

Television Quiz Shows Falling Out of Ratings; Efforts for Revival Made

By WILLIAM EWALD
United Press Correspondent

New York — The TV quiz show has fallen on lean days. It was only a few million dollars back that "The \$64,000 Question" was running one-two in the ratings. "The \$64,000 Challenge" was entrenched in the top 10 and "Twenty One" was luring in such huge audiences it was giving "I Love Lucy" the shivers.

But all that is past. The latest ratings—Tuesday's listings by the American Research Bureau—show not a single quiz show in the top 25. "The Groucho Marx Show" does hold the number 12 spot, but I doubt whether anyone classifies it as a quiz. It's a comedy show in which the questions and answers supply so much garnishing for Groucho's cut-ups.

Revival Determined
However, the TV program seems determined to revive the quiz show. It's not altruism on their part—live quiz packages are cheap to put together, cheap to carry and cheap to kill off.

Over the past four days, CBS-TV has spanked alive "Top Dollar," "How Do You Rate?" and "Wingo." The last made its debut Tuesday night as replacement for "The Eve Arden Show."

"Wingo" is a game that

combines general knowledge (who is the composer of "Car-men?") Name four Central American Republics. Name any four characters who died in "Hamlet") with luck.

Ostensibly, it's possible to win as much as \$250,000 on the show, but after watching Tuesday night's offering I would say this occurrence is about as likely to happen as the Washington Senators winning the pennant this year.

Luck Category
I would describe the way the \$250,000 can be won "it falls in the luck category on the show except that I find it beyond my powers of description. It involves titles with hidden letters and the efforts of contestants to spell out "Wingo" with the titles and is almost as involved a process as trying to build a battleship in a beer bottle. With the beer in.

Let it be said that Tuesday night a lady contestant won \$11,090. Only she didn't really win all of it—she can lose some of it next week.

Let it be said, too, that once Bob Kennedy was engaging enough, but perhaps too energetic—almost to the point of muscle spasms.

And let it be said that "Wingo" may revive interest in the quiz show, but that I doubt it.

Look Back: CBS-TV's "The \$64,000 Question" made another effort to hype up its ratings by launching something called "The Name Game" for home viewers. The idea is to match up your own last name with letters spewed at random out of an IBM machine. To win the contest, your name has to be something like "Cluydog," "Fly-dang" or "Huydaba."

SEX EDUCATION
Stockholm, Sweden — Swedish school authorities defended sex education in elementary schools today as being necessary "to prepare the young for raising families." Teachers said sex education was part of the biology and sociology program taught to segregated classes by specially-trained teachers.



WIPING AWAY TEAR, Singer Judy Garland complains of laryngitis after management of Brooklyn nightclub says she was fired after completing second song. (International)

Neuberger's Bill On Clatsop Passed

Washington — The Senate has afternoon unanimously passed a bill by Sen. Richard L. Neuberger (D-Ore.) calling for a national memorial park at Fort Clatsop near Astoria, Ore.

The measure now goes to the House. If the bill is passed soon enough the building of the \$279,000 park could be finished in time for dedication in the latter part of 1959 for the state's centennial.

Neuberger said he hoped to invite President Eisenhower to make the dedicatory address at the park. Fort Clatsop was the winter camp of Lewis and Clark during their expedition.

USDA SUE
Wrightsville, Ga. — Farmer H. T. Hicks has filed suit against the U. S. Agriculture Department for \$45,000 damages claiming the department's crop control program caused him to lose money. He also asked in his suit filed Monday that an injunction be issued to prevent Agriculture agents from trespassing on his property.

Probers Preparing FCC Hearing Report

Washington — House investigators are preparing a report on their hearings on the Federal Communications Commission.

Rep. Oren Harris (D-Ark.), chairman of the 11-man panel, said the subcommittee might issue an interim report this week recommending that Congress enact corrective legislation.

The subcommittee neared the end of its FCC probe Monday with a suggestion that FCC members devote more time to duties here and less to broadcast industry meetings.

Five present and former FCC members testified Monday. The subcommittee Wednesday will hear from former members George M. McCook, Naughey and Frieda Henck.

TRADE PACT SIGNED
Vienna — The Communist governments of Romania and Poland have signed a commercial agreement calling for a 20 per cent increase in trade over last year, Bucharest radio reported today. The pact was signed in Bucharest Tuesday.

Lower Klamath, Tulake Regions To Protect Fowl

Washington — Secretary of the Interior Fred A. Seaton asserted Tuesday that controversial lands in the lower Klamath-Tulelake region in Oregon and California must be used in a manner that will fully protect the valuable waterfowl resources of that area.

He said his decision offers a solution to a controversy which has existed of controlling several thousand acres of former marsh area in the Klamath Basin to meet the Department's needs for wildlife management and a federal policy of opening the lands to homesteading.

Farmed by Veterans
Center of the controversy has been some 10,000 acres in the bottom of the bed of what formerly was Tule lake. The lands are farmed by veterans of World War II. The Department said the leases contain cropping regulations to provide wildfowl food after the commercial crops are harvested.

Seaton said the Bureau of Reclamation is conducting investigations in an effort to provide substitute wildfowl habitat in the area. But he said until "dependable substitute habitat" is an accomplished fact, his decision would defer homesteading.

American Motors Takes Offensive

Detroit — American Motors Corp. today became the first auto firm to take the offensive against the United Auto Workers in 1958 contract talks.

The automotive Big Three—General Motors, Ford and Chrysler—have just finished taking a defensive position in receiving the contract demands of Walter P. Reuther's UAW.

American Motors "grabbed the ball" from the UAW this morning by calling a news conference to announce its own ideas about collective bargaining.

Edward L. Cushman, AMC vice president in charge of industrial relations, was selected to "preview" the firm's bargaining "approach," even though UAW-AMC contracts expire well after the May 29-June 1 UAW-Big Three expiration dates.

Chrysler Corp. Tuesday became the last of the Big Three to open bargaining with the UAW.

Khrushchev, Aide Visit in Budapest

Vienna — Soviet Premier Nikita Khrushchev arrived today in Budapest with his aide, Frol Kozlov, on the first international mission by Russia's new ruling team.

Moscow Radio reported they reached the Hungarian capital shortly before noon, ostensibly to commemorate Hungary's liberation from the Germans. More important, it was Kozlov's debut before the world—and the apparent first step of a new move to return Hungary to its pre-revolutionary state in the Communist world.

The Soviet press Tuesday confirmed Kozlov's rank right behind Khrushchev in the government.

The visit to Budapest was Khrushchev's first since the super secret Communist "summit" meeting of January, 1957. At that time the Russians moved around in armored cars and kept the visit secret until they had left.

C45 on Highway Presents Problem

Spokane, Wash. — Air Force personnel tackled the puzzling problem today of how to return a C-45 cargo plane which made an emergency landing on a little-used highway 23 miles northeast of Boise, Idaho.

The wings of the two-engine plane became heavily iced. One propeller quit and one engine caught fire while on a flight from Ogden, Utah, to Spokane Tuesday.

The pilot and co-pilot, Capt. Donald Keirholz and Dalton W. Smith, landed the plane safely on the highway near the old gold-mining town of Idaho City. Both escaped injury.

The Air Force said it could:—Take the wings off the plane and truck it about 100 miles to Mountain Home Air Force Base, Idaho. Tow it to Idaho City air field 10 miles away and attempt to fly it out from there.—Attempt to fly it off the highway where it stands.

Quotes From the News

By UNITED PRESS

Jackson, Miss.—Under hypnosis, Patricia Jeanne Williams, in another "Bridey Murphy" experiment recalling her "other life" as a Civil War soldier:

"I was with my cannon on the ridge when them damn Yankees hit me. I died of the wound that night."

Lac Beauport, Que.—Physicist Leon Ezilard of the University of Chicago addressing an international conference of nuclear scientists:

"One topic on which the most well informed Americans, Russians and Englishmen can be counted upon to agree... is John Foster Dulles."

London—Mrs. Heather Riley, winner of a tax-free \$585,421 on a football pool, saying one of the first things she would do is help her polio stricken grandson in Canton, Ohio:

"Now we can go to the states and bring the bairn (Scottish for child) back to England for treatment. We tried a few years ago but just could not raise the money."

Klamath Indian's Suit Thrown Out

Portland — The attempt by a Klamath Indian woman to halt timber cutting on the Klamath Indian reservation was thrown out of Federal court here Tuesday.

Judge William East dismissed the injunction filed by Coralie Crawford Nelson, Palo Alto, Calif., against the Bureau of Indian Affairs.

Mrs. Nelson had charged that the Bureau had no authority to make contracts for the sale of timber growing on the reservation since the Klamath termination act vested title to the timber in the individual members of the tribe. She asserted that the 1957 amendments to the Klamath termination act were unconstitutional because the amendments specifically authorized the sale of timber. Judge East said that since

Neuberger Notes Gains for Oregon

Washington — Sen. Richard L. Neuberger (D-Ore.) said House and Senate conferees on the accelerated highway construction bill reached agreement Tuesday providing "great gains for Oregon" in the authorization for forest highways and forest access roads.

Neuberger said the conferees raised forest highway authorization for 1959 by \$5 million, boosting the total authorization to \$35 million.

He said authorizations for 1960 and 1961 were set at \$33 million annually.

Under the bill's present form Oregon would get \$5 million rather than \$4,306,000 in 1959 forest highway construction. In 1960 and 1961 Oregon would receive a forest highway allocation of \$4,500,000 for forest access roads, \$5 million additional was authorized for 1959 to bring the total to \$32 million. Authorizations for 1960 and 1961 were set at \$30 million annually.

School Sign Warns Laundry Routeman

Memphis, Tenn. — Laundry routeman E. J. Doyle found this note on the door at St. Augustine School:

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