

SAFEGWAY VALUE DEMONSTRATION

For Example . . . here is only one
of the many ways in which shopping
at Safeway can help you to
LOWER YOUR FOOD BILL

MORE

4 BIG WEEKS!

Don't miss a single one of our weekly Ads for proof you
can always save more on your food bill at Safeway.

Save on KITCHEN CRAFT
FLOUR
Sifted through silk for fine baking
Guaranteed results with ANY recipe

25-lb. Bag	\$1.89	10-lb. Bag	95¢
50-lb. Bag	\$3.75		

Big savings on dried
BEANS
Famous Idaho Red Beans, Pinto Beans or
Great Northern Beans. Cello pack.

2-lb. Pkg.	29¢	4-lb. Pkg.	55¢
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Save on your favorite blend of
COFFEE

Airway 1-lb. Bag	81¢	2-lb. Bag	\$1.61
Nob Hill 1-lb. Bag	88¢	2-lb. Bag	\$1.75
Edwards 1-lb. Bag	93¢	2-lb. Bag	\$1.85

The Coffee that tastes as good as it smells!
Rich and robust. Vacuum packed. Always pennies less.

TOILET TISSUE
Zee brand

3 4-roll pkgs. \$1.00

Pancake Flour	Kitchen Craft. Another Safeway Guaranteed Product	10-lb. pkg.	98¢
Santiam Corn	Tender golden kernels of finest whole-kernel corn	7 303 cans	\$1.00
Corn, Peas. Beans	Gardenside cream corn, peas, cut green beans	9 303 cans	\$1.00
Freestone Peaches	Lady Elbertas, Halves or Slices O'Gold	3 No. 2½ cans	89¢
Cling Peaches	Highway brand, Slices or full halves	4 No. 2½ cans	\$1.00
Chunk Tuna	Sea Trader	4 No. ½ cans	\$1.00
Macaroni	or Spaghetti Sunrise brand	4-lb. pkg.	69¢
Tomatoes	Gardenside brand	5 No. 2½ cans	\$1.00
Pancake Syrup	Pack Train	24-oz. bottle	29¢
Mayonnaise	No. Made . . . finest quality money can buy. It's marvelous for mixing	2 Qt. Jars	\$1.00
Mild Cheese	Dutch Mill, finest quality natural cheddar made in Oregon. Reg. 59¢ a lb.	lb.	49¢
Apple Butter	Shasta brand. A tasty, thrifty spread. 28-oz. jar only 29¢	4 Jars for	\$1.00
Peanut Butter	Beverly brand, creamy or chunk. A Safeway Guaranteed product	18-oz. Jar	49¢
3.8 Milk	Lucerne Bonus Quality	Half gal.	47¢
Choc. Dairy Drink	Lucerne Qt. ctn.		24¢
Margarine	Coldbrook brand	5 1-lb. pkgs.	\$1.00
'AA' Lge. Eggs	Cream O' the Crop	2 Doz.	\$1.19

Extra Savings Now on Prize-Winning Lucerne
COTTAGE CHEESE
3 flavorful varieties . . . creamy, farmer-style, and chived.

pt. ctn.	25¢	qt. ctn.	49¢	5-lb. ctn.	\$1.19
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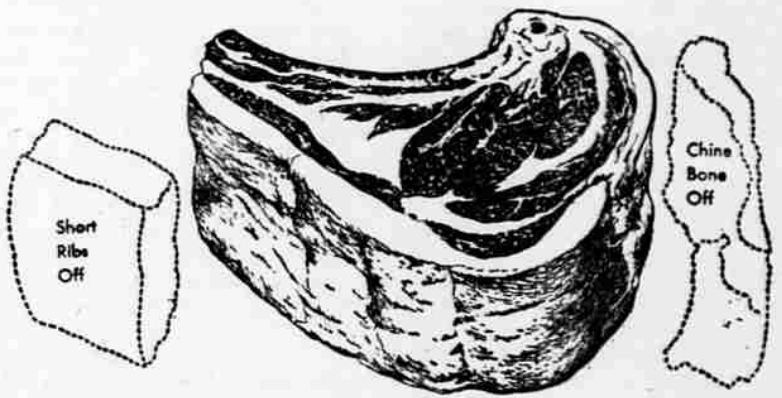
There's absolutely NO WASTE in our
Boneless Spencer Steak



This wonderful steak is actually the tender "eye" of a "USDA CHOICE" grade beef Standing Rib Roast. See how your Safeway meat man trims off all the outer covering to leave only the delicious center portion. You can eat every bit of it!

Here is truly one of the finest steaks money can buy. Try Spencer Steak tonight!

lb. \$1.39



There's more value in Safeway's 7-inch cut
Standing Rib Roast

"USDA CHOICE" carefully-aged beef. Short ribs cut off and sold at a lower price per pound. Excess bone, fat and waste removed before weighing.

Backstrap removed, replaced with thin layer of fat to seal in juices, make carving a cinch!

lb. 79¢

WHITE SALE
BIG BRIGHT BARGAINS

Big Savings on Safeway Guaranteed Soaps and an Opportunity for Bonus Savings on Sheets and Pillowcases.

PARADE Heavy-duty Detergent	WHITE MAGIC SOAP Finest Quality Granulated Soap	SCAMPER New Pink Liquid Detergent
Giant size 12c off 2 pkgs. \$1.00	Giant size 10c off pkg. 59¢	Giant size 10c off can 59¢
Large size 5c off 4 pkgs. \$1.00	Large size 5c off pkg. 30¢	Large size 5c off can 35¢

SAVE ON SPRINGMAID SHEETS and PILLOW CASES
...in the exclusive multi-color striped "Mardi Gras" Pattern. Regular \$6.00 Value—NOW ONLY \$4.00 and the label from any of the following SAFEGWAY Guaranteed Products—

PARADE SU-PURB SCAMPER BROCADE	WHITE MAGIC SOAP WHITE MAGIC CLEANSER WHITE MAGIC BLEACH WHITE MAGIC STARCH
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Find enclosed label and \$4.00 for which please send me the SPRINGMAID Gift Set indicated below:

CHECK ONE ☐ Double-bed size FITTED Sheet and 2 matching pillowcases.
☐ 81" x 106" size FLAT sheet and 2 matching pillowcases.

SHIP PREPAID TO:
NAME _____
ADDRESS _____
CITY _____ STATE _____

Finest Quality 14-oz. cans **10¢**
White Magic **LIQUID STARCH**
The Finest Save 6c Half gal. **39¢**
White Magic **LIQUID BLEACH**
None Finer Half gal. **29¢**

Safeway is the place for extra fancy, top quality, large size
CRISP APPLES
Red Delicious—Winesaps—Newtowns—Romes

10 lbs. 99¢



Prices listed on both pages of this advertisement are in effect now, through Saturday, January 11th. We reserve the right to limit quantities. No sales to dealers or to their representatives.

