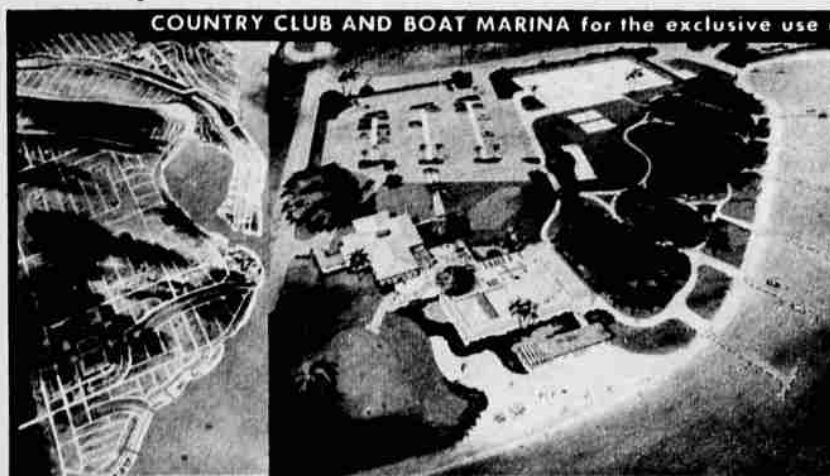


Unsurpassed at this Low Cost!

IMPROVED HOMESITES in a fashionable Florida WATERFRONT subdivision

COUNTRY CLUB AND BOAT MARINA for the exclusive use of Property Owners



IT WON'T BE LONG NOW!
As we went to press, the sealed bids for the construction of our Clubhouse, Olympic Swimming Pool, Tennis Courts, Putting Greens, Badminton and Shuffleboard Courts located on the 12-acre tract as pictured were being opened . . . and as you read this, it will be reasonable to believe that contracts have since been let, with work to commence immediately. BAIT AND TACKLE CLUBROOM, fishing piers, launching ramp and boating facilities are already available for the exclusive use of property owners. Factual aerial drawing previews in detail our 25 miles of waterways and 50 miles of paved streets.

CHOICE WATERVIEW LOTS from \$499	\$12 DOWN MONTHLY	CHOICE WATERFRONT LOTS from \$749	\$17⁵⁰ DOWN MONTHLY
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NO INTEREST OR TAXES! FREE TITLE GUARANTEE POLICY!
ENTIRE PROPERTY (2,200 acres!) lies along lovely Peace River at Punta Gorda, the scenic "gateway to the Gulf" on U.S. 41. Note nearness to all major cities on Florida's flourishing West Coast!

- **EVERY HOMESITE** is either waterfront or within 150 to 1500 feet of the water . . . world's finest tarpon fishing from our shoreline to Charlotte Harbor — gateway to the Gulf — 4 miles westward.
- **FREE MEMBERSHIP** included in private Country Club and Boat Marina when completed as pictured above.
- **JUST FIVE MILES** by boat and 7 miles by car from downtown Punta Gorda, thriving Florida west coast city with schools, churches, modern shopping centers!
- **A PLANNED COMMUNITY:** Lovely winding paved streets—over nine miles already completed; dedicated sites for parks, schools, churches, and shopping; all utilities!



- **MINIMUM LOT SIZE** a roomy 40'x125'. To protect your resale value, homesites consist of two-lot minimum.**
 - **INCREDIBLY LOW PRICES** start at \$499.00 per lot—just \$12.00 down, and easy \$12.00 a month payments! (Minimum purchase \$998.00—\$24 down—\$24 a month.) WATERFRONT LOTS with riparian rights start at an amazingly low \$749 per lot, \$17.50 down—\$17.50 monthly. (Minimum purchase \$1498.00—\$35.00 down—\$35.00 monthly.)
 - **NO HIDDEN CHARGES**—no interest, no taxes, no closing costs!
 - **IDEAL CLIMATE**—average temperature 71.2° year 'round!
 - **HOMESTEAD EXEMPTION** of \$5000 yearly; no state income tax!
 - **EXCELLENT INVESTMENT** for year-round living . . . winter home . . . retirement . . . or for possible resale later at many times the original price!
- *We pay interest and taxes during the term of the contract and provide Warranty Deed and Free Title Insurance policy upon receipt of final monthly payment.
**Our sole purpose in platting our lots at 40'x125' with a minimum requirement of two lots, instead of sizing them at 80'x125' to begin with, is to provide a flexible 40' multiple for those folks who desire more than 80 feet and less than the 160 feet which the purchase of two 80' lots would require.

HARBOUR HEIGHTS

NEAR THE GULF AT PUNTA GORDA, FLORIDA
Member Punta Gorda Charlotte County Chamber of Commerce

Charlotte County Land & Title Company FW-29
P. O. Box 490 Punta Gorda, Florida
Please rush FREE full-color brochure, ground plan of subdivision, and application form, so that I may have the benefit of prompt early choice.

Name.....
Address.....
City..... Zone..... State.....

THIS COUPON STARTS YOU TOWARD OWNING VALUABLE WATERFRONT PROPERTY — CLIP IT NOW!

BACKACHE getting you down?

—why put up with sluggish kidneys...when relief is often so swift and easy to obtain?

Nagging backache can result in loss of sleep and energy. Often this misery is caused by sluggish kidneys and a mildly irritated bladder. These conditions can also cause restlessness, dizziness and trips to the bathroom during the night.

For 50 years, people have found swift, effective relief by using De WITT'S PILLS. This famous diuretic stimulant for the kidneys 1) flushes congestive waste material out

of the kidneys; 2) increases circulation of blood through the area; 3) reduces irritation of kidneys and bladder; 4) fights infection and resists reinfection of the urinary tract.

You don't have to wonder when De WITT'S PILLS are at work—you can see. When "the blue comes through" you know De WITT'S PILLS are already in action. Get De WITT'S PILLS today. No prescription needed.

De WITT'S PILLS... "the blue comes through"

Relax Nervous Tension to End Sleepless Nights!

Sleep soundly this safe way—get up refreshed, with no "doped" feeling! When failure to sleep is due to nervous tension, take DORMIN sleeping capsules. DORMIN contains a hospital-tested "tension-reliever". With this safe sedative discovery, you swiftly drift off to

glorious, worry-free sleep! Awaken refreshed, alert in the morning!

Contains no habit-forming drugs! No other sleeping aid sold directly to the public has proved so safe, so effective for so many years! Get amazing DORMIN, \$1.00 at druggists. Get your regular night's sleep or money back!

CONSTIPATION slowing you down?

Now there's a safe, natural way to overcome constipation due to lack of bulk—without habit-forming laxative drugs.

A daily half-cup of Kellogg's All-Bran with milk adds needed bulk to your diet. Good tasting and nutritious, too! Try Kellogg's All-Bran, the original whole bran cereal that has already helped millions to natural regularity.



I Was Just Thinking...

... THIS IS THE DAWN. Here in this place strange to me, the softness of slumber is pierced with the first light. And, because I am neither quite awake nor quite asleep, I am a little lost.

But I cannot deny the beauty of the morning, the smears of scarlet on the Winter sky, the glow across the land, the questioning alarm of a single bird outside my window.

And so I drink coffee from a pink cup and rub my hand across my eyes. Along the slow-motion screen of my mind move the plans for this day, the duties in the pattern. None of them has meaning for me, none seems as important as to rest here, slumbering still, and feel the benison of coffee on my lips and the morning rising in my heart.

Some nights I sleep in the depth of exhaustion and some in the lace of fantasy. And some, as in this night closed behind me, I sleep and wake and sleep again and dream the strange imaginings which preclude rest.

And dawn brings the peace I covet in darkness and cannot find. Then why must I forsake the sweetness of morning sleep to rise and greet this thin sunlight in an alien land?

Why must I leave the breakfast table and sit here, letting the sun's warmth permeate me as though I were blind?

Perhaps it is because it would seem sacrilegious to ignore beauty never to be given me again in the same way. The pine trees waltz to the music of the wind and, though I know their bodies would chill my fingers, they are wrapped in sparkling light.

And now the sky turns slowly from gray to blue and the dead grasses sigh in their Winter graves.

This is the dawn. The rest of the world sleeps and I am tired, too, in a lonely limbo.

But in the morning is the tender touch of love.

Patty Johnson