

To move in beauty naturally... Playtex creates a girdle that retains its shape far longer, assures more control and comfort, than any other girdle made today

REVOLUTIONARY

playtex.

NEW "MOLD 'N HOLD"

ZIPPER GIRDLE

Unlike ordinary girdles that sag, Playtex holds its shape like new month after month—thanks to miracle material Fabricon.

More "hold-in" power with more comfort

Zips on and off so easily



NO OTHER GIRDLE holds its original shape—the way a Playtex does! The reason is Fabricon—unique material that gives every Playtex girdle the same perfect shape and slimming power six months later as the day you bought it!

Magic "finger" panels pull your tummy up and back, smooth your hips and thighs, slim your *derriere*.

And all in Heavenly Comfort—without a bone, seam or stitch!



WHEN ORDINARY GIRDLES SAG, they reveal figure faults. But the lasting all-way stretch of miracle Fabricon makes Playtex girdles hold their shape like new month after month. Never sag, never wrinkle, never ride up! *No wonder* so many women prefer a Playtex. It does so much more for your figure—to make all the newest fashions fit and look better. There is a Playtex girdle for every figure—from \$4.95 up.



Playtex... known everywhere as the girdle in the SUM tube

playtex **ZIPPER GIRDLES**
Regular Girdle or Panty Girdle
—Petal Pink, Gardenia White and Glamorous Black.
At department stores (corset depts.) and specialty shops everywhere.

\$10⁹⁵