



FAB WASHES CLOTHES CLEANER AND WHITER THAN EVER BEFORE

Because New FAB contains Duratex—
greatest washday development ever!

WHITER... New FAB with Duratex washes clothes dazzling white—even nylons and rayons!

CLEENER... New FAB with Duratex gets clothes cleaner and whiter than ever before... *clean clear through*—not just surface clean.

FAB DEODORIZES, TOO... helps keep clothes odor-free even during wearing! And every New FAB washday adds more protection against odor!



Get your money back if your FAB won't
keep clothes whiter than ever! Just return unused FAB with your name, address to: Colgate-Palmolive Co., Dept. FFP 300 Patco Bldg., New York 17

Cold Epidemic?

Don't wait for the first sniffle or sore throat for Listerine right away. Keep on gargling Listerine every few hours until the danger's past. Use it full-strength.

Listerine Antiseptic kills germs by millions. In 12-year tests, those who gargled Listerine twice a day had fewer, shorter and milder colds than those who did not.

Reach for Listerine

...your No. 1 protection against infection

WHERE TRAFFIC LAWS ARE
OBEYED — DEATHS GO DOWN

"MY BACK IS KILLING ME"

—why put up with sluggish kidneys... when relief is often so swift and easy to obtain?

If you suffer backache, dizziness, lack of energy, restlessness, getting up nights... the answer may be swifter, more effective than you'd dare to think.

These conditions may be caused by functionally sluggish kidneys, mild bladder irritation.

For 50 years, people have found swift, effective relief by using De WITT'S PILLS. This famous diuretic stimulant for the kidneys 1) flushes congestive waste material out

of kidneys; 2) increases circulation of blood through the area; 3) reduces irritation of kidneys and bladder; 4) fights infection and resists reinfection of the urinary tract.

No need to wonder when De WITT'S PILLS are at work—you can see. When "the blue comes through" you know De WITT'S PILLS are already in action.

Get De WITT'S PILLS today. No prescription needed.

De WITT'S PILLS... "the blue comes through"

Quiz

Can You Take Criticism?

by design Kenneth
Art by Ken Kenniston



Here's a quiz just for the women (though the men might well act as scorekeeper if they'd like). Every day most of us take sidescraps at someone or something. We know what would improve our neighbors, our community, and our own friends. But, as a wise man once said, "It's much easier to be critical than correct." It's also far simpler to give than take criticism. How do you take the lifted eyebrow, the pointed question, the frank advice of your dearest friends? If you are critically correct, you will miss no more than three of these questions.

- When a friend says your old hairdo was more becoming, you...
a. looks in the mirror. b. suggest an improvement for hers, too.
- Your husband criticizes your gossiping at last night's party, so you say...
a. "Well, how do you want me to talk to such fools!" b. "You're right, I overdid it."
- Your mother-in-law comes for dinner, eats your dessert with relish, then tells you of the superior recipe she has for the same dish. You react by...
a. being hurt. b. asking for the recipe.
- Your husband reminds you to keep your eyes on the road when you're driving. Your reaction is to...
a. take his advice. b. remind him of the last ticket he got.
- Your children ask why you don't attend PTA meetings like their friends' mothers. You answer...
a. "I'll try to make it next time." b. "They've nothing better to do."
- You raise a motion at a meeting and it's soundly defeated. So you...
a. accept the majority verdict. b. refuse to have anything to do with the organization.
- You get in a discussion with a relative who gets vehement about the way you're raising your children. You respond by...
a. giving the reason why you're doing it this way. b. using the relative's children to prove your argument.

