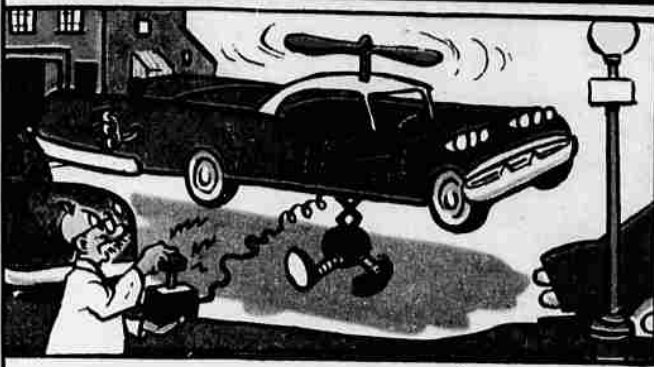


THE HAPPY STORY OF THE MAD SCIENTIST

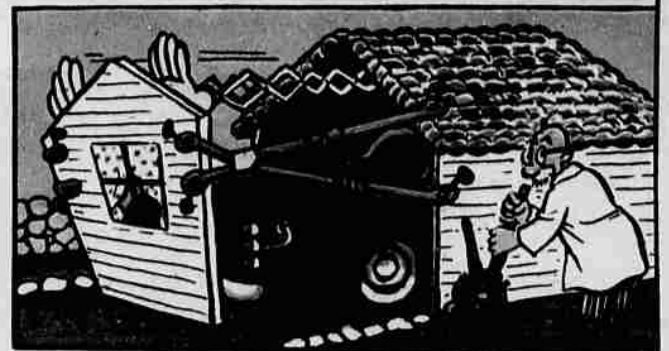
by RUBE GOLDBERG



A scientist bought a big, impressive automobile, but he couldn't find room to park it. So he got mad . . . and invented The Little Wonder Sideways Jack.



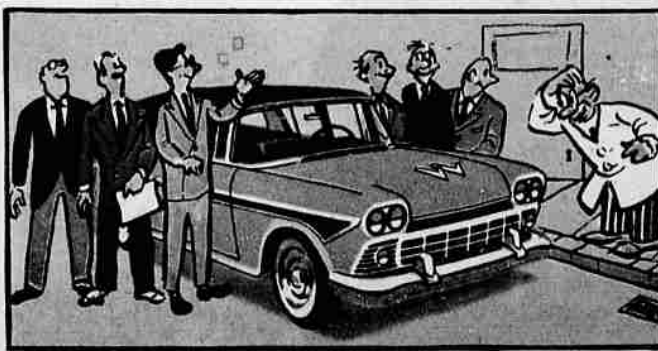
His gas-guzzling dinosaur would hardly get him to the office on a tankful of gas. So he invented The Follow-Me Auxiliary Gas Tank. But this was just the beginning.



For his big car was too long for his garage. So he invented The Handy Dandy Garage Extender. "Wow!" cried he, "I'll get rich, selling these accessories!"



But he didn't. So he ditched the gas guzzler for a foreign car, easy to park, easy on gas. But then he had to invent The Super Open-Air Annex for his family.



Then he found Rambler. "Gee," he said, "rides six big 6-footers. Handles and parks like a dream. Fits in any garage. Gives real economy. I'll never get rich, but . . ."



"I'll certainly save with Rambler!" So he ditched his inventions, bought a new '58 Rambler, and now is a happy scientist. You'll be happy, too, with Rambler.

① Get American big car room and comfort ② Get European small car economy, handling ease

Get the Best of Both—Go Rambler!



Sure, you want American big car room. Sure, you want the economy of a European car. But you can get both only with Rambler. And only Rambler has set penny-a-mile gas economy records in three NASCAR Economy Runs (6 with overdrive). That's why Rambler's fastest-growing in popularity.

Choose from four great new Ramblers . . . new improved Rambler 6, new Rambler Rebel V-8, luxurious new Ambassador V-8 by Rambler . . . and the super economy new 100-inch-wheelbase Rambler AMERICAN. See them all soon.

American Motors Means More for Americans

100-INCH-WHEELBASE RAMBLER AMERICAN

\$1789



Suggested factory delivered price of Rambler American Deluxe including federal taxes. Flash-O-Matic transmission, white wall tires and other optional equipment, if desired, state and local taxes, if any, extra. *Los Angeles-Miami, with overdrive

35.39 MILES PER GALLON NASCAR RECORD*

AT ALL RAMBLER DEALERS—Rambler • Ambassador • Metropolitan