

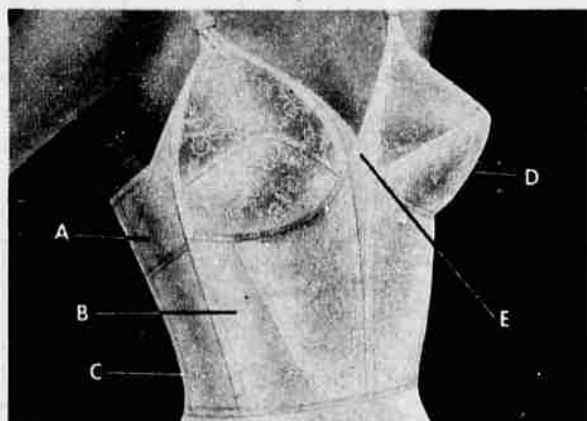


ONLY AMERICA'S #1 LONG-LINE BRA  
HAS THIS ALL-AROUND ELASTIC DESIGN

*playtex* T.M.  
LIVING®

## LONG-LINE BRA

No other bra gives such Heavenly Comfort.  
Exclusive Magic Midriff "controls the roll"  
to smooth you from bust to hips.



Compare! Nothing matches the perfect fit and Heavenly Comfort of this bra with these exclusive elastic features.

- A. *Bias-Cut Elastic Side Panels* . . . self-adjust to every movement. Never gap or bind.
- B. *Elastic Magic Midriff* . . . controls perfectly. Smooths away bulges, gently minimizes waistline, coaxes contours into one soft, unbroken line from bust to hips.
- C. *All-Elastic Back* . . . cut lower to shape you to day-time or date-time fashions. Won't wrinkle, curl or ride.
- D. *Embroidered Nylon Marquisette Cups* . . . lift curves naturally in Heavenly Comfort.
- E. *Criss-Cross Elastic Front* . . . dips low for smooth separation. Supports superbly.

Exclusive all-elastic bias design (except for cups and straps) breathes when you breathe . . . gives you that gloriously free-and-easy feeling.

Sizes 32-44, A to C Cups. White or Black (Guaranteed not to run) **\$6.95**. D Cups slightly higher.



For the best in  
BRAS and GIRDLES  
look to

*playtex*

At department stores and specialty shops everywhere  
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# Love, Honor, and Laugh

NEXT TO A kiss, says cartoonist Ben Thompson, the most important item in a happy marriage is a laugh. So using his pen as cupid does an arrow, Thompson provides us with some chuckles designed to prove that, in matrimony, where there's a laugh there's likely to be love.



"All I said was 'I like it.'"



"Hold on a while longer—they're almost dry!"



"I guess Betty's in the kitchen—cooking or ironing!"



"After midnight you're AWOL!"