

PENNEY'S

ALWAYS FIRST QUALITY!
DOWNTOWN...MEDFORD

Store Hours: 9:30 to 5:30

SHOP MONDAY EVENINGS UNTIL 9 P.M.

2 BIG DAYS
 FRIDAY & SATURDAY


DOLLAR DAYS

**DON'T MISS IT! SAVE AS NEVER BEFORE!
 THE BIGGEST BARGAIN EVENT OF THE YEAR!**

PENNEY'S FIRST QUALITY MERCHANDISE AT WONDERFUL SPECIAL PURCHASE PRICES DURING...


SPECIAL PURCHASE
 NEW SHIPMENT OF MEN'S
 100% WOOL LUXURY FLEECE

Suburbans
13⁸⁸
 size 36-44

Compare the quality the workmanship and the price. Save the difference. Here's style and quality as you like it and at a price you can afford to pay. Luxury touch fleeces with warm quilted linings for complete protection from wintry cold. All the extras add up to tremendous savings on this one-time buy suburban. Tan and grey.


SPECIAL OFFER!
DECORATOR CHAIRS

**FULL! MODERN!
 GOLDEN TOUCHED!**

 Nothing like them anywhere near Penney's price! Decorator chairs built with sturdy metal frames, padded backs, seats, no-sag springs, brass finished sides. **2 for 18⁰⁰**

Charcoal, Turquoise, Ivory and Toast


**Penney-picked Wash 'n Wears
 PASTEL FOR SPRING!**

 We've a peck of solids. Answer your washday problems—regain their composure at the zip of an iron. A hard-to-beat value! **3⁰⁰**
 Also 3-6X at \$2.00. Sizes 7 to 14

**Manufacturer's
 CLOSEOUT**

Women's 100% Wool

COATS
\$15
 Sizes 10-20

An amazing value in 100% wool suedees plus the extra feature of millium linings for warmth in the cold; protection against heat in warm weather. Beautifully tailored year-around casuals in red, beige and pink.

**MEN'S DAN RIVER PLAID
 SPORT SHIRT SPECIAL**

Plaids and cotton gingham in a wonderful assortment of colors. Sizes S, M, L.

2⁰⁰
**SAVE! SAVE! MEN'S
 RAYON/NYLON SURCOATS**

Quilt lined rayon-nylon surcoat. Water repellent, adjustable cuffs, zipper front. Sizes 36-44.

8⁸⁸
**GIRLS' COTTON/RAYON
 KNIT PANTIES**

Her favorite elastic leg brief. White and pastels... exquisitely soft. Sizes 4-14.

4 FOR 1⁰⁰
**WOMEN'S
 100% WOOL SKIRTS**

Slim tailored styles in a wide array of colors. Gen- erous pleats. Solids and tweeds. Sizes 10-18.

3⁹⁹
**SPECIAL ON MEN'S
 100% WOOL SUITS**

Repeat of a previous sell out! Your best suit buy of the year. Sizes to 37-44 regular; 40-44 long.

28⁰⁰
**SPECIAL SAVINGS!
 BOYS' COTTON T-SHIRTS**

Long wearing knit with nylon reinforced non- stretch neck. Full cut. Sizes 4-16.

3 FOR 1⁰⁰
**WOMEN'S PLAID
 REVERSIBLE SKIRTS**

Like two for the price of one! 85% wool, 15% nylon plaids for spring. Completely reversible. Sizes 10-16.

8⁸⁸
**WOMEN'S TAPERED
 CORDUROY SLACKS**

Popular mid-calf styling in washable fine wale corduroy. Zip backs. Sizes 10-18.

2 FOR 5⁰⁰
**BOYS' TAILORED
 FLANNEL PAJAMAS**

New prints in washable flannel. Sizes 6-8... 1-44. Save! Save!

1⁷⁷
 Size 10-18

**MEN'S 100% WOOL
 TOPCOATS**

Top quality, superior tailoring in the finest of 100% virgin wool tweeds. Sizes 35 to 42.

25⁰⁰
**GIRLS' FINE QUALITY
 POLO SHIRTS**

Solid color pastel and dark tone slipovers in fine combed cotton. Sizes 6-14.

2 FOR 1⁰⁰
**WOMEN'S
 ELASTIC LEG BRIEFS**

Run proof acetate tricot elastic leg briefs in white only. Sizes S,M,L.

4 FOR 1⁰⁰
**BOYS' BETTER
 NYLON/RAYON SLACKS**

Made to sell for much more! Washable blend in assorted colors. Sizes 4-18.

3³³
**FLEECE LINED
 SWEAT SHIRTS**

Dollar Day saving on heavy, absorbent sweat shirts. Grey. Men's sizes S, M, L. Boys' sizes 12-14-16.

1⁰⁰
**INFANTS' SPECIAL 100%
 ORLON CARDIGANS**

Embroidery trimmed fast drying Orlon needs no blocking. Baby pastels. Sizes 2-3-4.

1³³
**WOMEN'S
 BLOCK PLAID JACKETS**

Beautiful pastels and dark plaids in washable 85% wool 15% nylon. Sizes 12-20.

6⁶⁶
**SPECIAL PURCHASE!
 MEN'S RAYON SPORT SHIRTS**

Completely washable rayon slub grain in assorted colors and patterns. Short sleeves. Sizes S, M, L.

1⁰⁰
**MEN'S NYLON
 STRETCH HOSE**

Quick drying, long wearing nylon. Sure-fit stretchables. Assorted colors.

2 FOR 1⁰⁰
**SAVE ON PASTEL PLAID
 SHEET BLANKETS**

Close firm weave, strong whipped ends. Machine washable. Size 60x76.

1⁰⁰
**SPECIAL SAVINGS!
 TAILORED BLOUSES**

Casual styling in 65% dacron with cotton. Easy to suds, quick drying. Pastels. Sizes 32-38.

1⁶⁶
**MEN'S NYLON
 REVERSIBLE JACKETS**

Finger tip length reversible, silky nylon and nylon fleece. Assorted colors. Washable. Sizes S, M, L.

11⁷⁷
**MEN'S WHITE
 COTTON BRIEFS**

Penney patterned for sure-fit and complete comfort. High quality knit. Sizes 30-38.

2 FOR 1⁰⁰
**MEN'S FLANNEL
 SPORT SHIRTS**

Made to sell for much more. Washable clear plaids. Sizes M, L.

1⁹⁹
**SAVE ON NEW
 SPRING JEWELRY**

Stonesets, metallics, plastics in attractive earrings, bracelets and necklaces.

2 FOR 1⁰⁰
**CLOSE OUT!
 MEN'S TAILORED SLACKS**

Long wearing blends in favorite colors for now and spring. Save as never before. Sizes 29-44.

4⁴⁴
**MEN'S COTTON
 T-SHIRTS**

Incredible savings on men's T shirts. Stock up during Dollar Days. Sizes 38-44.

2 FOR 1⁰⁰
**WOMEN'S PLISSE CREPE
 HALF SLIPS**

Long wearing, no-iron cotton plisse in white only. Machine washable. Sizes S,M,L.

1⁰⁰
**RAYON-SILK
 HEAD SQUARES**

Pastel and dark prints for spring. 36" squares in a long wearing blend.

2 FOR 1⁰⁰
FULL CUT COMFORT!

**SAVE! COTTON
 FLANNEL PJ'S!**
2 for \$5⁰⁰ Sizes A,B,C,D

Penney's printed these warm pj's in all-new patterns and colors just for this event! Full cut for non-binding comfort. Sanitized, fully machine washable. Also broadcloth.

WASH 'N WEAR!

**FULL WEIGHT
 "GAB" BLEND**
\$5⁰⁰ Sizes 29-36

First time at this price! Dress styled Rayon-Dacron-Nylon sheen! A full 14-ounce fabric that hand washes, drip dries, needs little or no ironing!

OXFORDS! BROADCLOTHS!

**SPECIAL PURCHASE
 DRESS SHIRTS**
\$1⁵⁰ Sizes 14 1/2-17

Expert tailoring! Hi quality combed, sanitized broadcloth. Featuring incredible savings on this Dollar Day shirt special! Sleeve lengths 32-34.

KING SIZE VALUE!

**TODDLERS
 DRESSES**
2 for \$3⁰⁰ Sizes 1 to 3

Fine Dan River, Spring Mills and other notable cottons in heart-winning styles! Love the machine washability, better details and that low, low Penney price!

YES! FULL LENGTH!

**BROADCLOTH
 AT THIS PRICE!**
\$2 Sizes 32 to 40

Where have you ever seen like price on quality cotton broadcloth pj's... in rousing stripes, plaids, ample full cut and machine washable in lukewarm water?

UNIVERSITY STYLE

**BOYS' SHIRTS
 AT LOW PRICE!**
\$1⁰⁰ Sizes 4 to 18

The perfect style... at the best price! Handsome Sanitized® broadcloth button-downs... box pleat back. Color stripes in blue, red, brown.

**SHEER NYLON
 PRISCILLAS**

2 for \$5⁰⁰

Hand washable, no shrinking, needs only touch-up ironing. Try nylon for service, for sheerness, for easy care.

 Size 96x81 10.00
 Panels 42x81 88c
 White only.

**PRINTED
 READY-MADE
 DRAPERY SPECIAL**

2 pr. \$5⁰⁰

New patterned florals, moderns and scenic prints. Hand washable fabrics. Size 48x84. Redecorate at savings!

QUALITY COTTONS!

**CHAMBRAYS!
 NEW BLENDS!**
38¢ yd.

Everglaze and crease-resistant finishes! Florals, geometric, decorator prints, even dress-up fancies in cotton-and-chromspun blends! Save now on your Spring sewing!