

IF YOU'RE NOT SHOPPING AT THE GROCETERIA YOU'RE PAYING TOO MUCH



FRESH PACKED PACIFIC
CRAB MEAT 63^c lb.
5 LB. SEALED CAN \$3.15
1 CAN LIMIT SALE

SWIFT ORIOLE BRAND — SEALED — CELLO WRAPPED
SLICED BACON 53^c lb.

U.S. CHOICE STEER
ROUND STEAK 79^c lb.
Cut Thick or Thin Your Choice

WILSON'S TENDER MADE BRAND
CANNED HAM \$1.79
Fully Cooked, 1 1/2 Size Ready to Serve Needs No Refrigeration

YOUNG — TENDER — EXTRA FANCY FRESH FROSTED
TOM TURKEYS 39^c lb.
SOLD 1/2 OR WHOLE

U.S. CHOICE STEER — CUT SHANK CHIME REMOVED
PRIME RIB ROAST 79^c lb.
Aged to Perfection

SWIFT PREMIUM BRAND — SEALED — CELLO WRAPPED
DRIED BEEF 33^c pkg.
Enough for 4 Servings

U.S. GRADED CHOICE STEER — BONED AND ROLLED
RUMP or SIRLOIN 93^c lb.
No Waste To Buy

GUARANTEED — FRESH PACK PACIFIC
OYSTERS 45^c ea.
Full Pint Jar
Meat prices in this ad good through Sat., Jan. 18 or until stocks have been exhausted.

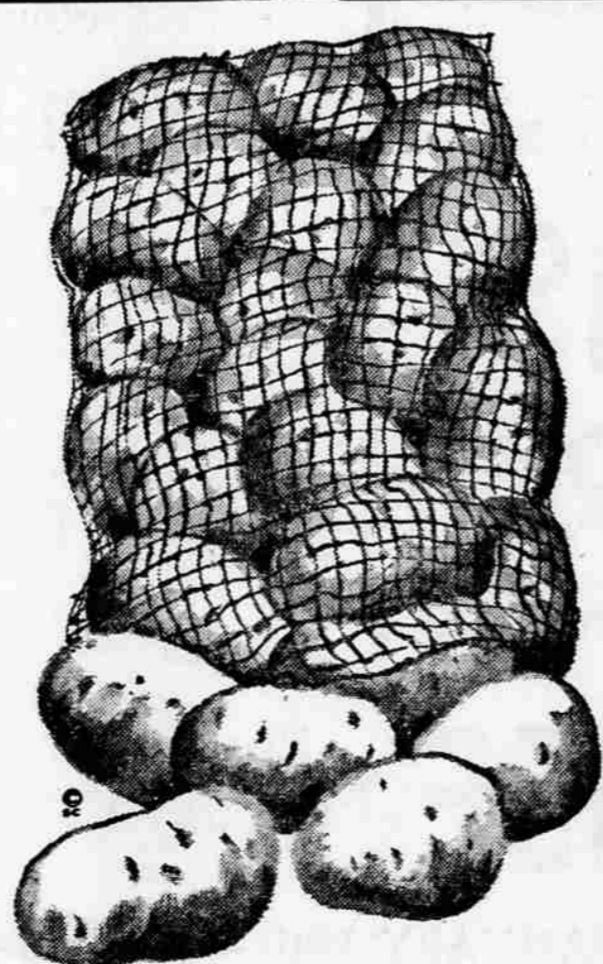
LIVE BETTER FOR LESS WITH... **GROCETERIA FRESH PRODUCE**

BAKED POTATOES — A treat with any kind of meat!
U.S. NO. 1 IDAHO RUSSET
POTATOES 10 lb. Mesh Bag 49^c
Famous the World-Over for Baking!

Delicado Brand — California's Finest
AVOCADOS 2 for 29^c
Butter Smooth, Ripe Ready to Use
These Big Beauties Weigh Over 1/2 lb. Each

SNBOY, SUNKIST FANCY — Seedless Navel —
ORANGES 59^c Dozen
Extra Large 72 Size
The Best for Any Use — Salads, Eating or Juice.

SUNKIST LEMONS 29^c Doz.
Fight colds Nature's way with fresh lemons and soda.
216 Size
Packed in pliofilm bags for easy handling



New Crop Red **POTATOES 3 lbs. 29^c**
Fancy New Crop **GARDEN PEAS lb. 29^c**

Try and Stop Me
By BENNETT CERF

FREDERIC REMINGTON, renowned painter of scenes of the early West, was dragged, against his will, to an exhibition of pictures by a new Parisian impressionist. "Admit that you're impressed," challenged the host. "Impressed?" snorted Remington. "I've got two maiden aunts in New Rochelle who can knit better pictures than those!"

In a Paris cafe, at 3 a.m., the last guest in sight sat sleeping at his table. The charwoman said to the manager, "I've seen you shake that old one and wake him up five times. Why don't you make him go home?"

"Nothing doing!" snapped her boss. "Every time I wake him up he asks for his bill and pays it."

The owner of an Oklahoma barbecue near the Texas line told his wife, "Well, I finally got tired of being bullied by one of those tough Texas guys today — so I let him have it. No sire, I ain't going to let any 9-year-old highbat me!"

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Modern Version of Abacus Seen Help To School Children

Washington — Oscar Seidenberg has an invention which he earnestly believes will teach school children to like mathematics.

"It's a modern version of the abacus," Seidenberg starts to explain. At this point almost everyone laughs at him.

The abacus is man's oldest calculating machine. It was developed thousands of years ago by the Arabs, and is still widely used in the Orient. It consists of beads which slide back and forth on parallel rods held in a rectangular wooden frame.

The idea that this ancient contraption might be used to improve math teaching in U. S. schools, in this era of electronic brains and space missiles, sounds preposterous. But is it?

"The Russians don't think so," Seidenberg points out. "They've been using the old type of abacus for years to teach arithmetic in elementary schools. That's why Russian children get such a good foundation in mathematics."

Seidenberg was born in Russia and learned to use the abacus there. He came to the United States in 1913, when he was 17. During World War II, he worked as a statistician for the War Production board. Adding machines were hard to get, so he built himself a simplified version of the abacus he remembered using in his childhood.

Although Seidenberg's "modern abacus" works on the same basic principle as the traditional Oriental device, the wires and beads are arranged in a way that makes it easier for the beginner to master the method of calculation.

He does not claim that the abacus can or should replace the mechanical calculating machine. He sees it only as a device for teaching the fundamentals of arithmetic to children in a way that will cause them to enjoy, rather than detest, the subject.

"The reason American kids hate math is that we teach it to them as an abstract thing," he contends. "A child has to memorize that 7 and 8 are 15, and that 20 minus 11 is 9. With an abacus, he can see why these statements are true. He can visualize what he's doing when he adds and subtracts and multiplies. He learns faster and better, and doing arithmetic becomes a pleasure."

Seidenberg's "modern abacus" unlike those commonly used in the Orient is based on the decimal system. It has ten beads on each rod. The eight parallel rods correspond to columns of figures, with the one on the far right representing units, the next one tens, the next one hundreds, and so on.

Adding and subtracting is accomplished by moving the beads up or down in the appropriate columns, "carrying" or "borrowing" from the adjacent column when necessary, just as you would do in figuring with a pencil. It is easy when you get the hang of it — and children seem to learn more quickly than do adults, possibly because they consider it a game.

New Type Plate Aids Policemen

Los Angeles — Police officers on various levels say the state's new type of license plate has assisted them in law enforcement noticeably since introduced in 1956.

The new plate has three letters and three numbers, compared with the previous type of passenger car plate which usually had a letter, a number and four to six numbers. The plates' letters frequently make actual words, but there are none which could cause embarrassment to a car owner.

Motorcycle officer Homer Struthers said he can check one-third more license plates now. Like all officers, he has a "hot sheet" or list of car license plates wanted for one reason or another. Struthers said the plates are less cluttered, easier to see and easier to recall.

Lt. W. H. Gaylord, in charge of the hit-run felony follow-up unit, said his division now receives more license plates and more letters and numbers of suspected hit-run cars than previously. He said witnesses still make mistakes under the stress of seeing a traffic accident, but that he noticed a difference right away when the new plates were issued.

TOUGH QUESTION

Washington — Dan C. Kimball, a missile manufacturer, was confronted with a long and involved question by Sen. Leverett Saltonstall (R-Mass.) Wednesday while testifying before the Senate preparedness subcommittee. "I don't believe I understand the question, senator," Kimball said. "I don't blame you," Saltonstall replied.

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