

\$3000 *First Prize!*

2nd PRIZE	250.00
3rd PRIZE	50.00
4th PRIZE	35.00
5th PRIZE	15.00
6th to 20th each	10.00

1. ENTRY SCORE CARD. Send in your solution on one of the Entry Score Cards below. 3 words must read Across and 3 words must read Down. Each of the 9 letters used is worth a certain number of points—add them up and you've got your score. That's right—add the values for the 9 letters—but add them only once as shown in the sample! The 6 words must all be from the Word List—the Letter Values are listed above the Score Cards.

2. PRIZES. The highest scoring contestants, in accordance with the official rules, will win the prizes, which will be awarded in order of relative scoring rank.

3. WHO MAY NOT ENTER. This contest is closed to employees, agents, relatives and others connected with this contest, including anyone who has won over \$500 in a puzzle contest.

4. TIES. Ties are to be expected, in which event, tied-for prizes will be reserved until ties are broken. Such tied contestants will compete in as many additional free puzzles as required to break ties, but not to exceed seven more, after which if ties still exist, duplicate prizes will be awarded. Tiebreakers will be more difficult and values may also be given for combinations of letters, and the puzzles may be made up of more than one frame each. Each tiebreaker puzzle will be required to be solved and judged only if ties still exist after judging of preceding puzzle. No payments or purchases of any kind will be required with tiebreaking submissions to compete for the \$3,000 1st Prize and the other basic prizes listed in the brochure, including the Bonus Prize. Between 3 days and 3 weeks will be allowed for the solution of each mailed tiebreaker. If necessary, tied contestants may be required to do one or more tiebreaking puzzles under supervision and without assistance in a 2-6 hour period per tiebreaker. Sponsor has right to make such further rules as sponsor may deem necessary.

5. **ENTRY FEE REFUNDED.** It costs a stamped, self-addressed envelope PLUS \$1 to enter this contest. **HOWEVER,** **MOLE** will return \$1 to every contestant who mails us the carton from any size **MOLE** Brushless Shaving Cream (either jar or tube) during our Spring Sales Promotion which extends from Easter of 1958 to July 4, 1958. That's right—if you'll help us boost sales during our Spring Sales Promotion by sending us the carton from **MOLE'S** wonderful Brushless Shaving Cream during the period April 6, 1958 to July 4, 1958, **MOLE** will mail you \$1 right back to you regardless of whether you win a prize or not!

6. **DATES.** Entries from this newspaper must be postmarked within 4 days of the date of this newspaper. Everyone in the family may enter—but only one entry per person. Each entry must be accompanied by a \$1 entry fee. Sponsor has right to publish this contest offer (also with 4 days allowed to enter) in other publications but in no event after beginning date set for refunding of entry fees. You may draw by hand a facsimile of the Score Card (include Dept. Number) and use it to enter. Incorrectly scored entries disqualified without refund. Sponsor has right to offer increased, additional or duplicate prizes. Contest subject to applicable state and federal regulations. Submissions are property of sponsors. Judges' decisions final. Sponsors not responsible for lost or delayed mail or delivery thereof. Prize money on deposit.

7. **BONUS PRIZE.** Get someone else to enter this contest and you will receive a Bonus Prize of an extra \$500 cash if you win First Prize! To prove you were responsible for your friend or relative entering, have him print your name on the *back of his or her* entry Score Card. Send in your Score Card **NOW**—have him send in his Score Card in a separate letter including his own \$1 and his own stamped, self-addressed envelope.

[illegible]

A-10	F-8	K-10	P-8	V-9
B-10	G-10	L-6	R-10	W-10
C-9	H-10	M-10	S-10	X-10
D-10	I-10	N-3	T-6	Y-7
E-10	J-5	O-10	U-10	Z-10

YOU ENTER ON ONE SCORE CARD — LET A FRIEND OR RELATIVE ENTER ON THE OTHER

~~I understand QUICKIE~~
~~will receive my \$1~~
~~entry fee if I send you~~
~~this coupon from either~~
~~the date it is at~~
~~50 ELLER Avenue~~
~~Crown Heights, N.Y.~~
~~10022 or~~
~~April 6, 1980 to~~
~~July 4, 1980. Please do~~
~~not send entries with~~
~~this coupon card only -~~
~~only a self-addressed~~
~~envelope will do.~~

PRINT CLEARLY:

MY TOTAL SCORE

1. MY NAME (print)

2. MY ADDRESS (print)

City..... Zone..... State.....

3. I enclose both a stamped, self-addressed envelope and \$1 cash, check or money order payable to Quickie Contest.

MAIL TO: QUICKIE CONTEST, Dept. F,
Box 430, Grand Central Station,
New York 17, N. Y.

You MUST enclose a
stamped, self-addressed
envelope with your
Score Card!

P	R	Y
E	Y	E
T	E	N

10 5

**JUST 3 WORDS DOWN
AND 3 WORDS ACROSS!**

HOW YOU CAN

HOW YOU SOLVE THE SAMPLE PUZZLE

Now you solve the sample puzzle
Note that 3 words (PRY, EYE, TEN) read across. And that 3 words (PET, RYE, YEN) read down.
Each of the Letters used is
—for instance

Each of the Letters used has a numerical value—for instance "p" is worth 8 points as determined from the table of LETTER VALUES—and "R" is worth 10 points, etc. Add up the values for the nine Letters used and you've got the Total Score for the Sample Puzzle.

Try now—see if you can't quickly come up with a better score by using *different* words selected from the Official Word List and enter your solution on one of the Score Cards right away!

HIGH SCORE for this puzzle will be mailed to each Contestant **NEXT WEEK**



MOLLÉ Brushless
SHAVE CREAM

For the world's smartest, most comfortable shoe

- Heavier, richer cream topped with honey
- Leaves your face refreshed
- Gives you a shine that lasts all day!

I understand MOLLE will return my \$1 entry fee if I mail you the carton from either the tube or jar of MOLLE Shaving Cream during the period April 6, 1958 to July 4, 1958. Please do not send carton with this score card entry — only a self-addressed envelope and \$1.00.

PRINT CLEARLY:

MY TOTAL SCORE

1. MY NAME (print)

2. MY ADDRESS (print)

City Zone State

3. I enclose *both* a stamped, self-addressed envelope and \$1 cash, check or money order payable to Quickie Contest.

MAIL TO: QUICKIE CONTEST, Dept. F, Box 430, Grand Central Station, New York 17, N. Y.

You MUST enclose a stamped, self-addressed envelope with your Score Card!