering. 6-ft. x 9-ft. Installed.
4. \$20 in Floor Tile for the "Do It Yourself" fan.

# S-W FLOOR COVER SHOP