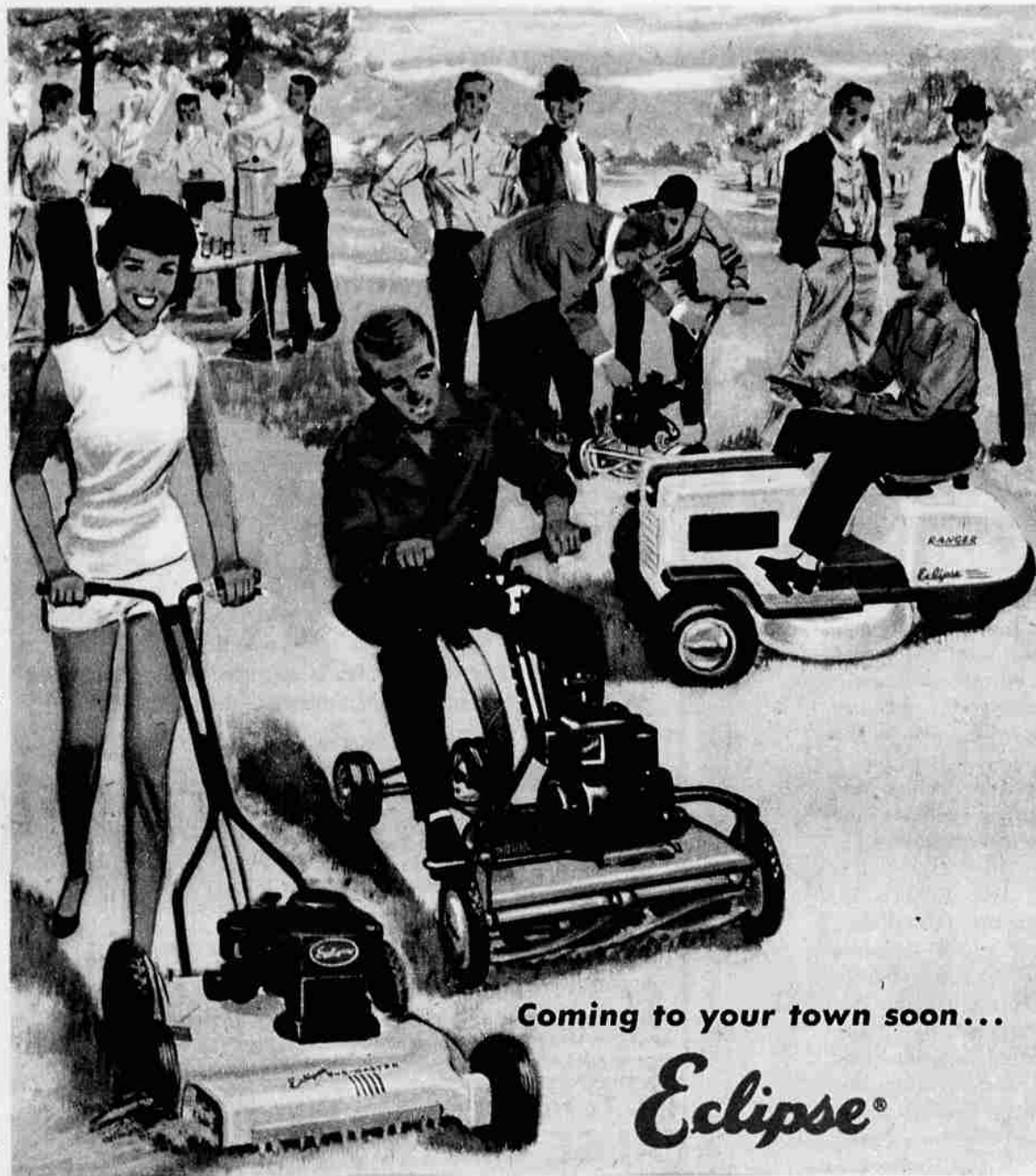




Coming to your town soon...

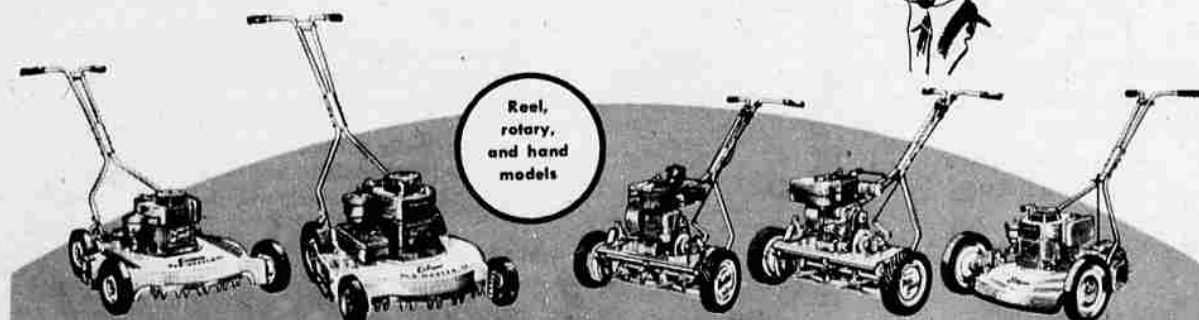
Eclipse®

"TRY-OUT PARTY"

- Prizes! Family fun! Refreshments for everyone
- See for yourself WHY Eclipse mowers are your best buy... cost less to own

Within the next few weeks your Eclipse dealer will invite you to a fun-filled TRY-OUT PARTY. Watch for the news: in your local paper or on your radio station. Then come and see the very latest in easy, carefree mowing. See the excitingly new models... new features... more reasons than ever for choosing "the world's best mowers."

For the name of your Eclipse dealer, call Western Union by number and ask for me, Operator 25



The Eclipse Lawn Mower Co., Division of Buffalo-Eclipse Corporation
4813 Railroad Ave.
Prophetstown, Illinois
Also manufacturers of Eclipse Wasp Chain Saws

Here's how
to breeze
through this
annual chore in record time.



Short Cuts to Spring Cleaning

YOUR ANNUAL BOUT of Spring cleaning needn't be the tiresome job it always was, thanks to the many time- and labor-saving products and appliances now available. If you also keep some of these short-cuts in mind, you and your home should be able to greet the season with a sparkle!

First see that your vacuum cleaner and attachments are in good working order. Then on your next shopping trip, check the most efficient cleaning products for various household chores. They can cut your cleaning time in half.

For instance, there's a cleaner designed specially for hard-surface floorings and painted surfaces that requires just a once-over wiping and no rinsing. There are liquid spray cleaners that make windows and glass surfaces sparkle with a minimum of effort. And there are easy-to-wield squeeze mops that make floor-cleaning a breeze. Here are a few tricks to remember, come cleaning time:

Whether your walls and ceilings are painted, papered, or rough-textured, ceilings should be dusted before walls. Start in one corner and use a wall brush, vacuum attachments, or cloth-covered broom. To remove cobweb, use an upward stroke and lift away from the surface. Walls should be dusted from the top down. Walls and ceilings should always be thoroughly dusted before they are washed so loose dust will not be turned into mud.

For an even, professional job, wash from the bottom up, a small area at a time, with a damp sponge



Walls are to wash—from the bottom on up.



wrung out with the cleaner solution. This avoids hard-to-remove streaks and drips. For getting into crevices when washing woodwork, use a small brush dipped lightly in the solution.

Before tackling furniture, remove all small objects. For wooden tables, there are special no-rub cleaning polishes and waxes that are easy to apply. If any furniture needs a touch-up before polishing, here's how to remove common blemishes:

Water rings—rub on camphorated oil with the grain of the wood. If rings are bad, they may need several such applications.

Heat marks—rub camphorated oil over marks with light strokes. If damage is heavy, rub gently with dry steel-wool soap pad, wiping up powder before starting new area.

Sticky drawers—rub runners with paraffin or soap and slide drawer out a few times to lubricate. This is better than oil, which might soak into wood and stain it.

Between professional cleanings, rugs and carpets can be laundered at home with special shampoo, cleaning powder, or cleaning fluid. Whichever

you choose, be sure to vacuum rugs on both sides first. If you discover any frayed edges, cover with tape.

WINDOW SHADES made of parchment or paper-parchment may be sponged off. Silk and fabric shades may be cleaned quickly if they are sewed—not glued—to the frames by immersing in thick suds. Rub spots gently with a soft brush, rinse, and pat with bath towel until the shades no longer drip. For quick drying, turn on an electric fan or hang in shady spot outdoors.

Venetian blinds should first be dusted on both sides with the round brush tool of the vacuum cleaner. To wash, put on cotton work gloves with fluffy side out, dip in cleaning solution, squeeze hands together until just damp, and run gloved fingers along each slat. This cleans top and bottom at same time, and protects fingers, too.

No Spring cleaning is complete without fighting Old Man Moth with a preventive, like naphthalene or paradichlorobenzene, for moths destroy at least \$300 million in clothing

and furnishings every year. Para is available in nuggets and flakes, while naphthalene may be had either in flake or ball form.

How much to use? Two pounds of para for 100 cubic feet of space is a safe rule. Therefore, a closet about seven feet high, five wide, and three deep would require about two pounds. For naphthalene, the general rule is to use approximately twice the amount recommended for para.

In using either chemical, it's important to remember that the vapors are heavier than air and therefore sink, so moth preventives should be placed on a high shelf or suspended from a hook or clothes rod high in the closet. In a trunk, they should be scattered between the garments with the heaviest layer toward the top.

Spring is a fine time to clean your closets and dry-clean or brush and air all clothing. Because moths lay eggs in almost any cranny and larvae are difficult to detect, you can seldom feel sure your storage areas are free from contamination. The best course, therefore, is to use preventives as though you expect the worst.



Brushes are to use—to wipe dirt away.



Tape is to mend—before it's too late.



Gloves are to rinse—difficult blinds.



Relieve the pressure pain of Sore Muscles

If your muscles are stiff and sore from overexercise, here's fast relief.

Doctors will generally tell you that pain from overexertion may be largely caused by pressure. For fast relief rub on Absorbine Jr. You'll feel a welcome coolness when you first put it on... and as you rub it in, comforting warmth.

Why Absorbine Jr. gives fast relief: special medicinal ingredients in Absorbine Jr. go to work to dilate peripheral blood vessel walls making local blood flow speed up. This counters painful pressure. That's why you feel relief so quickly! Get Absorbine Jr. today.



W. F. Young, Inc.
Springfield, Mass.

Absorbine Jr.

NEW MEDICAL ADVANCE

Corrects constipation without laxatives!

REGUTOL is not a laxative—not irritating, not habit-forming. Laxatives "whip" your intestine, but new REGUTOL works only on constipating waste—keeps it soft, moist, movable with the natural moisture in your colon. Corrects constipation and establishes continued regularity—usually in just 3 days! REGUTOL is hospital-proved—safe even for children and expectant mothers. 30 tablets, \$1.00—at any drug store.

Better than laxatives
all these ways:

1. Relief comes naturally... no embarrassing urgency.
2. Does not irritate the intestine or distend it with bulk.
3. Does not cause leakage.
4. Contains no laxative drug... needs no warning on the label... not habit-forming.
5. Establishes continued regularity safely, surely... as no laxative can!

