

Kill cooking odors fast with Colgate's new Florient Makes air smell flower-fresh



One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the bathroom.



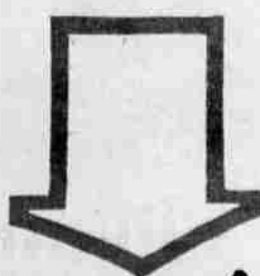
No Wick • No Wait • No Waste

Relax Nervous Tension to End Sleepless Nights!

Sleep soundly this safe way—get up refreshed, with no "doped" feeling! When failure to sleep is due to nervous tension, take DORMIN sleeping capsules. DORMIN contains a hospital-tested "tension-reliever". With this safe sedative discovery, you swiftly drift off to

glorious, worry-free sleep! Awaken refreshed, alert in the morning! Contains no habit-forming drugs! No other sleeping aid sold directly to the public has proved so safe, so effective for so many years! Get amazing DORMIN, \$1.00 at druggists. Get your regular night's sleep or money back!

Cold Coming On?



At the first sneeze or snuffle—the first scratchy feeling in your throat—reach for Listerine. Gargle it full-strength every few hours.

Listerine Antiseptic does what non-antiseptic cold "remedies" can't do—it kills germs by millions. 12-year tests proved: People who gargled Listerine twice daily had fewer, shorter, milder colds than those who did not.

Reach for Listerine

... your No. 1 protection against infection

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This husband once had a "nosy" sister and now resents his wife moving his things for housecleaning.

Do Childhood Conflicts Still Haunt You?

By Edith G. Neisser author of "Brothers and Sisters"

ELLEN ADAMS often complained that her husband Burt was secretive. "Why?" she would ask herself—or anyone who happened to be around. "Why should a man be so cross with his wife if she asks him where he had lunch or with whom he played golf? It takes two weeks for Burt to tell me when he gets a raise. I mustn't touch anything of his, even when I'm cleaning."

"Otherwise he's wonderful, but he sees red if he thinks I'm being snoopy."

Mothers-in-law seldom are credited with straightening out tangled relationships, but the senior Mrs. Adams was able to do just that when she came for a visit.

She listened sympathetically to her daughter-in-law. A few days later when she heard Burt storming because Ellen had opened a letter of his by mistake, Mrs. Adams said, "Burt, you sound as if you were telling off your sister June when she was six and you were 10. You always called her 'snooper.'"

"But you're a man now, and nobody's spying on you."

"June was the world's worst," Burt replied, "and you always took her part. I guess Ellen does remind me of her sometimes, but a man has a right to keep something to himself."

Neither Ellen nor Burt changed miraculously after this conversation, but it did mark the beginning of an improvement. When Burt was able to admit why he was so insistent on privacy, having it seemed less important. Because Ellen realized the cause of his outbursts, they disturbed her less; she stopped prodding him and waited until he volunteered a piece of news.

Experiences in a person's early years undoubtedly contribute to his emotional makeup as an adult. Many good, useful qualities in your personality were probably strengthened as you played and worked, quarreled and made up with other members of your family during childhood.

Right now, however, ghosts left over from your childhood in the form of rivalries and resentments may be influencing your feelings toward your wife or husband, your in-laws or associates, as well as toward your grownup brothers and sisters.

Take the case of Frank Wells, whose work suffered because certain of his attitudes were warped by events of long ago. Frank had two sisters, bossy as only older sisters can be.

Years later, a job promotion landed him in a department with a woman supervisor. Before long Frank's output lagged, but he blamed his superior's unreasonable and contradictory directions—not his own mistakes.

Frank's poor performance on his new job was such a contrast with his previous record that at last his employer asked him to have a talk with the plant counselor.

After Frank answered a few questions, the counselor suggested that here again was the same situation which had plagued Frank as a boy: a woman who gave orders and checked on how they were carried out, who stood between him and the boss as his sisters had stood between him and his mother, rekindled in Frank