

Ideas . . . from Safeway



. . . ideas for feeding your family well at lower cost. Another way we help LOWER Your Total Food Bill!

It takes a heap of ideas to run a home and feed a family. Think of the dozens of ideas you must come up with every day . . . new ways to tempt your family's appetites . . . how to build appetizing meals around thrifty foods . . . how to organize your daily duties more efficiently . . . how to make the budget stretch a little further . . . and on and on. We like to help. That's why we have made the regular offer of ideas an important part of our new program to LOWER YOUR TOTAL FOOD BILL. You will find in our ads, and in our stores, timely suggestions that will help you get the most for your food money. A few examples are in this ad. (Of course, low prices are still the main reason your total food bill is lower at Safeway.)



Like this idea for a nifty meal from a Thrifty Meat

More First-of-the-Week Safeway Specials . . .

- Detergent** Parade brand, 12c off, reg. 71c **Giant Pkg. 59c**
- Instant Milk** Lac-mix brand, reg. 89c **12-qt. size 79c**
- Jell-well Desserts** Fruit flavored gelatin, pkg. **5 for 29c**
- Peaches** Sundown brand, halves and pieces, reg. 33c, 2 1/2 tin **4 for 1.00**
- Oranges** Town House Mandarin, reg. 19c, 11-oz. tin. Save 14c **6 for 1.00**
- Green Beans** or Cream Corn, Gardenside, No. 303 tins **8 for 1.00**
- Cottage Cheese** Lucerne brand, reg. 59c, qt. 49c **reg. 31c pint 25c**
- Tuna Fish** Sea Trader, chunk style, No. 1/2 tins **4 for 1.00**

- Floriant Aerosol** 5 1/2-oz. tin **89c**
- Cashmere Bouquet Soap** reg size **3 for 31c**
- Albers Oats** Peacock 9-lb. bag **95c**
- Dog Food** Playfair . . . tall tin **3 for 29c**
- Dog Chow** Ralston Purina **5 Lbs. 75c**
- Dog Food** Friskies Kibbled **4 Lbs. 69c**
- Chili Con Carne** Gebhardts 15 1/2-oz. tin **45c**
- Tamales** Gebhardts 15 1/2-oz. tin **27c**
- Chunk Tuna** Breast O' Chicken No. 1/2 tin **29c**
- French Dressing** Milani 1890 6-oz. bottle **33c**
- NBC Crackers** Snowflake 2-lb. pkg. **55c**
- Hydrox Cookies** Sunshine pkg. **39c**
- Pineapple** Dole, frozen chunks 211 tin **29c**
- Pineapple Juice** Dole frozen 6-oz. tin **2/45c**
- Nob Hill Coffee** 2-lb. **1.67** 1-lb. bag **84c**
- Airway Coffee** 2-lb. **1.57** 1-lb. bag **79c**
- Edwards Coffee** 2-lb. **1.77** 1-lb. tin **89c**
- Instant Coffee** Safeway brand, 6-oz. **1.19**



Beef and Noodle Jardiniere made with

FREE RECIPE

PLATE BEEF 19c
lb.

"USDA CHOICE" grade beef plate cut. From the same beef as Safeway finest roasts and chops. And plate beef from Safeway is guaranteed to please you 100%.

Safeway . . . Your Best Place to Save on . . .

- EGGS** Cream O' the Crop—"AA" large **2 Doz. 95c**
- DIAL** Golden Bath Soap 1c sale 3 for **40c** Golden Complexion **4 bars 45c**
- ROMAN MEAL** Breakfast Cereal **Pkg. 37c**
- RANCHO SOUP** Tomato 10 1/2-oz. tin **for 11c**
- Star-Kist Tuna** Chunk Style Reg. 29c 7 1/2-oz. tin **3 for 85c**
- Minced Clams** Sea Trader Reg. 29c 7 1/2-oz. tin **4 for 1.00**

- Short Ribs** USDA CHOICE grade flavorful beef for thrifty dishes **LB. 29c**
- Ground Beef** From lean tender chunks of beef ground fresh daily **LB. 49c**
- Stew Beef** USDA CHOICE grade boneless cubes for hearty beef stew **LB. 75c**
- Franks** Del Monte or Somerset skinless 1b. pkg. **49c**
- Beef Pies** Manor House Frozen, 8-oz. **4 for 1.00**
- Fish Sticks** Captain's Choice Frozen, 8-oz **3 for 1.00**
- Chicken Pies** or Turkey Manor House **4 for 1.00**

- Vel** Washday Detergent 9c Off 37 1/2-oz. pkg. **78c**
- Fab** Washday Detergent Giant 47-oz. pkg. **87c**
- Borene** SOAP 23-oz. pkg. **37c**
- Wisk** Liquid Laundry Detergent 16-oz. **45c**
- Lux** Liquid Detergent for Dishes 12-oz. **43c**
- C-20** for Automatic Washers 4-lb. pkg. **99c**

- STARCH** Argo Gloss pkg. **16c**
- PEANUT OIL** Planters Quart Size **85c**

- SOFT WEVE** Bathroom Tissue **2 for 29c**
- SPRY** Shortening 3-lb. Tin **97c**

- WAX PAPER** Zee brand 100 ft. roll **21c**
- TENDERONI** Van Camps 6-oz. pkg. **2 for 29c**

- BROIL FOIL** Kaiser 20 ft. roll **45c**
- CORN STARCH** Argo 1-lb. pkg. **16c**

Prices effective through Wednesday, February 12, at Safeway in Medford



Kitchen Kraft All-Purpose Flour
The finest money can buy
25 lbs. . . 1.89 10-lb. **95c**
50 lbs. . . 3.75 bag

Extra Savings on . . .
Dry Beans
● Small White Beans ● Idaho Red Beans ● Great Northern Beans
2-lb. Bag **29c** 4-lb. Bag **55c**

Pillsbury Brand Oven-ready Biscuits
Buttermilk Pillsbury Oven-Ready **2 for 31c**
Cinnamon Biscuits with Icing 10-oz. **39c**
Ballard Biscuits Soft and Light **2 for 31c**
Carmel Nut Roll Oven-Ready **39c**