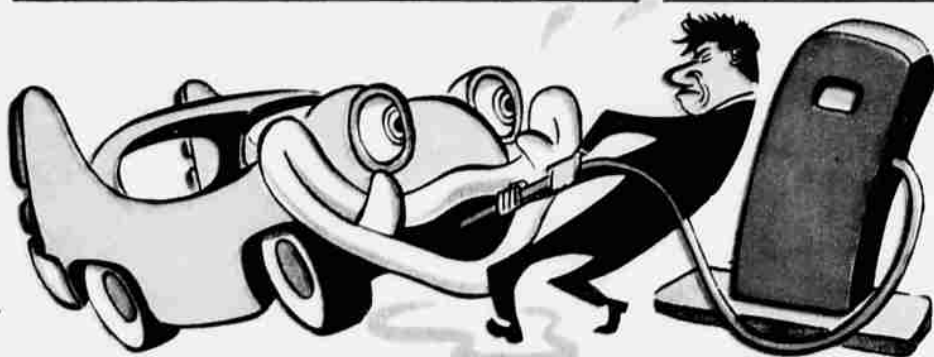


How Harried Henry Became Happy Hank

by VIP



Once there was a man named Henry who was harried. There was good reason. He owned a great, big car. It drank gas like a pig. When he parked, it needed two parking spaces. Henry had to widen his drive and build an annex on his garage. What a headache.



Harried Henry thought of buying a little European car, but he had a big family, and lots of in-laws who were always visiting him. So that was out.



Some of his friends weren't harried, but happy. "How come?" he asked. "We drive Ramblers," they said, "easy on gas, easy to park. Go see."



So Harried Henry went. Saw Rambler's jet stream styling. Heard about Rambler's penny-a-mile gas economy—official NASCAR record—6 with overdrive—and he started to beam.



When he found Rambler would hold all his family, the dog, and two or three of his wealthiest in-laws, he grinned all over and traded his big, hungry buggy in on a new Rambler 6.



He got Air Conditioning, Pushbutton Driving, highest trade-in value. Now Henry is "Happy Hank." You'll be happy, too, with Rambler.

① Get American big car room and comfort

② Get European small car economy, handling ease

Get the Best of Both—Go Rambler!



Tens of thousands of smart motorists are changing to Rambler, fastest-growing in popularity. No wonder. Only Rambler meets the true needs of today with great room and comfort, and the easiest driving and best economy in America. The new 1958 Rambler

is all new. New advanced features. New interiors. And—the widest choice of Ramblers ever... in new Economy 6, new Rebel V-8, new luxury Ambassador V-8. See them now. See for yourself why Rambler is breaking all-time sales records.

American Motors Means More for Americans

See the new Rambler 6 • Rambler Rebel V-8 • Ambassador V-8 by Rambler

ONLY RAMBLER GIVES YOU THE BEST OF BOTH:

① **AMERICAN**
Big Car
Room, Ride
and Comfort



② **EUROPEAN**
Small Car
Economy,
Handling
Ease



*NASCAR Record—6 with overdrive

AT ALL RAMBLER, NASH AND HUDSON DEALERS