



"talk about soft"



Just about the softest word in a girl's vocabulary, that's Kotex. The new Kotex napkin has Wondersoft covering—so kind and gentle it won't rub, won't chafe. Kotex won't ever fail you, either—for Kotex absorbency is both instant and complete.

And what comfort you experience with the new Kotex belt. A special kind of self-locking clasp holds the napkin securely, molds itself gently to your body.



No wonder more women
choose Kotex than all other brands

Memo to Mothers: Every year more than 100,000 girls begin to menstruate before they are eleven. So it's not too soon to tell your daughter at ten. Our free booklet "You're A Young Lady Now" helps give the facts she needs to know. Write Miss Jones, Kimberly-Clark Corp., Neenah, Wis.

