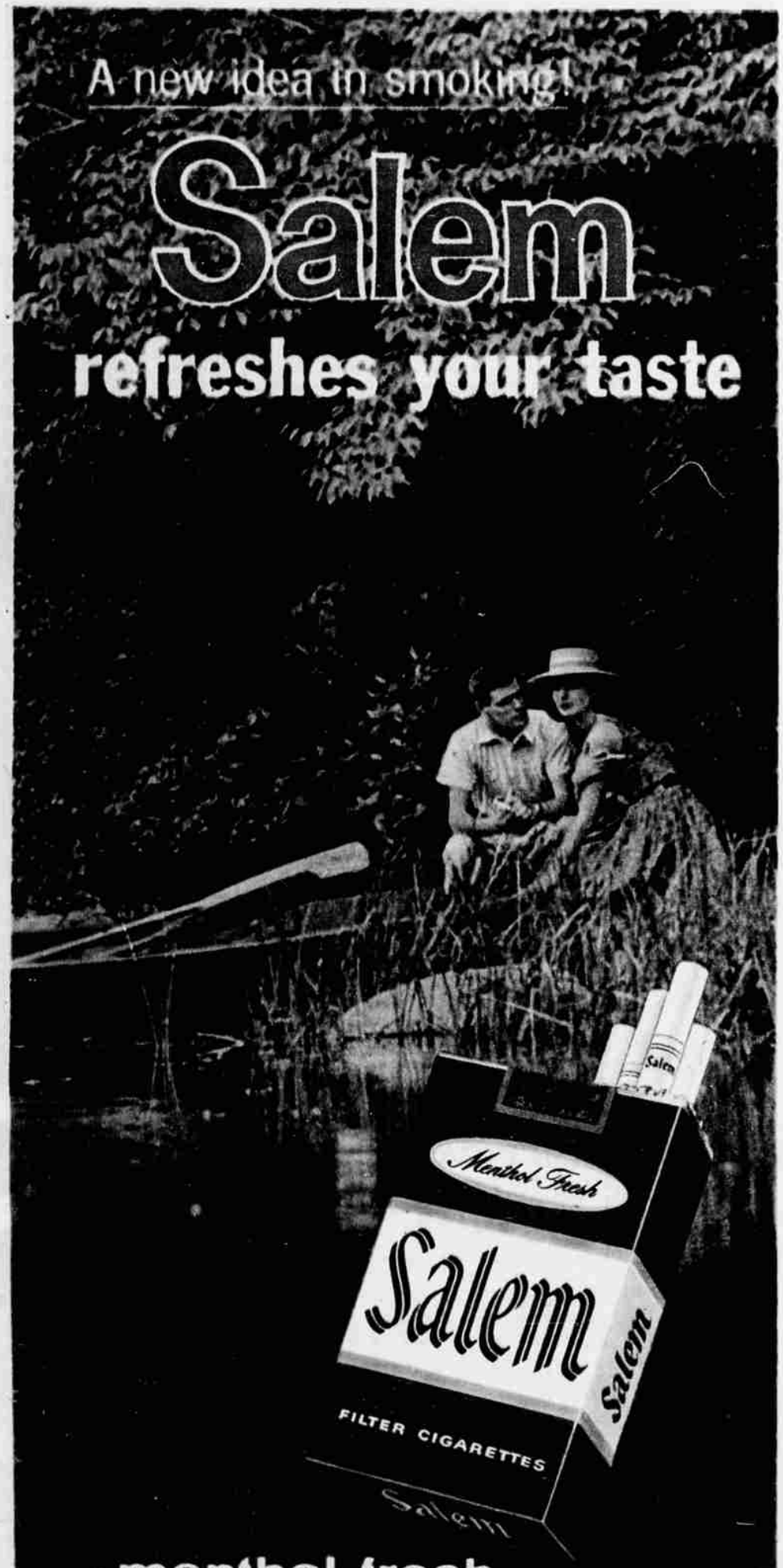
A new idea in smoking!

Salem

refreshes your taste



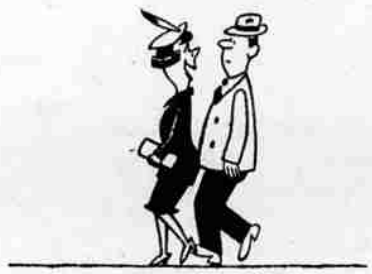
· menthol fresh
· rich tobacco taste
· modern filter, too

Just as a radiant Spring day refreshes you, so Salem refreshes your taste. Through Salem's pure-white filter flows the freshest taste in cigarettes . . . rich tobacco flavor with a new surprise softness. Try Salem today!

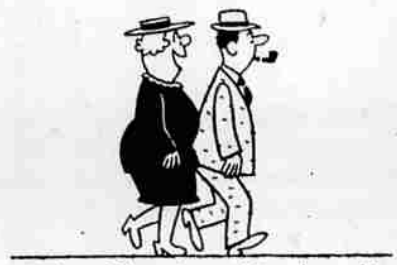
Created by R. J. Reynolds Tobacco Company

In Passing

by Bill Harrison



"Did you notice how fat Irma is getting?"



"That Clara is nothing but skin and bones."

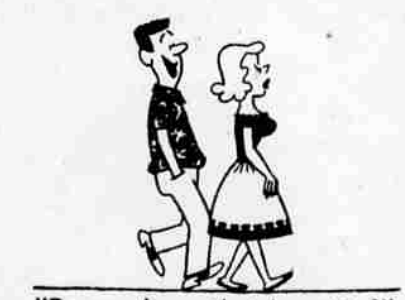
"I really gave Charlie a beating today."

"Boy, did I take Fred to the cleaners!"

"They say she spends it faster than he makes it."

"I've heard she keeps him head over heels in debt."

"Wow! Who was that blonde?"



"Do you know that brunette?"

"Poor old Ralph. He didn't catch a thing."

"Poor old Joe. He has to clean all those fish."