

**MEDFORD MAIL TRIBUNE**  
"Everyone in Southern Oregon Reads The Mail Tribune"  
Published Daily except Saturday by MEDFORD PRINTING CO. 33 North First St.  
ROBERT W. RUIHL, Editor  
HERB GREY, Advertising Manager  
GERALD LATHAM, Business Mgr.  
ERIC ALLEN, Jr., Managing Editor  
EARL H. ADAMS, City Editor  
HARRY CHIPMAN, Teleg. Editor  
RICHARD JEWETT, Sports Editor  
OLIVE STARCHER, Society Editor  
DALE ERICKSON, Circulation Mgr.  
An Independent Newspaper  
Entered as second class matter at Medford Oregon under Act of March 3, 1879.  
SUBSCRIPTION RATES  
By Mail—In Advance: Copy 10c.  
Daily and Sunday—1 year \$15.00  
Daily and Sunday—6 mos. 8.00  
Daily and Sunday—3 mos. 4.25  
Sunday Only—One year \$4.00  
By Carrier—In Advance—Medford, Ashland, Central Point, Eagle Point, Jacksonville, Gold Hill, Phoenix, Shady Grove, Rogue River, Talent, and on motor routes: Daily and Sunday—1 year \$12.00  
Daily and Sunday—6 mos. 6.50  
Carrier and Dealers—copy 10c  
All Terms Cash  
Official Paper of City of Medford  
Official Paper of Jackson County  
Official Press—Full Licensed Wire  
MEMBER OF AUDIT BUREAU OF CIRCULATION  
Advertising Representative:  
WEST-HOLIDAY CO., INC. Office in New York, Chicago, Detroit, San Francisco, Los Angeles, Seattle, Portland, St. Louis, Atlanta, Vancouver, B. C.

**1958 PUBLISHERS ASSOCIATION**  
**NATIONAL EDITORIAL ASSOCIATION**

**Flight 'o Time**  
Medford and Jackson County  
History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

**10 YEARS AGO**  
April 3, 1948 (Sunday)  
Forty log, lumber and dump truck operators organize Southern Oregon Truckers League.

Hindered by eight inches of new snow and day-long snowfall, "Operation Sno-Cat Cascade" progresses five miles north.

**20 YEARS AGO**  
April 3, 1938 (Sunday)  
City Judge Allen D. Curry sentences several men charged with being drunk in a public place to serve on city work crews.

From Arthur Perry's Ye Smudge Pot column: "The first horse-shoe game and house-fly of the season were noted the past week."

**30 YEARS AGO**  
April 3, 1928 (Monday)  
Taking street scenes for "The Reporter," a three-reel comedy to be produced here this week by H. J. L. Productions of Hollywood, starts at noon in front of the Mail Tribune office.

From local and personal column: "Doing away with the old signs which had been in use ever since the unit was established, Dr. L. K. Inskip of the county health unit has adopted new quarantine signs."

**40 YEARS AGO**  
April 3, 1918 (Wednesday)  
A heavy frost, and one of the driest ever known here, causes alarm to the orchardists.

From local and personal column: "Indications from the advance sale of tickets are that the Greater Medford club entertainment at the Page theater tonight will have a capacity house."

**What's Your I.Q.?**  
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

On what date was the first nuclear chain reaction accomplished?

2. Bible: What became of Christ's clothes after his crucifixion?

3. Does sound travel faster in air than in water?

4. What word expresses a thousand thousand?

5. Correct the following sentence: "She doesn't see as she ought to take the position."

6. What color is a flag of truce?

7. In which city in Texas is the Alamo?

8. Of which country is the maple leaf emblematic?

9. How many edges has a cube?

10. What nickname was given Baron von Richthofen, famous German airman of World War I?

### Editorial Correspondence . . .

San Francisco, April 1st—April Fool's Day starts out ok. The Weather Man predicted rain—as usual—and here it is 8 a.m. and Old Sol is shining brightly in a cloudless sky. How long it will last is another matter. We have been here 8 days and it has rained every day but one. There are land slides all over the bay area. It is a common experience to go to bed on the side of a hill and awaken a thousand feet away in a ditch. You did not move but your house did.

Except the weather not much has changed since we were last here. Lefty O'Doul has a new cafe down Geary which he modestly claims is the "best in the world." Mebbe so. But the menu printed on the imposing entrance doesn't sound like it.

A huge airplane depot is going up at the corner of O'Farrell and Taylor, across the street from the handsome NBC building, and only a few more steps from the Clift than the present one. We don't know whether the Clift was smart or lucky but undoubtedly its proximity to the air terminal must be a big asset.

We have seen no signs of a recession thus far. Easter only a week away may have something to do with it. The stores around Union Square are well filled, at the noon hour the motor cars and taxis are bumper to bumper and everyone appears busy. But never have we heard so many San Franciscans curse out the weather—one hears it on all sides. "Disgusting" is the mildest term we have heard.

San Francisco is a beautiful, charming and stimulating city. But like Washington, D.C., it has its regaling spots. And also like the national capital they are not far from the center of things. For anyone who questions this we suggest a stroll up Market Street on a Sunday, or up Geary from Van Ness on any day of the week. If uncleanliness is at the opposite pole from Godliness then no wonder the "Paris on the Golden Gate" has its crime and especially its child delinquent problem. "100 per cent Filth" is the ONLY word for it.

A primary campaign is in progress here but thus far there are no visual signs of it. Senator Knowland, running for Governor, has a private view, and Mayor Christopher has his picture on his headquarters on upper Market. Not far away is another sign telling the world "Christopher Milk Makes Champs." The Mayor is running against Governor Knight for the U.S. Senate nomination. (Republican of course.) If Mayor Christopher can't keep his milk cleaner than his sidewalks and streets, we would hesitate to drink it.

Secretary of State Dulles would be horrified at the thought of being compared to a punch-drunk prize-fighter. But as the Russian bear delivers another terrific right-cross to the secretarial jaw, his Excellency does remind us of Carmen Basilio wading into the clever and resourceful Sugar Ray, getting hit with everything but the water bucket and still standing up. As internationally this is a fight to the finish instead of a 15-rounder, we wonder if there is no limit to what the erudite but inept and non-perceptive Secretary can take. It would seem there isn't.

Of course, the same old alibi will be dusted off and presented—this Soviet decision to quit nuclear tests is merely another propaganda trap which Uncle Sam is too smart to fall for. Russia can't be trusted.

Of course she can't. And Russia doesn't trust the United States. If there were mutual trust there would be no problem. The point is, until there is mutual trust, everything that can be done should be done to escape from those rights and lefts delivered in rapid succession by the Kremlin bruin. And then some skillful maneuvering deliver some of our own. But the accepted strategy of the State Department is to let the Kremlin do all the leading, glory in our ability to absorb punishment, and justify everything by scolding all Russia's leads by dismissing them as propaganda.

But at this stage of the game what isn't propaganda? Nearly all international moves are made with an eye to world opinion. The trouble with the present situation is Soviet Russia is making all the moves. And day by day in every way it is leading more and more nations to believe that Russia is the nation that wants an end to this nuclear fall-out business and the establishment of world peace, and the United States ISN'T.

Is there no counter to this offensive, no real defense to this attack? As far as we can make out, Secretary Dulles thinks there isn't.

Instead of condemning every move Russia makes as merely propaganda, why not meet it with some effective propaganda of our own—only as David Harum suggested concerning the Golden Rule—abandon our defeatist policy and do it first!

Speaking of propaganda, one of the most shameful and alarming examples of domestic propaganda, is the nationwide campaign of the powerful Television interests to establish an air tight monopoly, by broadcasting the falsehood, that "Pay T.V." would force the people of the country to pay for the entertainment they now get for free.

That is 100 per cent false. But through the tremendous propaganda power of the huge Television networks, literally hundreds of thousands of TV patrons were convinced it was true. So convinced they followed instructions from their TV stations and so flooded the congress with protests, that the FCC, already under fire because of certain shenanigans, succumbed to the pressure and nullified their order calling for a three-year trial.

And a "trial" was all that was ever considered. But the TV "cartel" had so little faith in their ability to survive that test that they proceeded to move heaven and earth to prevent it. And they prevented it—for the present at least.

It only shows what propaganda skillfully conceived and applied can do in this free democracy of ours. Particularly as was true in this case, where there is only one side of the argument presented. (One stands in some awe before what some unscrupulous political "cartel" gaining control of TV could accomplish in this country!)

To further show how utterly false and misleading this free TV propaganda was and is, the trial period allowed by the FCC was restricted to those communities where at least four TV stations were already in operation. In other words there could be no Pay TV in a town the size of Medford—or we believe any other town in the state with the possible exception of Portland. And then only one of the four stations would be allowed to make the test-run, for a limited period.

What would the other Free TV stations be doing meanwhile? Would they close up and call it a day? How SILLY can we get?

They would stay with their sponsored programs as they are, of course. The only change would be that the people who wanted to pay a small sum to see—well say "The Bridge on the River Kwai" or "The Ten Commandments" or some Top Level Conference—or something else of importance which the Free TV stations could not—or would not—get—could do so. Is there anything wicked or undemocratic in that—particularly in our free enterprise system where it is generally agreed monopoly is wrong and competition is the life of trade?

### Dennis the Menace



"I'M JUST HAVIN' A FEW FRIENDS IN."

### Matter of Fact

Washington—Dear Joe: Well, the time has come, alas, to pack up and go our separate ways, after more than 12 years and (appalling thought) some two and a half million words. In those 12 years, we've been to a lot of places, from Moscow to Manhattan, Kansas, and we've covered a lot of news, from the Little Rock riot to the Korean war.

In 12 years, I've learned something, at least, about reporting. You remember—perhaps too vividly—that when I joined you I'd never written a line for a newspaper. When aspiring young newspapermen ask me how to become a columnist, I always answer, "Have a brother who already is one."

The first thing I learned was that reporting is hard work, and especially hard on shoe leather. Not all of it is hard, to be sure. You remember those days when we were putting salt on Louis Johnson's highly exposed tail. (Dear me, what fun that was, and how long ago it seems.)

He always firmly believed that he was the victim of outrageous Pentagon "leaks." In fact, as you know, we got 90 per cent of our information about how he was destroying our defenses simply by examining his own line budgets.

BUT it was rarely that easy. Sometimes the job of a reporter seems to me like a paleontologist's. You'd find a thigh bone buried deep in the soil, and then I'd find a couple of teeth or a tibia, and pretty soon we could confidently reconstruct the whole skeleton. There is hardly any more exciting, and enjoyable, I think, than that feeling of being on the trail of something really important.

Not all of it has been enjoyable. We've never written anything important that the Russians didn't certainly know already. But we've been the subject of five—or is it six now?—"security investigations," and that gives a man a queasy feeling. Not half so queasy, though, as those inevitable moments (usually in the dog days, after Congress had adjourned) when there seemed nothing at all to write about, except the squirrels on the White House lawn.

There have been moments, too, of frustration, when we have both felt that we were crying in the wilderness, with nobody listening. And we have had our differences.

I STILL have that column you vetoed, in which I should be no test to prove—or disprove—it? In the final showdown, neither the politicians nor the Federal Communications Commission will decide this—the people will. Then why not let the people decide—NOW?

That is all the FCC proposal would do—but the FCC lacks the stamina to stick to its guns, and allow a popular referendum on it.

Surely even the Television monopolists can't deny that if the people don't WANT Pay TV, they will not pungle up their hard earned nickels and dimes to GET it.

So why not give it a trial and see what the people want and don't want? Well, there obviously, to any impartial observer, is the "rub."

The Big Networks realize that if the people were given a free chance to have paid non-sponsored superior entertainment over TV they would want it.

And they would be glad to pay for it. And that is why—and the only reason why—the Big Networks are in their own self interest, "moving heaven and earth" to prevent it.

As noted above, April Fool's Day dawned with—April Fool!—a bright sun in a clear, blue, rain swept sky. What is the situation now at noon? The undersigned has just returned from a walk, and without a raincoat, dodging under awnings and theater marquees to keep from getting soaked. This is the place for another one of our familiar "Q.E.D.s."—R.W.R.

## Threat of Strikes Confronts Unstable French Government

By CHARLES M. McCANN  
United Press Correspondent  
The threat of paralyzing nationwide strikes is confronting French Premier Felix Gaillard with a new and serious problem.

A strike by one million workers in nationalized industries, under direct control of the government, crippled normal activity in the entire country Tuesday.

This 24-hour strike was called by all the big labor unions—Communist, Socialist and Catholic—to back up a demand for wage increases ranging from 10 to 25 per cent.

Union leaders say the strike was merely a warning gesture, and will be followed by bigger, longer strikes unless Gaillard concedes the wage demands.

Strikes May Spread  
Gaillard's position is that the budget will not permit wage increases at this time. In the background lies the threat that strikes may spread to private industry.

The workers, in both nationalized and private industries, are getting increasingly restive because of the constantly rising cost of living.

Their position is that regardless of economic and financial factors, they must have more money to provide necessities for their families. Aside from the gravity of the strike threat itself, there is growing fear in government quarters that big strikes may bring riots.

Unrest In Army  
Riots on any large scale would precipitate a real national crisis and cause demands, which might prove irresistible, that France install an "authoritarian" government to bring it the political stability it has long needed.

Dispatches from Paris say that dissatisfaction over present conditions is increasing not only among civilian workers but int he armed forces. Professional army officers increasingly complain of the weakness of French governments and the need for a strong one.

The grim outlook is bringing increased attention to what political writers call the long shadow of Gen. Charles de Gaulle. So far, De Gaulle, wartime leader of Free France and its first premier after the liberation, has kept silent. But he is waiting for a call. And any such call might cause really serious riots.

because a united Germany would probably be predominantly Socialist, others because it would be extremely difficult to integrate the collectivist economy of Eastern Germany and the capitalist economy of Western Germany.

For reasons like these, the Adenauer-Dulles formula has a fading role among the Germans. Few expect the formula to work, and few really want it to work. What we are going to see, it seems to me, is—as unfortunately only the Russians have had the wit to suggest—negotiations between the two German governments. As a matter of fact there is already negotiation about the currency and about trade, all of it nominally at a technical rather than at a political level. These negotiations will almost certainly broaden greatly into some sort of political arrangement which might one day take the form of a dual state.

The West Germans will not break with the Western powers and the East Germans will not break with the Soviet Union. They will seek to obtain the practical advantages of reunion without the serious political and psychological disadvantages.

THIS process in the two Germanies will, I am convinced, promote and will be accompanied by a thinning out of the military forces in Germany and in Central Europe. There is every reason to believe that the future of Central Europe lies with the principle of disengagement. But the application of the principle will be gradual, and the full application of it may not come for a great many more years than anyone can calculate about.

These developments will, I believe, have acquired great momentum in about three years. I say three years because at the end of that time Adenauer is not likely to be in power, and there will be new governments in Britain, France and the United States. Put another way, the post-war governments will have been replaced, and with them the post-war policies which are now rapidly becoming antiquated.

The decline of American influence in Europe will, I believe, continue as long as our fundamental conception of the future in the two Germanies and in East Europe consists of the illusions and stereotypes which the Eisenhower administration inherited from the Truman administration. For they belong to an era when the balance of power and the technology of war and of diplomacy were quite different from what they are today.

(C) 1958 New York Herald Tribune Inc.

### Eisenhower Accepts Sloan's Resignation

Washington — President Eisenhower Wednesday accepted the resignation of Gordon Sloan of Astoria, Ore., from the Inter-American Tropical Tuna commission. Sloan was recently appointed to the Oregon Supreme Court bench. The commission is composed of representatives from the United States, Costa Rica and Panama.

that such programs cost a certain amount of money which no doubt they do, and "naturally the tax rate must be increased to pay for same." But does it?

That's as far as their information goes. Nothing is said of whether such necessary funds might already be in the county treasury and available for such proposed programs.

And so we vote to raise our taxes which were already high enough to discourage a good many people from buying property in the valley.

I don't understand just what this permanent tax base will mean—and I'm against it until it is proven to be an improvement over the present tax setup in Jackson county.

Recently I read that our county treasurer has a huge amount of our tax money (yours and mine) on hand—a surplus—such that no taxes would need to be collected for two years or so! And yet if we are told that a tax increase of so many mills is needed to finance some improvements we need, we'll all troop to the polls and vote for it. Why? Would you jump off a cliff because someone advised you to? Or would you think it over first—to decide how you would profit by it? Or if anyone would? Is it necessary?

Our state returned to the people a large sum of our income taxes for last year because it had a large surplus over the cost of government. Why can't Jackson county do likewise?

S. J. Dodge,  
504 Austin St.  
Medford.

### Thanks to Dealers

To the Editor: We would like to give public notice to the Associated Automobile Dealers of Medford for their participation in the "Parade of the Century" held in Medford March 21, a big event in the annals of the Eagle Point Grange. The appearance of the cars from the showrooms of Medford, dealers, contributed to the success of the event. This is very much appreciated, not only by the Grange but by patients from Camp White, whose participation in the parade was made possible by these dealers.

C. C. Hoover, Chairman,  
Special Events committee  
Eagle Point Grange

### Communications

Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

### Questions New Tax Base

To the Editor: I have not followed closely the attempt to set a permanent tax base for Jackson county, and therefore do not claim to be an authority. But one or two significant things or situations stand out as not being as they should. In other words we have been taken, and will continue to be taken as long as we are willing to stand for it. For after all, we ourselves vote for these various property tax increases so that our county might have new schools, new recreational facilities, new or improved county roads, etc. Of course this is all as it should be—But—

When we go to the polls to vote on such matters, do we understand why we are voting to raise the tax rate on our own property? True, our county officials have shown

**GIVE Living Beauty for EASTER**  
● Orchid Plants  
● Easter Lillies  
● Hydrangeas  
● Azaleas  
● Cinerarias  
**Hoppe's Greenhouse & Florist**  
Bouquets • Corsages • Floral Arrangements  
— WE DELIVER —  
Phone SP 2-6378 • Telegraph Delivery Service  
305 Lozier Lane — Medford

## Vote The Coroner Into OFFICE . . . Instead of Into BUSINESS!

When the County Coroner is a Funeral Director, as is the case in Jackson County, there are certain obvious and natural advantages that come to his business from his position as Coroner.

When he keeps these benefits for himself, he has been voted into business.

When he shares these advantages equally with others in his profession, he has been voted into office.

We, like the Litwiler Funeral Home in Ashland, heartily endorse FRANK PERL for COUNTY CORONER with his proposed, fair "Rotation System," and urged your support for him.

## Chapel Mortuary

Across from the Courthouse  
Frank Morgan—Harold Snodgrass  
FUNERAL DIRECTORS  
Political Advertisement paid for by the Chapel Mortuary.