

Last night I nearly died
of embarrassment
because of my
LOOSE FALSE TEETH!



What a shame you didn't know!
No powder can hold loose false teeth
like **POLI-GRIP CREAM**—so tight·so long·so snug!

Pleasant tasting Poli-Grip cream locks slipping, sliding dentures firmly in place, even anchors shallow lowers.

Unlike messy, hit-or-miss powders, Poli-Grip cream spreads evenly, smoothly... holds plates tighter, longer.

Snug, Tight-Fitting Comfort

The minute you use Poli-Grip you feel its snug, tight-fitting comfort. Poli-Grip lays a wonderful comfort cushion between plates and tender gums to eliminate the friction that rubs gums sore and raw.

Now you can eat steak, corn-on-the-cob...even bite into sticky taffy...without rocking,

wobbling dentures embarrassing you. You can laugh out loud, cough, even sneeze. The fear of your plates dropping away from your gums is gone!

What's more, hot liquids like steaming coffee or hot soup will not melt Poli-Grip away as they do weak powders. Poli-Grip grips no matter what!

Start now to enjoy the assurance that comes only when you know your false teeth are locked firmly in place. Try Poli-Grip cream today. At any drug counter. If Poli-Grip doesn't hold your plates tighter, longer than powders...or anything you have ever tried, you get *double your money back!*

POLI-GRIP
DENTURE ADHESIVE CREAM

Made and guaranteed by the makers of POLIDENT

Sophia Sings!

Sophia sings as session begins;



WHEN IN ROME, of course, we do as the Romans do. But what does a Roman do when she's somewhere else? If she's Sophia Loren and she's in New York, she does what all other movie stars are doing these days—she sings!

Recently, Sophia set aside her sultry ways, slipped into

between takes, conductor Frank DeVol and audio technician offer advice.



a floppy sweater, and recorded two songs from her latest film, "Houseboat." During the session she smoked and joked, sang and listened, smiled and frowned, and took time to greet two old friends—Lauren Bacall and Frank Sinatra.

These and other highlights of the afternoon won't show

up in the juke boxes, because Miss Loren—one of the noblest Romans of them all—must be seen to be appreciated. So here, in these exclusive pictures, FAMILY WEEKLY rushes to the rescue and gives the record buyer what he'll never get on hi-fi—a candid look at a Roman miss trying for an American hit.

Photos: Orbits from Globe



Frank Sinatra and Lauren Bacall drop in and lend their ears to another playback.



A good take finally on tape, it's smiles all around. Sinatra offers congratulations.

Time for thought: Sophia stares pensively at music as the first take is played back.

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LAXATIVE
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