

BIGGER ^{than} ever CANNON VALUES!

Towels in Carefree colors, stripes! Stock-up savings!

**Just three of the many
Cannon specials now
in the January sales**

59¢

BATH SIZE

Matching face towel . 39¢
Matching washcloth . 19¢

You just can't buy more towel for the money than these tough, absorbent terries! They're specially priced at 59¢ during January so that you can buy your year's supply. Let the kids fingerprint and rough-house them—these towels can really take it.

79¢

BATH SIZE

Matching face towel . 59¢
Matching washcloth . 25¢

Your big chance to stock your linen closet to the brim and save! These sturdy towels are built to take lots of rugged wear—and look pretty, too. Wonderful Cannon Carefree colors that keep their bright, good looks, washing after washing.

98¢

BATH SIZE

Matching face towel . 59¢
Matching washcloth . 29¢

Like your towels extra-large? Then treat your family to stacks of these beautiful, long-wearing Cannons in stripes or solids. They're economical, too, because you get more wear out of Cannon. Good time to buy some for thoughtful gifts, too.



Hurry, write, phone your favorite store today

CANNON MILLS, INC., 70 Worth St., New York 13, N.Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

