

Why women born before 1930 need Lanolin Plus Liquid for their skin



Photo by Harry Winston

Exclusive formula, one-third of it 100% pure,
natural lanolin, begins where nature leaves
off, to help skin stay gloriously young looking

To look young and radiant your skin needs a steady supply of vital oils. But, as skin matures, nature often fails to replenish these oils. Dryness invites coarseness, loss of firmness . . . lines and, finally, wrinkles.

That's when you need LANOLIN PLUS LIQUID. For its exclusive patented formula restores to dry skin the closest duplication of your own skin oils. Feel its gentle beautifying action. At its touch, your skin becomes petal soft . . . so fresh, so smooth, so wonderfully younger looking.

Use LANOLIN PLUS LIQUID

- (1) as a Cleanser!
- (2) as a Make-up Base!
- (3) as a Night Conditioner!

Lanolin Plus Lipstick '35'; also . . . Lanolin Plus Cleansing Cream for Dry Skin; Lanolin Plus Hand Cream; Lanolin Plus All Over Body Lotion; Lanolin Plus Creme Rinse. \$1.00 and up.

Yes, 24-hours a day you need golden LANOLIN PLUS LIQUID and other Beauty Aids by LANOLIN PLUS. So bring a fresher, more vital loveliness to your face, hands and hair. Try them today. You'll find all cosmetic counters, everywhere.



Lanolin Plus®

Also available in Canada



. . . WE SAT around the fire. Outside was the cold sound of the waves breaking. The traveler lit another cigarette and leaned back in his chair.

"Have you ever been fishing when the tides change? It's a strange thing."

He took a deep drag on the cigarette.

"There's only one other experience like it for me and that's dawn in Mexico City. Same thing. Don't ask me why."

He was a little self-conscious.

"When the tide changes, there's a calm. The world is still. The water is smooth and the breeze dies. Then, all at once, a wind comes from nowhere and the water moves again."

"When I was in Mexico City, I used to get up about 5 o'clock in the morning and walk across the plaza to the cathedral. There was a calm then, too. Nothing stirred. Then, as if it was a signal, the men asleep in doorways began to sit up and stretch and I'd hear traffic start and the sounds of voices."

"That's what I think of when I'm fishing."

The traveler rubbed a brown hand across his chin and stared at the fire. I watched his eyes and tried to see the memory in them and make it alive for myself.

It was so odd a parallel, the city and the sea. It wasn't until long afterward that I understood. The stillness of the tide's change is the stillness of one end of the things he cannot control. It is the waiting, the curious breath in which there is no going forth and no coming back.

I have felt the quiet. I have known the hush between what has been and what is to come. It's no great thing. It is the time for contemplation, for conversation.

And suddenly then there is the very life, the fresh breeze, the vibrant city of the quiet when the past dies and the future is here.

To each of us, traveler or fisherman, mother or child, comes the hush and the sleep, the hush between yesterdays and tomorrows.

And those are the tides of men.

Patty Johnson

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