

Slim figures

go with the *Light*
refreshment

ROUND the rink or round the town, today's modern woman cuts a mighty pretty figure. Her trim, slim good looks tell you she's all for the modern trend toward lighter food and drink.

Pepsi-Cola fits right in with this sensible diet. For today's Pepsi, reduced in calories, refreshes without filling. Never heavy, never too sweet, Pepsi is the modern, the *light* refreshment. Have a Pepsi.

"Pepsi,
please"



to refresh without filling

