

Medical center reports faster,
more effective cough relief!

**Soothes away
coughs fast...
by relieving
the cause!**

Lets your child sleep...you, too!



**FAST, EFFECTIVE RELIEF
FOR COUGHS OF COLDS:**

1. controls deep-down bronchial cough
2. soothes rasping throat tickle
3. eases sleep-robbing "croupy" cough
4. calms dry, hacking cough

Mother, here's fast relief for those nagging coughs that turn nights into nightmares. More effective relief, too, because new Vicks Cough Syrup relieves the cause of coughing.

You see, coughs of colds are often caused by irritation in the throat... and by congestion in the bronchial passages. Because new Vicks Cough Syrup has a special penetrating ingredient... Cetamium®... the first spoonful stops throat tickle. Then it works internally to control bronchial coughs... thereby getting at the cause of the cough. In fact, a Boston medical center reports it gives faster, more effective relief than the 5 other leading cough medications tested!

Flavor? Delicious wild cherry! Don't let your family suffer, Mother. Get Vicks Medi-trating Cough Syrup today!

COUGHS OF ASIATIC FLU

The common cold and Asiatic flu have many similar symptoms—coughs, sore throat, bronchial congestion. If there is fever, call your doctor. However, Vicks Medi-trating Cough Syrup can bring relief for Asiatic flu coughs, just as it does for ordinary coughs of colds. It soothes cough-torn throat... helps break up bronchial congestion.

VICKS
MEDI-TRATING
**COUGH
SYRUP**
Medicates as it penetrates

Fashions

Fashioned for Winter

by Allyn Rice

WHAT'S YOUR Winter sport—skiing, tobogganing, ice-skating? Or do you limit yourself to that old pastime of curling up in front of the fire with a good book? Indoors or out, whatever your inclination, Winter's more fun when you're dressed for it. Most snow-time fashions today are lightweight, warm, and easily washable. Add beautiful tailoring for comfort and looks, and color—and you've some of the gayest, smartest sportswear ever.

Toboggan: Abercrombie & Fitch

Photographed for Family Weekly by Henri Janson

All prices are approximate

- 1 Ideal for skiing—White Stag designs their boot-grip ski pants of dactrosheen gabardine (\$14 each) and her braid-trimmed Anorak jacket (\$13). His nylon-fleece, taffeta-lined reversible jacket (\$25) is McGregor's.
- 2 A new rage—her worsted gabardine knickers (White Stag, \$20) and the bulky-sweater look—bateau pullover in horizontal cablestitch (Banff, \$13) and men's cardigan with contrasting cables (Damon, \$19). He's in Kandahar's Scandinavian-patterned pullover (\$10) and Moyer's striped flannel slacks (\$13).
- 3 For glamour lounging at home—these Glen of Michigan tapered velveteen slacks (\$25) and the hand-washable imported silk shirt with baby-smocked back yoke (\$17).

