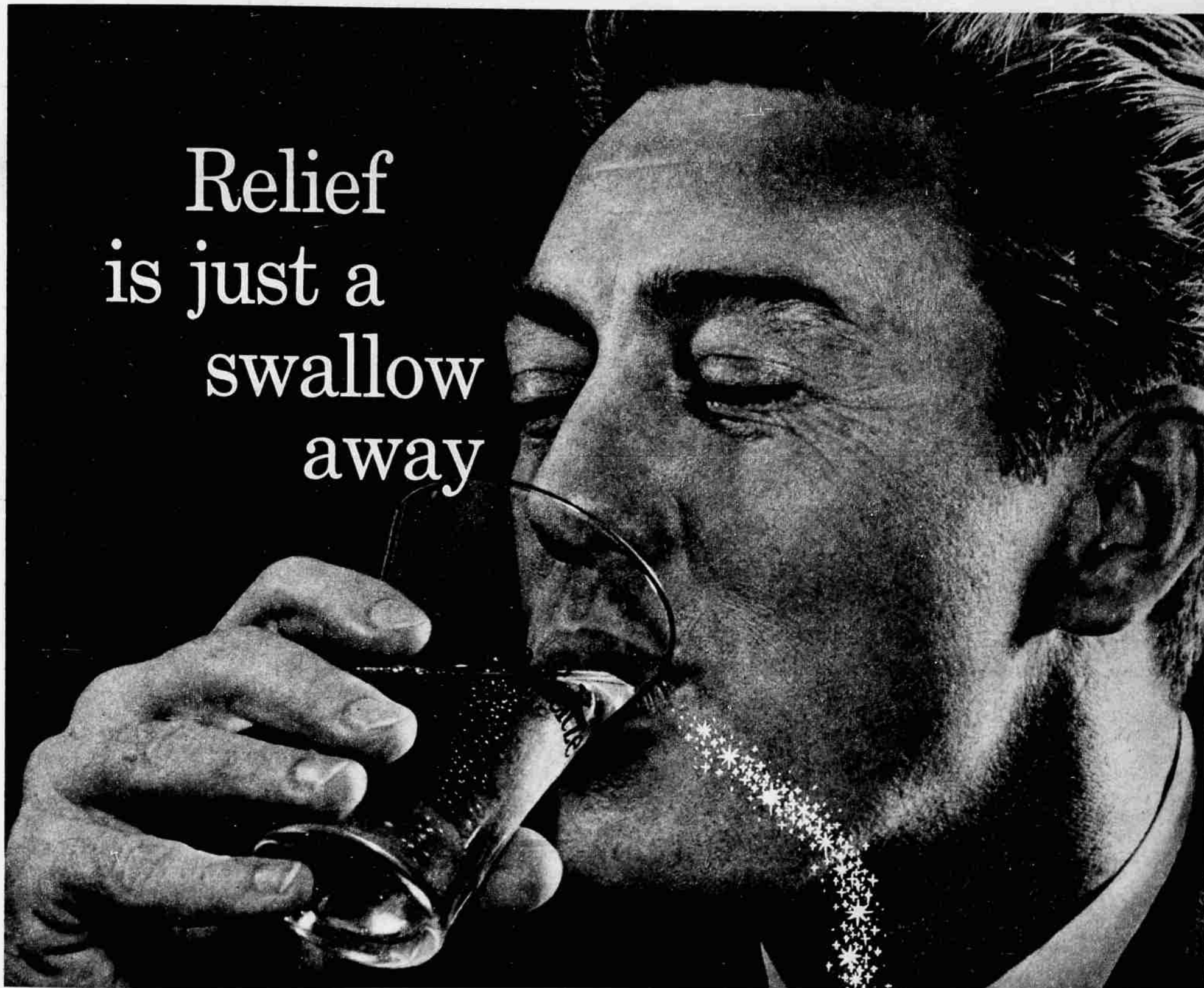


with

Alka-Seltzer[®]

BRAND

Relief
is just a
swallow
away



For HEADACHE, UPSET STOMACH, COLD DISCOMFORTS



ALKA-SELTZER brings relief . . . not only for part of you, but ALL of you. Dissolved in water, ALKA-SELTZER becomes a gentle relief-giving liquid that your body can use easily, naturally, quickly. With ALKA-SELTZER, relief is just a swallow away.

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*Through the stomach,
into the system,
around and around
it flows . . . to help
you feel better
all over.*