

President of MoPac Invites Passengers

Some 800 clamoring passengers alighted from a 17-car Missouri Pacific special yesterday at Union Station and were off on a holiday—apparently oblivious that last week was a black one for passenger trains.

The 800 were live evidence of the success of MoPac's new venture in "creative travel." That is the way R. J. McDermott, general passenger traffic manager, describes the railroad's new efforts to win back passenger business.

Russell L. Dearmont, MoPac's new president, yesterday told The Globe-Democrat that the venture is part of a series of moves to drum up passenger traffic.

MoPac's Mr. Dearmont last week took the role of an optimist as the sea of pessimism washed around the passenger trains.

He was one in a parade of railroad presidents who testified on the industry's troubles before a Senate Commerce Subcommittee in Washington.

"I'm an optimist—I'm not going to take the passenger trains off," he told the Senators.

In contrast, other rail presidents called for greater freedom to discontinue trains and for subsidies for commuter service.

Mr. Dearmont yesterday declared: "I think we have to experiment with new methods of attracting people" to trains.

Creative travel is one of the new methods. It means simply making special efforts to get rail passenger business where there otherwise would be none.

The 800 passengers who arrived here yesterday for a one-day holiday represented such new business. The MoPac passenger department set up the trip for residents of Sedalia, California and Jefferson City, Mo. Sales represen-

tatives then went out to drum up business. It was arranged in co-operation with management of the Ambassador Theater.

One-Day Vacation

The special train left Sedalia at 6:30 a.m. yesterday and picked up the rest of its 800 passengers at California and Jefferson City. After the train arrived at Union Station at 10:15 a.m., the one-day-vacationists attended a special showing of the Cinerama production at the Ambassador and had the remainder of the day for shopping. The train departed at 5:30 p.m. yesterday.

The bargain round-trip fare was \$8.98 from Sedalia and \$6.59 from Jefferson City, including refreshments on the train.

MoPac plans to "do a lot" in creative travel, Mr. McDermott said. The road plans to run special trains from St. Louis to Hot Springs, Ark., for the racing season and is considering trips into the scenic White River territory. MoPac plans special trips at reduced rates for school children and adults to the Truman Library at Independence, Mo.

Mr. Dearmont and Mr. McDermott disclosed that MoPac also is experimenting with food service. A meal-on-a-tray, "similar to an airplane meal," is being tried "for coach passengers who hesitate to go into the diner because of prices," Mr. McDermott said.

The meals are prepared in the kitchen on the dining car and carried to the coaches by a waiter. The passenger eats in his seat, as on an airplane.

Tray Service
The tray service breakfast costs \$1 and luncheon and dinner each cost \$1.25. It is the same food, but with smaller portions and less fancy service, that costs \$3.50 or so in the diner, Mr. McDermott

Federal Prisoners Taken to Portland

Two federal prisoners, one a 15-year-old Medford boy, were taken to Portland for prosecution recently by U.S. Marshal Harold Sexton, according to reports.

Raymond Craighton Newman, 28, Amarillo, Texas, who was arrested by Oregon state police Jan. 25, was arraigned before U.S. Commissioner Frank Van Dyke on charges of transporting a stolen motorized vehicle across state lines. He was held in Jackson county jail on \$1,500 bond.

The Medford youth was arrested by Medford police on a charge of grand larceny of an automobile. He was charged with parole violation by federal authorities at the time.

The youth was arrested in Kansas by Federal Bureau of Investigation officials last fall on a charge of transporting a stolen automobile across state lines.

said. The service is being offered experimentally on two MoPac trains and "has been well received so far," he said.

Mr. Dearmont of MoPac yesterday elaborated on the reasons for the optimism he expressed in Washington over passenger trains.

"My philosophy is that we must emphasize really fine service. If we do, I believe we'll bring a lot of people back to the rails," Mr. Dearmont said.

The railroads would be "shortsighted if we don't realize that passenger service is a real advertisement for railroad business. Going out of the passenger business would deprive us of contact with the public and shippers and affect the regard in which the industry is held," the MoPac president said.—St. Louis Globe-Democrat.

Tentacles of the sea anemone are about as thick as a pencil.

Income Tax Series To Start on Monday

A series of five articles giving detailed explanations about filling out and filing the 1958 federal income tax forms will start in the Mail Tribune on Monday.

The series was written especially for United Press by Russell C. Harrington, Commissioner of Internal Revenue.

Chamber Board Endorses Manor

The Jackson county Chamber of Commerce board of directors last week endorsed the Rogue Valley Manor.

President Otto Frohmayer, Miller Huggins, chairman of the board of directors, and Directors Dwight Houghton and Elwood Hedberg spoke briefly of merits and objectives of the retirement home.

It was pointed out that the \$5½ million building represents a new kind of industry for the valley. The Manor will have more than 75 employees on the payroll initially, representing an expenditure of \$18,000 to \$20,000 per month in salaries. To further enhance the economic picture, \$14,000 to \$15,000 will be paid out monthly for food and various kinds of services, Manor representatives noted.

"But the chamber is not only interested in the economic side of the picture," Frohmayer pointed out. "We are vitally interested in the aesthetic values of our community life in the Rogue valley. And in this field the Rogue Valley Manor represents the highest type of endeavor—namely a thoughtful provision by the Manor for the health, welfare, happiness and gracious living of our elder citizens."

Frohmayer suggested the Manor management be invited to discuss the Manor at the chamber's round-table meeting Monday, March 3, at noon at the Jackson hotel.

Orie Moore Attends Corvallis Course

Corvallis — Orie Moore, Medford, completed a three-day school in control of disease-carrying insects Thursday at Oregon State college.

The school is sponsored by the state board of health, the college, the U.S. public health service and the U.S. department of agriculture entomology research branch at Corvallis.

It is held each year at OSC to keep public health and county sanitation workers

abreast of latest control for insects that are of importance to human health and comfort.

Data on star observations are provided to the world's timekeepers, surveyors, and map makers by five observatories of the International Latitude Service. Each of the five observatories is near the 40th parallel, and two are in the United States at Ukiah, Calif., and Gaithersburg, Md. The other three are in Sardinia, Japan, and Soviet Turkistan.

Two Men Bound Over To Grand Jury

Two men were bound over to the grand jury in district court last week by Judge James M. Main with bail set at \$1,500 each.

Appearing in court were Raymond Edward Amiotte, 33, of San Francisco, on a charge of obtaining a narcotic drug by forged prescription, and Ronald M. Mason, 31, Spanaway, Wash., charged with obtaining money by false pretenses. Both men waived the right to an attorney and

Mangas Colorado, a noted Apache Indian warrior and chief who terrorized much of New Mexico in the 19th Century, was always an easy man to spot in a fight. Unlike other Apaches, who were of short or medium stature, Mangas Colorado stood six feet, seven inches.

preliminary hearing. They are being held in Jackson county jail.

The military rank of drum-major or band-leader can be traced back as far as 1632.

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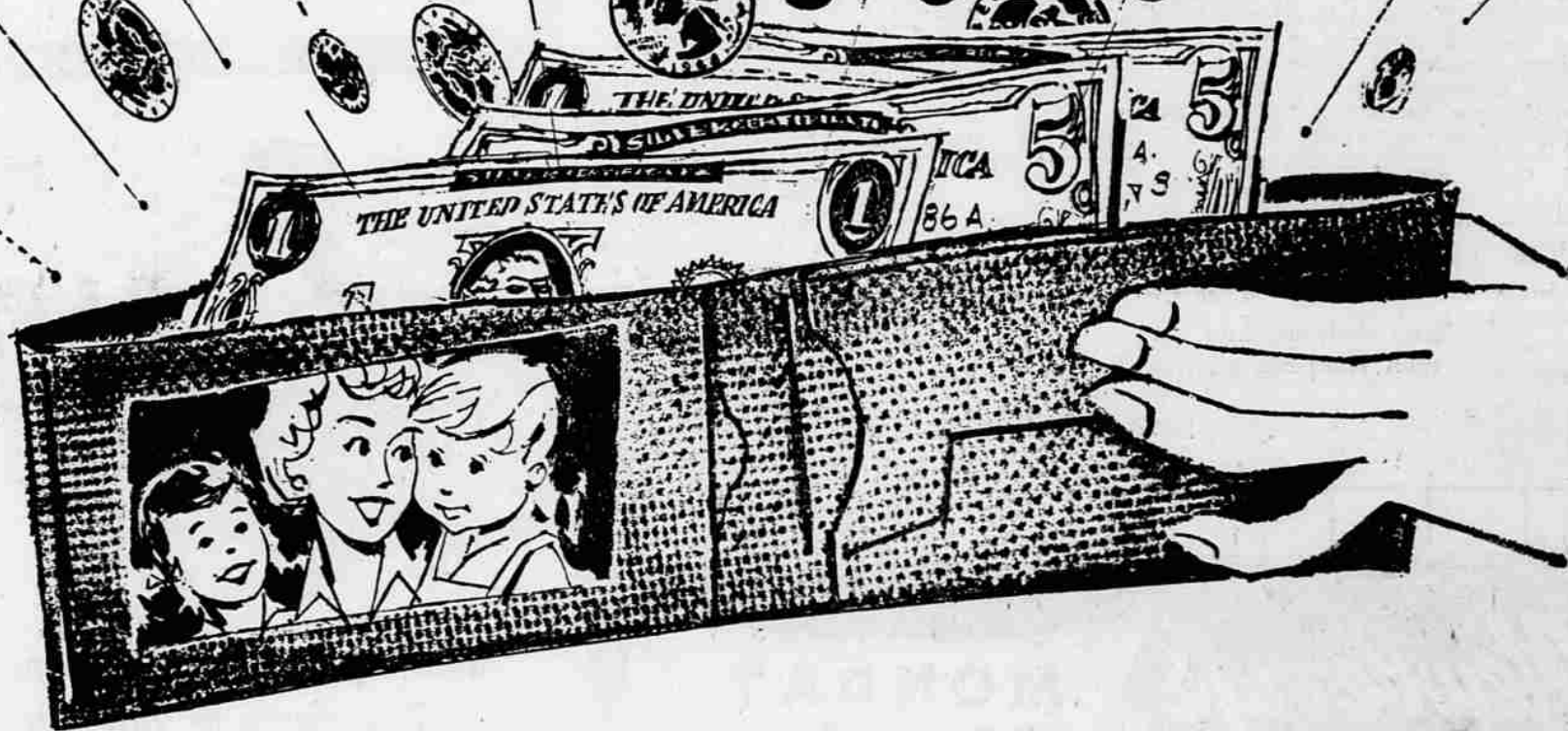
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