

Construction Being Planned for State's Exposition Grounds

Portland—With the largest exposition and international trade fair ever held in the Pacific northwest due to get under way in 17 months, 1958 will see the Oregon Centennial Exposition begin to take shape at the 65-acre exposition grounds adjacent to and including the Pacific International exposition building north of Portland.

June 10, 1959, is the grand opening date of the centennial exposition. It will run

for about four months and is expected to attract 8 million people. The summer exposition will be the focal point of statewide celebrations in connection with the 100th anniversary of Oregon's admission into the union.

Anthony Brandenthaler, chairman of the governor's nine-member centennial commission, said actual construction at the exposition grounds will get under way after the middle of 1958. Among work

to be done is reconstruction of portions of the existing 11-acre P. I. building, largest single level exposition building in the United States.

The arena inside the building will be renovated to permit staging of nationally famous shows and acts throughout the run of the exposition. Other portions of the building will be rebuilt or redecorated to provide suitable surroundings for one part of the fair.

Outside, on an adjoining 34 acres, farm and pastureland will be converted into a fairland of exhibits, Brandenthaler said. Area exhibits such as a recreation of the Lewis and Clark village, an actual frontier town, Indian village, logging camp and teen town will be built in the area surrounding the P. I. building. A miniature railroad is planned to circle the entire exposition grounds.

Also planned are special in-

dustry buildings, such as lumber and wood products, paper and paper products etc. The buildings, Brandenthaler said, could remain up after the close of the exposition for use in future fairs held in the same general area.

Inside the P. I. building, which affords 450,000 square feet of space, will be set aside special space for the first international trade fair ever held on the west coast. Already several foreign nations

have expressed interest in participating with major exhibits in this area.

Other areas will be set aside for group exhibits from the automotive industry, the power industry, food and beverage industry, fishing and food processing, home building, agriculture and food products, transportation, electronic and light metals, and county exhibits.

Along the Columbia river estuary immediately north of

the building is planned a 15,000 seat aqua center where water and aqua-sports events will be staged.

A great amount of additional parking space will be provided for the greatly increased crowds expected to attend the exposition. Also two additional north-south access roads will be built to handle the traffic.

Inside the P. I. auditorium-arena will be staged entertainment changing weekly and featuring the top names in

show business.

In the few months since the staff of the centennial exposition has actually been formed in offices in the Jackson Tower in Portland more than 400 volunteer committee members have been organized into key committees from such fields as tourist promotion, publicity, promotion, foreign trade, retail trade, design and decoration, church, historical, etc.

In addition, a 15-member statewide advisory group,

each representing specific sections of Oregon and each in charge of separate groups of 10 or more members from their own areas, has been organized.

Brandenthaler said the centennial celebrations give Oregon an opportunity to focus attentions on the resources and opportunities present in the state. The centennial chairman indicated that 1959 will see more people coming to Oregon than ever before in history.

YOUR CREDIT IS GOOD



WEEKS & ORR MEDFORD'S SLEEP CENTER!!

SOUTHERN OREGON'S OLDEST AND LARGEST FURNITURE STORE

You Can't Get a *FIRST CLASS SLEEP* on a *SECOND CLASS MATTRESS!*

● Yes, regardless of what you may spend on sleeping pills, tranquilizers and other so-called "sleeping aids," you're pretty sure to wake up tired, worn to a frazzle, irritable and unhappy if you've tried to sleep on a wornout, sagging mattress. So now, with this big event at Medford's Sleep Center—Weeks and Orr—it's a mighty good time to check-up on YOUR mattress and springs. You'll find that a NEW mattress that will give both top softness, to relax every muscle, and deep support for spine-leveling rest, will give you the MOST REFRESHING SLEEP POSSIBLE . . . and you'll find that it is surprisingly easy on Weeks & Orr's convenient terms to have the VERY BEST. You'll find EXCEPTIONAL VALUES in the COMPLETE LINE of famous SERTA and SIMMONS sleep products featured in the . . .

LARGEST SELECTION OF MATTRESSES IN SOUTHERN OREGON!



OPEN MONDAY TILL 9

Here are the lowest

SIMMONS BEAUTYREST

Full Size & Twin Size .. **\$79⁵⁰** Box Spring **\$79⁵⁰**

Regular Width - Extra Length 54"x80" SET..... **\$179⁵⁰**

Extra Width - Extra Length 60"x80" SET..... **\$199⁵⁰**

DEEP SLEEP **\$59⁵⁰**
Full or Twin Size EACH

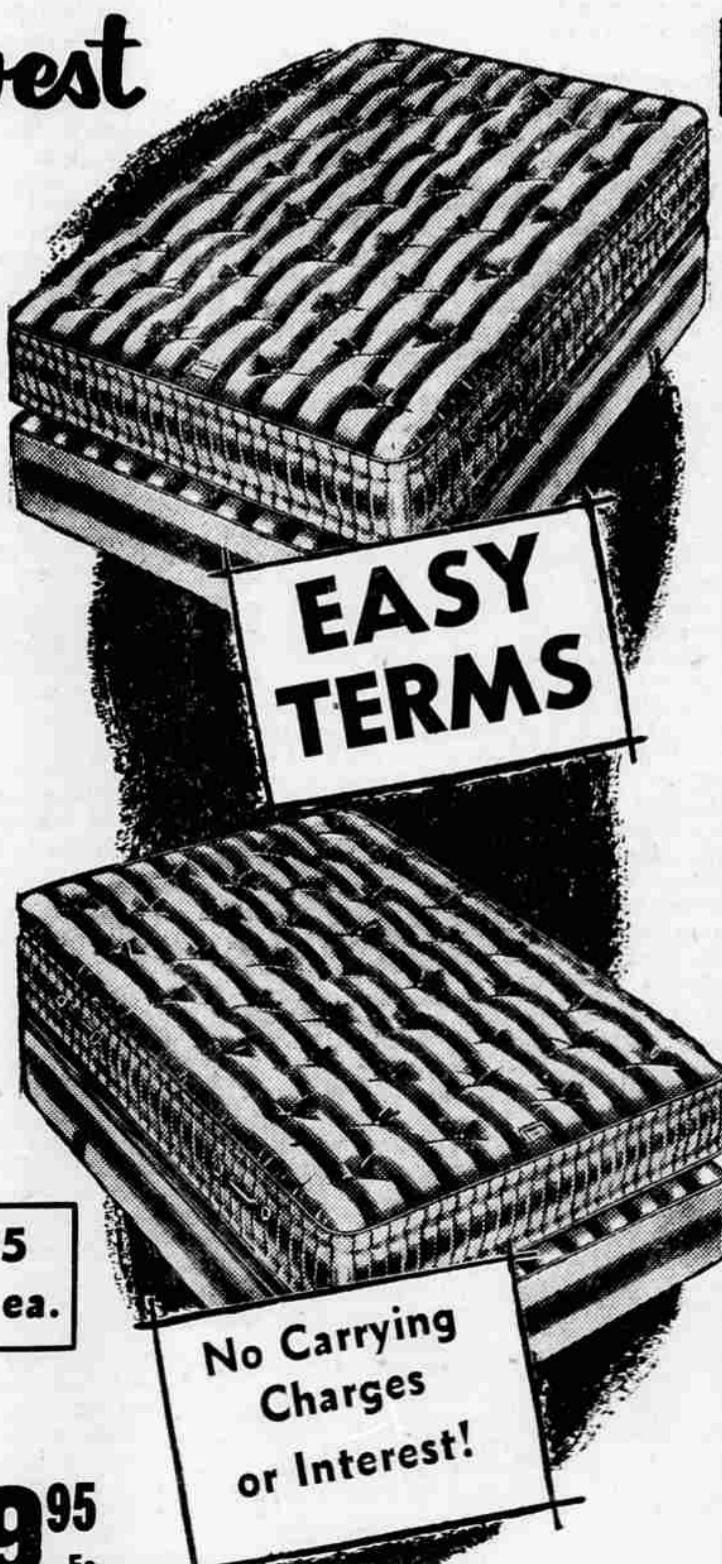
SLUMBER KING Full or Twin Size **\$49⁵⁰** ea.

Regular Width - Extra Length 54" x 80".....Set **\$139⁰⁰**

Super Sleep Guard Full or Twin Size **\$59⁹⁵** ea.

● **SPECIAL** ●
CONTINENTAL FULL OR TWIN SIZE **\$39⁹⁵** Ea.

YOUR CREDIT IS GOOD AT WEEKS & ORR'S!



prices in town!

SPECIAL BUY!

Twin size only. Box Spring and Mattress, Bed Frame and Plastic upholstered Headboard. **\$59⁹⁵**
ALL FOR

SERTA PERFECT SLEEPER \$69⁵⁰
Full or Twin Size — Each

Regular Width — Extra Length 54" x 80".....Set **\$159⁰⁰**

Extra Width — Extra Length 60" x 80".....Set **\$179⁰⁰**

SERTA FAMOUS Full or Twin Size — Each **\$44⁵⁰**

Serta Hotel Style Full Size **\$41²⁵** ea. Twin Size **\$37²⁵** ea.

Serta Ambassador Full Size **\$34⁹⁵** ea. Twin Size **\$29⁹⁵** ea.

Serta Sleeper Foam Full or Twin Size
Firestone **\$149⁵⁰**
Foamex—Set

OTHER
Foam Mattress Sets
Priced at: **\$99⁰⁰**
\$119⁰⁰ — \$159⁰⁰ — \$189⁵⁰

