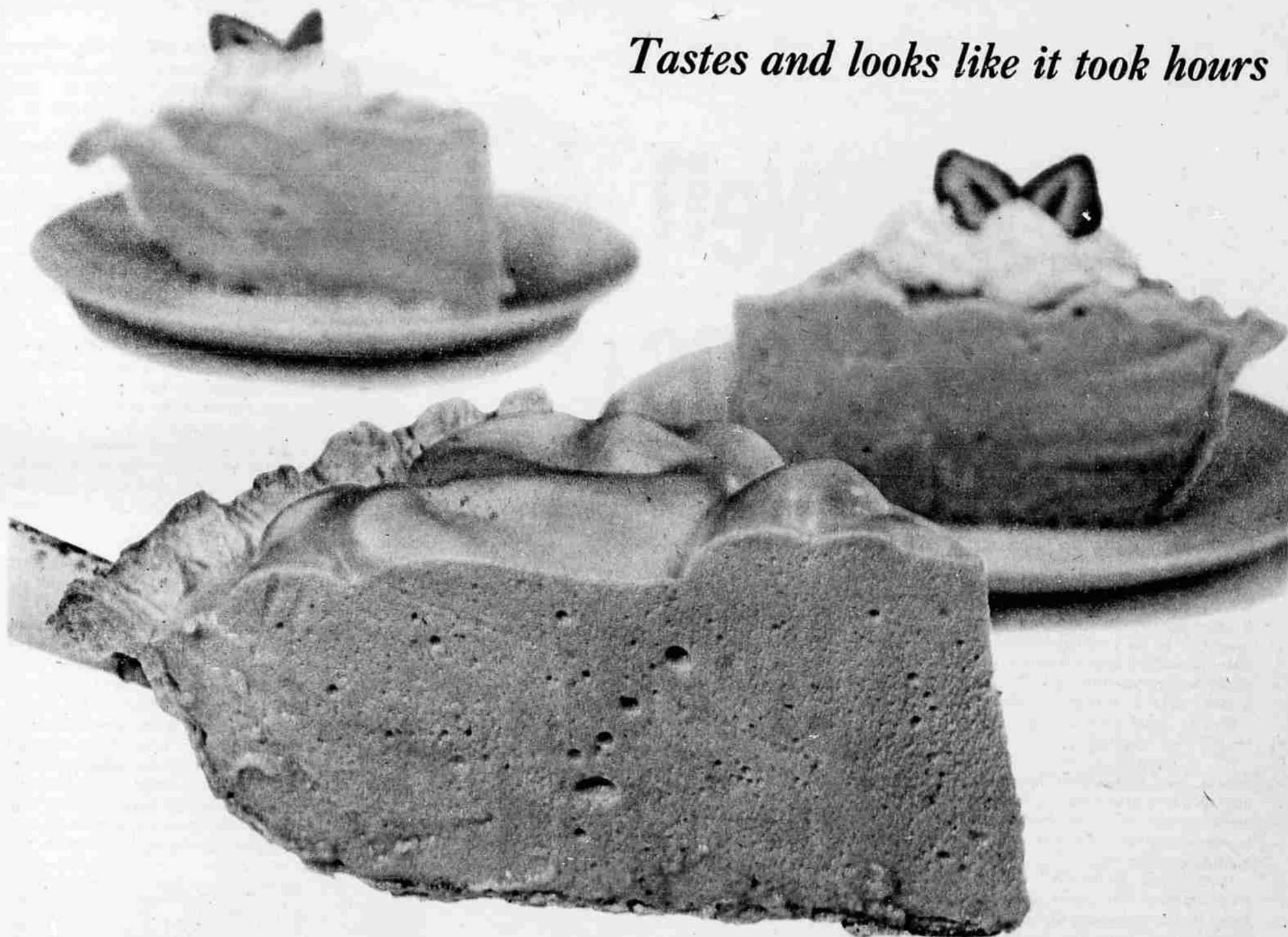


*Tastes and looks like it took hours*



# New! Chiffon Pie in 4 minutes!

**NO COOKING! BEGINNERS CAN MAKE IT!** All you do is add water and sugar to new Jell-O Chiffon Pie Filling. And beat.

**IN MINUTES** you're piling a 9-inch pie shell high and proud with the lightest, most delicious chiffon filling ever.

**YOU CAN'T FAIL.** Thousands of tests in the General Foods Kitchens prove you can't make a mistake if you try—we guarantee it.

**COSTS SO VERY LITTLE.** This is the kind of filling that used to take a lot of time and money. Now it's yours in minutes—and for pennies. At your grocer's in two wonderful flavors—lemon and strawberry. Try both!

NEW  
PRODUCT  
of  
General Foods



Try  
LEMON  
too!

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION