

# Promotion Could Double Sale Of Private Airplanes In U.S.

By JAMES R. KERR  
President, Lymcoing Division  
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Written for United Press  
New York—If I sell aircraft engines, not planes, but I have a real conviction that the company plane market could double in three to five years if it keeps talking a little more directly to the lady of the executive house.

There are approximately 56,000 civil aircraft in use today, and of this number, more than 22,000 are executive or company aircraft. The growth in private flying of the business type has been described as "akin to a revolution" in the decentralization of corporate operations and activities. The sales appeal which has reaped such a handsome harvest has been largely angled at the business efficiency and expanded activity ambitions of the man behind the desk.

He has been told, and rightly so, that the company plane can condense space and capsule time, and magnify the number of people and places he can see and visit in a working day or a week. He can leave his home in the morning, get in the plane at a next-door airport, and in a matter of minutes, be comfortably and safely airborne to his first appointment of the day.

# CBS Emergency Crews Fared Well With Cameras

By WILLIAM EWALD  
United Press Correspondent  
New York—CBS, struck by some 1,300 technicians, came off pretty well Monday night with emergency personnel manning the network's eyes and ears.

With the bulk of its evening shows on film ("Studio One" ran off the kinescope of a show seen last October) the TV network faced only one real challenge: Arthur Godfrey's "Talent Scouts" which was beamed live out of Manhattan.

"Talent Scouts" went off without any notable flubs. There were a couple of very brief moments when the cameras seemed unsteady and once, moving in for a closeup of the face of one member of a female trio, the camera went out of focus for a fraction of a second. Aside from this, the show ran smoothly.

Tricky Business  
In fact, during one act—a male Canadian pianist's attack on "Brazil"—the camera started with a profile shot, moved in for a "mirror" shot of his hands reflected above the keyboard, dissolved to a shot of his head, dissolved again to his hands and moved back. It wasn't a terribly tricky piece of business, but considering that a m e t e u s were working the cameras, it was surprising that it was attempted at all.

The last bit of business on the show—measuring the audience's applause for performers—called for more swift cuts, running as it did from Godfrey to performers to applause meters three times around, and this, too, was carried off deftly.

The only noteworthy network hitch during the evening took place on the Doug Edwards 15-minute news show, "Good evening, everybody," announced Edwards, but for two or three seconds, and there was no picture. And although the rest of the show worked out well visually, there was audio trouble. During the last commercial, there were sounds of banging, thumping, talking and even

knocking over chairs. The network's technical staff was called in to investigate the trouble. It was found that the sound equipment was vibrating because of a loose bolt. The trouble was corrected in a few minutes and the show continued without further incident.

UTRILLO'S WIDOW TO U.S.  
Monte Carlo, Monaco—Lucia Valore Utrillo, widow of the Parisian painter, Maurice Utrillo, said today she will make her first trip to the United States next month for an exhibition of her own works as well as those of her husband and mother-in-law. The exhibition will open May 12 in New York.

HAITI ENVOY DIES  
New York—Ernest G. Chauvet, 69, Haitian ambassador to the United States since 1946, died at his residence here Sunday.

There seems to be a bit of a "wing-around" now within the industry to tell its story to the wives and families of those executives it is still trying to reach. Its appeal here is "togetherness" if you will, and the point is softly made that the company plane not only gives more time for your deals but more time for your dealings.

An all-out industry advertising and educational campaign, aimed at the wives of executives, might well produce substantial economic and social gains.

Based on the premise that most wives would like most husbands home more often, the campaign would be themed on the built-in time-saving characteristic of the company plane. As I have indicated, a successful program of this type would certainly lead to a further expansion of this very healthy industry. Its most important contribution, however, would be a solidifying of the family circle.

Vancouver, Wash.—Authorities here identified the victims of an apparent murder-suicide Monday night as Mrs. Ruth Mae Smith, 49, and Nancy C. Peters, 52, both of Vancouver.

Police said Peters was described as a "jilted suitor." Clark County Coroner Paul Milan said Peters apparently went to the Smith home but was refused entry. Peters then shot through the glass of the front door, fatally injuring the Smith woman, and then shot himself, Milan said.

Portland—The Federal Public Health Service today announced the appointment of Dr. Charles R. Mallary as acting medical officer in charge of the Indian health area office here.

Dr. Mallary succeeds Dr. Ruth E. Dunham who was transferred to the headquarters office of the Public Health Service in Washington, D.C. He is also in charge of the Indian tuberculosis hospital at Tacoma, Wash. He will direct medical and hospital care for some 26,000 Indians on reservations in Idaho, Oregon, and Washington.

Portland—Frank L. Brewton, 24, Monday was found guilty of first degree murder by a circuit court jury in the death of a Portland grocer during an attempted robbery last Nov. 14.

The panel of nine women and three men recommended life imprisonment.

Brewton was charged in the fatal shooting of William W. McKenzie, 71, during an attempted holdup at the victim's store. Eugene Taylor, 43, Brewton's alleged accomplice, died recently.

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# Spanish Express Train Quits Tracks

Cordoba, Spain—A 14-car express train jammed with tourists jumped the tracks en route from Algeciras to Madrid early today, killing at least two crewmen and injuring an estimated 50 passengers.

The crash tore down a telephone line bordering the track. First reports said three passenger coaches, the engine, tender and a mail coach were overturned. Other coaches landed crazily as they snaked behind the first upset cars.

The train was known locally as "The American" because it often carried tourists from transatlantic liners docking at Algeciras.

Two emergency trains and all available ambulances rushed to hospitals in Cordoba.

# Hillsboro Pinball Game List Sought

Hillsboro—Circuit Judge Glenn Hieber Monday ordered pinball machine operators who recently obtained a temporary restraining order to report the location and number of machines which offer free plays.

The order was issued after District Attorney Francis Linklater made a motion seeking to modify the temporary order obtained by operators. The judge denied a request from Linklater that an accounting of funds taken in be made and that the money be impounded until a decision was reached.

Judge Hieber earlier set April 22 as date of a hearing on whether pinball machines which pay off in free games are legal, but this date was removed from the calendar after the court ruled that the state had not taken steps to bring the case to issue.

# Uncontrolled Fire Follows Explosion

Taylor, B. C.—Flames raged out of control early today in the wake of an explosion that ripped through the Pacific Petroleum installations in this northeastern British Columbia community.

One man was killed and two others seriously injured. Their identity was not immediately released.

The explosion occurred about 7:45 p.m. (PST) Monday night and could be seen 140 miles to the southeast.

The resulting fire spread quickly to five giant tanks used for gasoline storing. Three of the tanks were burning out of control.

# Murder-Suicide Victims Identified

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# Portlander Guilty In Murder Charge

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# Valley Area Expanding In Four Phase Growth

The Rogue Valley area is becoming a center for recreation, medical facilities, light industry and wholesale dealerships, according to Don McNeil, Jackson County Chamber of Commerce manager, to the roundtable meeting Monday noon.

McNeil pointed out the number of medical specialists in the area has increased more than 350 per cent in the past few years, according to Stanford research study. He added the opening of the new Rogue Valley hospital will probably add to this number.

He noted the number of wholesale distributors in the area has increased to more than 115 who handle about 81 million dollars worth of goods each year. This places Medford third in the state of wholesale distributors, headed.

The chamber of commerce has long "plugged" the recreation idea, he said, adding that a large increase in the tourist field has been made in recent years.

# Sales Show Gain In Portland Stores

Portland—The Federal Reserve Bank reported here Monday that Portland department store sales recorded a six per cent gain in the week ended March 29 over the same week of 1957.

The four week period also ended March 29 was up four per cent over the same period a year ago. In the rest of the 12th Federal Reserve District, the Western states, department store sales dropped an average of two per cent.

# NO CHANGE IN ARABIA

Washington—Saudi Arabian Crown Prince Faisal is working "in cordial cooperation with King Saud since the desert kingdom's palace shakeup, the Saudi ambassador said Monday. Ambassador Abdullah al-Kharyal said the granting of broad power to Faisal was not a basic change.

# GIANT BERG SIGHTED

London—Moscow Radio said today that a giant iceberg—possibly "the largest discovered in our century"—has been spotted by the Soviet antarctic expedition near the Shackleton Glacier. The iceberg was estimated to be 54 miles long, 18 miles wide and 120 feet high.

Body lice have lived on the human beings since long before the beginning of recorded history.

He added that a 71 per cent in payrolls has taken place in the five-year period between 1951 and 1956. McNeil said the payroll amounts for the valley have rose for the past eight years.

# Officers Elected For Active Club

Ron Clancy, Medford, was elected chairman of the newly reorganized Medford Active club during a recent meeting.

Other officers are Gale Kimball, treasurer and Jack Cummings, secretary. During Thursday's meeting at Dad's Hide-A-Way restaurant a charter petition was signed and given to Ed Schumann, Portland, executive secretary of Active International.

Those signing the petition, all from Medford, were Ron Clancy, Gale Kimball, Jack Rouhier, Joe Sayre, Bruce Nelson, Duane Gieves, Gordon Casey, Cecil Hughes, Bill Gifford, Jack Cummings, Russ Budreau, Dick Bridenstine, and Dick L. O'Dell.

Another meeting is scheduled for 6:30 p.m. Thursday in Dad's Hide-A-Way cafe, Clancy said. Then committees will be set up and work started toward a membership drive. Twenty members are needed before charter night, Clancy said. Plans and the date will be discussed at the next meeting. All men from 21 to 40 years old are invited to attend, the chairman said.

# SEARCH FOR MURDERER

Tokyo—Police searched today for a young criminal who murdered a 54-year-old shoemaker and then sold the dead man's house to a neighbor for \$550.

# Jobless Loan Check In State Treasury

Salem—The \$14 million loan which Gov. Robert D. Holmes asked of the federal government has been advanced to the Oregon unemployment account, the governor's office was advised Monday.

Gov. Holmes asked for the no-interest loan from the federal unemployment account a week ago to supplement Oregon's dwindling jobless fund.

Approval of the loan prevents unemployment tax increases ranging from 3 to 2.1 per cent of payrolls for some 12,000 Oregon employers.

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